

Global Smart Irrigation Monitoring Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Irrigation Monitoring Software market size was valued at US\$ 2212 million in 2025 and is forecast to a readjusted size of US\$ 4385 million by 2032 with a CAGR of 10.2% during review period.

Smart Irrigation Monitoring and Control Software refers to digital irrigation platforms used in open-field farms, orchards, vineyards, greenhouses, irrigation districts, landscapes, turf, golf courses and fertigation systems. These platforms connect soil moisture sensors, weather stations, flow meters, pressure sensors, pumps, valves, fertigation units, filters, telemetry devices, satellite data, crop models, mobile apps and cloud software to monitor and control irrigation. Typical functions include irrigation scheduling, remote valve and pump control, soil-water monitoring, weather-based recommendations, fertigation management, alarms, water-use accounting, irrigation district delivery, water-saving analytics and multi-field operations.

Based on our research, smart irrigation monitoring software should be understood as a field-level and water-system-level digital platform that combines irrigation scheduling, remote control, soil-water monitoring, fertigation management, weather data, crop models and water-use analytics. It is not simply a pump controller, a drip irrigation product or a sensor dashboard. The platform's core value is to help growers and water managers decide when to irrigate, how much water to apply, which zones to prioritize and whether irrigation is being delivered efficiently. Since agriculture accounts for roughly 70% of global freshwater withdrawals, irrigation efficiency remains one of the most important demand drivers for this software category.

From a supply-side perspective, the market is formed by several vendor groups. Precision irrigation equipment leaders provide integrated hardware-software platforms for drip, micro-irrigation and fertigation. Center-pivot OEMs provide remote monitoring and control platforms for mechanized irrigation. AgTech software companies provide soil-moisture analytics, satellite-based recommendations, crop water models and irrigation decision support. Irrigation district technology suppliers focus on canals, gates, water accounting and delivery scheduling. Landscape irrigation vendors provide cloud-based control software for commercial sites, turf and residential properties. Chinese suppliers are more concentrated in water-saving irrigation projects, agricultural IoT, fertigation control, irrigation district digitization and regional smart agriculture platforms.

From the demand side, the strongest applications are agricultural field irrigation, orchards and vineyards, greenhouse fertigation, irrigation district water delivery, landscape irrigation and water-saving decision support. High-value permanent crops require more precise root-zone water management; greenhouse and protected crops require tighter EC, pH and fertigation control; irrigation districts require accurate water delivery and accounting; and commercial landscapes need weather-based scheduling and leakage alerts. The value proposition is shifting from ?remote opening and closing of valves? toward ?integrated irrigation decisions based on soil, weather, crop, hydraulic and water-allocation data.?

From a technology roadmap perspective, smart irrigation software is moving from controller-centric automation toward data-driven irrigation intelligence. Soil sensors, weather stations and flow meters remain important data sources, but satellite imagery, crop models, AI recommendations, ET forecasts, mobile apps and cloud dashboards are becoming more important in scalable irrigation decision-making. Future competition will depend on the vendor?s ability to integrate field hardware, hydraulic control, agronomic models, remote sensing, water accounting and user-friendly mobile workflows. Vendors that only sell hardware controllers without cloud software or decision support may face pressure, while platforms with recurring software revenue, agronomic intelligence and multi-field management capabilities are likely to gain share.

This report is a detailed and comprehensive analysis for global Smart Irrigation Monitoring Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Platform Function and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Irrigation Monitoring Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Smart Irrigation Monitoring Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Smart Irrigation Monitoring Software market size and forecasts, by Platform Function and by Application, in consumption value (\$ Million), 2021-2032

Global Smart Irrigation Monitoring Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Smart Irrigation Monitoring Software

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Irrigation Monitoring Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Netafim Ltd., Lindsay Corporation, Valmont Industries, Inc., CropX Technologies Ltd., WiseConn, Rivulis Irrigation Ltd., Hortau Inc., Rubicon Water Limited, SWAN Systems Pty Ltd, SupPlant Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Smart Irrigation Monitoring Software market is split by Platform Function and by

Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Platform Function and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Platform Function

- Irrigation Scheduling and Recommendation

- Remote Control and Automation

- Soil and Crop Water Monitoring

- Fertigation Management

- Water Accounting and Compliance

- Irrigation Asset Monitoring

Market segment by Irrigation System Type

- Drip and Micro-irrigation Systems

- Center Pivot and Linear Move Systems

- Surface and Flood Irrigation Systems

- Sprinkler and Turf Irrigation Systems

- Greenhouse Fertigation Systems

- Canal and District Irrigation Systems

Market segment by Data Source

- Soil Sensor Data

Weather and ET Data

Hydraulic System Data

Crop and Plant Data

Remote Sensing Data

Farm Management Data

Market segment by Application

Agricultural Field Irrigation Monitoring

Orchard and Vineyard Irrigation Monitoring

Greenhouse and Protected Crop Irrigation Monitoring

Irrigation District and Canal Water Management

Landscape and Turf Irrigation Monitoring

Market segment by players, this report covers

Netafim Ltd.

Lindsay Corporation

Valmont Industries, Inc.

CropX Technologies Ltd.

WiseConn

Rivulis Irrigation Ltd.

Hortau Inc.

Rubicon Water Limited

SWAN Systems Pty Ltd

SupPlant Ltd.

Kilimo

Talgil Computing & Control Ltd.

Mottech Water Solutions Ltd.

Galcon Bakarim Agricultural Cooperative Society Ltd.

Pessl Instruments GmbH

AquaSpy, Inc.

Rain Bird Corporation

Hunter Industries, Inc.

The Toro Company

Weathermatic

HydroPoint Data Systems, Inc.

Husqvarna AB

Rachio, Inc.

Calsense

Dayu Irrigation Group Co., Ltd.

Zhejiang Top Cloud-Agri Technology Co., Ltd.

Beijing Aikenong Technology Co., Ltd.

Shandong Renke Control Technology Co., Ltd.

Henan Yunfei Technology Development Co., Ltd.

Beijing Juying Soaring Electronics Co., Ltd.

FarmBot Monitoring Solutions Pty Ltd

Arable Labs, Inc.

Sentek Pty Ltd

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart Irrigation Monitoring Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Irrigation Monitoring Software, with revenue, gross margin, and global market share of Smart Irrigation Monitoring Software from 2021 to 2026.

Chapter 3, the Smart Irrigation Monitoring Software competitive situation, revenue, and global market share of top players are analyzed emphatically by

landscape contrast.

Chapter 4 and 5, to segment the market size by Platform Function and by Application, with consumption value and growth rate by Platform Function, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Smart Irrigation Monitoring Software market forecast, by regions, by Platform Function and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Irrigation Monitoring Software.

Chapter 13, to describe Smart Irrigation Monitoring Software research findings and conclusion.

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