

Global Smart Information Light Pole Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Information Light Pole market size was valued at US\$ 424 million in 2025 and is forecast to a readjusted size of US\$ 808 million by 2032 with a CAGR of 9.8% during review period.

Smart information light poles are a new type of urban infrastructure that integrates traditional streetlights with various urban information and sensing functions. They typically integrate modules for lighting control, video surveillance, environmental monitoring, information dissemination, communication base stations (such as 5G micro base stations), emergency broadcasting, and IoT access. Through unified power supply, unified pole design, and platform-based management, smart information light poles can achieve real-time data collection, remote control, and multi-system collaborative operation, significantly improving the utilization efficiency and intelligent management level of urban public facilities. These light poles are important carriers for smart cities, smart transportation, and refined urban governance, and are gradually upgrading from simple lighting facilities to nodes of urban digital infrastructure. Sales volume in 2025 is projected at 350,000 units, with an average price of US\$1,100, a capacity utilization rate of 89%, and a gross profit margin of 40%.

Initially, smart information light poles were primarily implemented as energy-saving lighting or image projects, but the current market logic is shifting?their core value is no longer the light itself, but the 'pole.' As smart city construction enters a phase of refined inventory management, cities' demands for capabilities such as video sensing, communication coverage, environmental monitoring, and emergency management are constantly increasing. Roadside poles have become ideal carriers for low-cost, high-density deployment of urban sensing and communication nodes. Consequently, smart

information light poles are gradually shifting from single-equipment procurement to a systematic investment of 'pole + module + platform,' significantly increasing project value, lifecycle, and technological stickiness.

Despite clear demand, the market expansion of smart information light poles is not linear; its speed of development is highly dependent on local government financial capacity, integrated investment, construction, and operation models, and the maturity of industry standards. In some cities, excessive functional overlap and high inter-departmental coordination costs have led to longer project return cycles, hindering large-scale replication. The key to the future market lies not in functional stacking, but in modular design, unified interfaces, and the ability to implement operational scenarios. Solutions that can be reused across departments, have stable operation and maintenance, and data monetization pathways will have a greater chance of standing out in the new round of urban renewal.

This report is a detailed and comprehensive analysis for global Smart Information Light Pole market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Information Light Pole market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Smart Information Light Pole market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Smart Information Light Pole market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Smart Information Light Pole market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Information Light Pole

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Information Light Pole market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Miller Electric Company, Lumca, Philips, Ericsson, LIGMAN, Telelink City, Hydro, Stouch Lighting, Aeris, Omniflow, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Smart Information Light Pole market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hardware

Software

Service

Market segment by Communication and Control Technology

Cellular Communication Smart LED Pole

LPWAN-Based Smart LED Pole

Wi-Fi / LAN-Connected Smart LED Pole

Market segment by Structural Design

Grid-Powered Smart LED Pole

Integrated Cabinet Smart LED Pole

Modular Smart LED Pole

Market segment by Application

City Roadways

Public Places

Harbors

Others

Market segment by players, this report covers

Miller Electric Company

Lumca

Philips

Ericsson

LIGMAN

Telelink City

Hydro

Stouch Lighting

Aeris

Omniflow

Fonda Technology

Unilumin

Mason Technologies

Shanghai AI DG

Minkave

Powerbridge

ZHUHAI CLINTEL TECHNOLOGY

Huati

Sanqian Smart

FSL

MS Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart Information Light Pole product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Information Light Pole, with revenue, gross margin, and global market share of Smart Information Light Pole from 2021 to 2026.

Chapter 3, the Smart Information Light Pole competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Smart Information Light Pole market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Information Light Pole.

Chapter 13, to describe Smart Information Light Pole research findings and conclusion.

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