

Global Smart Home Extended Warranty Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Home Extended Warranty market size was valued at US\$ 1307 million in 2025 and is forecast to a readjusted size of US\$ 2371 million by 2032 with a CAGR of 9.0% during review period.

A Smart Home Extended Warranty is a service agreement that provides additional coverage for smart home devices beyond the manufacturer's warranty period. This type of warranty typically covers repairs and replacements for a range of smart home products, such as smart thermostats, security cameras, and smart appliances. By purchasing an extended warranty, homeowners can have peace of mind knowing that their smart devices are protected against unexpected malfunctions or breakdowns, potentially saving them money on costly repairs or replacements in the future.

With the development of the smart home industry, consumers are more aware of the importance of extended warranties and the benefits they offer, such as longer - term protection and better after - sales service. Manufacturers and retailers use extended warranties as a marketing tool to enhance competitiveness, increase customer satisfaction and loyalty, and establish long - term relationships with customers. E-commerce platforms have made it easier to purchase smart home products and extended warranties. The bundling of extended warranties with product sales and the convenience of online shopping have driven the growth of the smart home extended warranty market.

The smart home market is well-developed in North America, with high consumer acceptance of smart home devices and a strong awareness of extended warranties. The region has a large number of well - known smart home brands and extended

warranty service providers, occupying a large market share.

With a high level of economic development and a focus on quality of life, European consumers have a certain demand for smart home extended warranties. The European market is characterized by strict product quality and safety regulations, which promote the standardization and development of the extended warranty market.

Asia-Pacific is a rapidly growing market. Driven by the booming economy and the acceleration of urbanization, countries such as China, Japan, and South Korea have a large number of smart home device consumers. The demand for extended warranties is increasing due to the large market base and the rising awareness of consumer protection.

This report is a detailed and comprehensive analysis for global Smart Home Extended Warranty market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Home Extended Warranty market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Smart Home Extended Warranty market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Smart Home Extended Warranty market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Smart Home Extended Warranty market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Home Extended Warranty

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Home Extended Warranty market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Asurion, American International Group (AIG), Assurant, Allstate, Amtrust, Allianz, SureBright, Upsie, AAA, Best Buy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Smart Home Extended Warranty market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Security and Access Control

Lighting Control

Home Appliances Control

Entertainment Control

Others

Market segment by Application

Household

Commercial

Market segment by players, this report covers

Asurion

American International Group (AIG)

Assurant

Allstate

Amtrust

Allianz

SureBright

Upsie

AAA

Best Buy

Home Warranty

Super

CPS

Securanty

HSA

Smart-Home Ensured

Extend

Brinks Home

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Smart Home Extended Warranty product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Home Extended Warranty, with revenue, gross margin, and global market share of Smart Home Extended Warranty from 2021 to 2026.

Chapter 3, the Smart Home Extended Warranty competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Smart Home Extended Warranty market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Home Extended Warranty.

Chapter 13, to describe Smart Home Extended Warranty research findings and conclusion.

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