

Global Smart Irrigation Monitoring Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Smart Irrigation Monitoring Software market size is expected to reach \$ 4385 million by 2032, rising at a market growth of 10.2% CAGR during the forecast period (2026-2032).

Smart Irrigation Monitoring and Control Software refers to digital irrigation platforms used in open-field farms, orchards, vineyards, greenhouses, irrigation districts, landscapes, turf, golf courses and fertigation systems. These platforms connect soil moisture sensors, weather stations, flow meters, pressure sensors, pumps, valves, fertigation units, filters, telemetry devices, satellite data, crop models, mobile apps and cloud software to monitor and control irrigation. Typical functions include irrigation scheduling, remote valve and pump control, soil-water monitoring, weather-based recommendations, fertigation management, alarms, water-use accounting, irrigation district delivery, water-saving analytics and multi-field operations.

Based on our research, smart irrigation monitoring software should be understood as a field-level and water-system-level digital platform that combines irrigation scheduling, remote control, soil-water monitoring, fertigation management, weather data, crop models and water-use analytics. It is not simply a pump controller, a drip irrigation product or a sensor dashboard. The platform's core value is to help growers and water managers decide when to irrigate, how much water to apply, which zones to prioritize and whether irrigation is being delivered efficiently. Since agriculture accounts for roughly 70% of global freshwater withdrawals, irrigation efficiency remains one of the most important demand drivers for this software category.

From a supply-side perspective, the market is formed by several vendor groups. Precision irrigation equipment leaders provide integrated hardware-software platforms

for drip, micro-irrigation and fertigation. Center-pivot OEMs provide remote monitoring and control platforms for mechanized irrigation. AgTech software companies provide soil-moisture analytics, satellite-based recommendations, crop water models and irrigation decision support. Irrigation district technology suppliers focus on canals, gates, water accounting and delivery scheduling. Landscape irrigation vendors provide cloud-based control software for commercial sites, turf and residential properties. Chinese suppliers are more concentrated in water-saving irrigation projects, agricultural IoT, fertigation control, irrigation district digitization and regional smart agriculture platforms.

From the demand side, the strongest applications are agricultural field irrigation, orchards and vineyards, greenhouse fertigation, irrigation district water delivery, landscape irrigation and water-saving decision support. High-value permanent crops require more precise root-zone water management; greenhouse and protected crops require tighter EC, pH and fertigation control; irrigation districts require accurate water delivery and accounting; and commercial landscapes need weather-based scheduling and leakage alerts. The value proposition is shifting from ?remote opening and closing of valves? toward ?integrated irrigation decisions based on soil, weather, crop, hydraulic and water-allocation data.?

From a technology roadmap perspective, smart irrigation software is moving from controller-centric automation toward data-driven irrigation intelligence. Soil sensors, weather stations and flow meters remain important data sources, but satellite imagery, crop models, AI recommendations, ET forecasts, mobile apps and cloud dashboards are becoming more important in scalable irrigation decision-making. Future competition will depend on the vendor?s ability to integrate field hardware, hydraulic control, agronomic models, remote sensing, water accounting and user-friendly mobile workflows. Vendors that only sell hardware controllers without cloud software or decision support may face pressure, while platforms with recurring software revenue, agronomic intelligence and multi-field management capabilities are likely to gain share.

This report studies the global Smart Irrigation Monitoring Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Irrigation Monitoring Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Irrigation Monitoring Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Smart Irrigation Monitoring Software total market, 2021-2032, (USD Million)

Global Smart Irrigation Monitoring Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Smart Irrigation Monitoring Software total market, key domestic companies, and share, (USD Million)

Global Smart Irrigation Monitoring Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Smart Irrigation Monitoring Software total market by Platform Function, CAGR, 2021-2032, (USD Million)

Global Smart Irrigation Monitoring Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Smart Irrigation Monitoring Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Netafim Ltd., Lindsay Corporation, Valmont Industries, Inc., CropX Technologies Ltd., WiseConn, Rivulis Irrigation Ltd., Hortau Inc., Rubicon Water Limited, SWAN Systems Pty Ltd, SupPlant Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Smart Irrigation Monitoring Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Platform Function, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Smart Irrigation Monitoring Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Smart Irrigation Monitoring Software Market, Segmentation by Platform Function:

Irrigation Scheduling and Recommendation

Remote Control and Automation

Soil and Crop Water Monitoring

Fertigation Management

Water Accounting and Compliance

Irrigation Asset Monitoring

Global Smart Irrigation Monitoring Software Market, Segmentation by Irrigation System Type:

Drip and Micro-irrigation Systems

Center Pivot and Linear Move Systems

Surface and Flood Irrigation Systems

Sprinkler and Turf Irrigation Systems

Greenhouse Fertigation Systems

Canal and District Irrigation Systems

Global Smart Irrigation Monitoring Software Market, Segmentation by Data Source:

Soil Sensor Data

Weather and ET Data

Hydraulic System Data

Crop and Plant Data

Remote Sensing Data

Farm Management Data

Global Smart Irrigation Monitoring Software Market, Segmentation by Application:

Agricultural Field Irrigation Monitoring

Orchard and Vineyard Irrigation Monitoring

Greenhouse and Protected Crop Irrigation Monitoring

Irrigation District and Canal Water Management

Landscape and Turf Irrigation Monitoring

Companies Profiled:

Netafim Ltd.

Lindsay Corporation

Valmont Industries, Inc.

CropX Technologies Ltd.

WiseConn

Rivulis Irrigation Ltd.

Hortau Inc.

Rubicon Water Limited

SWAN Systems Pty Ltd

SupPlant Ltd.

Kilimo

Talgil Computing & Control Ltd.

Mottech Water Solutions Ltd.

Galcon Bakarim Agricultural Cooperative Society Ltd.

Pessl Instruments GmbH

AquaSpy, Inc.

Rain Bird Corporation

Hunter Industries, Inc.

The Toro Company

Weathermatic

HydroPoint Data Systems, Inc.

Husqvarna AB

Rachio, Inc.

Calsense

Dayu Irrigation Group Co., Ltd.

Zhejiang Top Cloud-Agri Technology Co., Ltd.

Beijing Aikenong Technology Co., Ltd.

Shandong Renke Control Technology Co., Ltd.

Henan Yunfei Technology Development Co., Ltd.

Beijing Juying Soaring Electronics Co., Ltd.

FarmBot Monitoring Solutions Pty Ltd

Arable Labs, Inc.

Sentek Pty Ltd

Key Questions Answered

1. How big is the global Smart Irrigation Monitoring Software market?
2. What is the demand of the global Smart Irrigation Monitoring Software market?
3. What is the year over year growth of the global Smart Irrigation Monitoring Software market?
4. What is the total value of the global Smart Irrigation Monitoring Software market?
5. Who are the Major Players in the global Smart Irrigation Monitoring Software market?
6. What are the growth factors driving the market demand?

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