

Global Smart Irrigation Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Smart Irrigation market size was valued at USD 766.8 million in 2023 and is forecast to a readjusted size of USD 1480.8 million by 2030 with a CAGR of 9.9% during review period.

The integration of “smart” technologies in irrigation systems helped the agriculture industry in overcoming the shortcomings of traditional irrigation practices. By offering a variety of advantages, smart irrigation systems and solutions are being adopted in several parts of the world. Agriculturists and farmers, in particular, are promoting smart irrigation technologies on the grounds their key role in optimizing the usage of water. From checking the soil moisture levels to prepping up for changing weather conditions, a range of sensors and wireless communication technologies are lined together for facilitation smart irrigation. The advantage of these technologies remains long-terms as every drop of water saved with the help of smart irrigation amounts for a significant contribution to the global water conservation.

The North Americas is expected to hold the largest share of the smart irrigation market in 2018. Countries such as the US and Canada in the Americas are the early adopters of smart irrigation technologies, which is the major reason for the large share of this region in the smart irrigation market. Farmers or growers in this region are increasingly adopting advanced irrigation systems and devices such as controllers, sensors, and smart water flow meters.

The Global Info Research report includes an overview of the development of the Smart Irrigation industry chain, the market status of Farms (Weather-based Controller Systems, Sensor-based Controller Systems), Orchard (Weather-based Controller Systems, Sensor-based Controller Systems), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Irrigation.

Regionally, the report analyzes the Smart Irrigation markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Irrigation market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Irrigation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Irrigation industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Weather-based Controller Systems, Sensor-based Controller Systems).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Irrigation market.

Regional Analysis: The report involves examining the Smart Irrigation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Irrigation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Irrigation:

Company Analysis: Report covers individual Smart Irrigation players, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Irrigation. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Farms, Orchard).

Technology Analysis: Report covers specific technologies relevant to Smart Irrigation. It assesses the current state, advancements, and potential future developments in Smart Irrigation areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Smart Irrigation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Irrigation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Weather-based Controller Systems

Sensor-based Controller Systems

Market segment by Application

Farms

Orchard

Greenhouses

Sports Grounds

Turfs & Landscapes

Others

Market segment by players, this report covers

Rain Bird Corporation

The Toro Company

Hunter Industries

Netafim

Hydropoint Data Systems

Baseline Inc.

Calsense

Galcon

Rachio

Weathermatic

Stevens Water Monitoring System

Banyan Water

Blossom

ET Water

Delta-T Devices

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart Irrigation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Irrigation, with revenue, gross margin and global market share of Smart Irrigation from 2019 to 2024.

Chapter 3, the Smart Irrigation competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Smart Irrigation market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart

Irrigation.

Chapter 13, to describe Smart Irrigation research findings and conclusion.

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