

Global Smart Home Washing Machine Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Home Washing Machine market size was valued at US\$ 14926 million in 2025 and is forecast to a readjusted size of US\$ 23526 million by 2032 with a CAGR of 6.8% during review period.

A Smart Home Washing Machine is an advanced laundry appliance that connects to the home's Wi-Fi network, allowing users to control and monitor the machine remotely via a smartphone app or other smart home devices. These machines typically feature sensors that monitor various aspects of the washing process, such as water usage, detergent levels, and cycle progress, and can send notifications to your phone when a cycle is complete or if there's a problem. In 2025, global Smart Home Washing Machine production reached approximately 20,723 k units, with an average global market price of around 700 US\$/Unit. The production capacity of Smart Home Washing Machine reaches 26,000 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The smart home washing machine market continues to expand, mainly driven by multiple factors such as increased consumer demand for convenient and efficient housework solutions, enhanced awareness of health and clothing care, the mature application of IoT and AI technologies in the home appliance sector, energy-saving and environmental protection policies promoting the popularization of high-efficiency products, and the accelerated construction of a smart home ecosystem. At the same time, the younger generation's preference for automation, remote control, and personalized washing experiences has further promoted the upgrading of traditional washing machines towards intelligence and high-end features.

This report is a detailed and comprehensive analysis for global Smart Home Washing Machine market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Home Washing Machine market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Home Washing Machine market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Home Washing Machine market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Home Washing Machine market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Home Washing Machine

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Home Washing Machine market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Whirlpool, Haier, Samsung, LG, BSH, Panasonic, Electrolux, Midea, Hitachi, Miele, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Smart Home Washing Machine market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Top-loading Smart Washing Machine

Front-loading Smart Washing Machine

Market segment by Installation Method

Freestanding Smart Washing Machine

Embedded Smart Washing Machine

Market segment by Capacity

Small Capacity

Medium Capacity

Large Capacity

Market segment by Application

Online Sales

Offline Sales

Major players covered

Whirlpool

Haier

Samsung

LG

BSH

Panasonic

Electrolux

Midea

Hitachi

Miele

Hisense

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Home Washing Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Home Washing Machine, with price, sales quantity, revenue, and global market share of Smart Home Washing Machine from 2021 to 2026.

Chapter 3, the Smart Home Washing Machine competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Home Washing Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Smart Home Washing Machine market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Home Washing Machine.

Chapter 14 and 15, to describe Smart Home Washing Machine sales channel, distributors, customers, research findings and conclusion.

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