

Global Smart Home Appliance ICs Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Smart Home Appliance ICs market size is expected to reach \$ 51019 million by 2032, rising at a market growth of 9.6% CAGR during the forecast period (2026-2032).

Smart home appliance chips refer to chips that are responsible for power conversion, distribution, detection, and other power management responsibilities in household appliances, mainly including various AC-DC chips, DC-DC chips, and gate driver chips that are suitable for home appliance technical requirements. A home appliance usually has 1-8 built-in power management chips. Generally speaking, a single home appliance uses at least 1 AC-DC chip, and most home appliances also use multiple power management chips of different types due to different power management responsibilities. , including AC-DC chips (for AC power conversion), DC-DC chips (for secondary buck-boost or battery management conversion), gate driver chips (Gate Driver, for IGBT drive or motor drive), etc.

In 2025, global Smart Home Appliance IC sales reached approximately 7,005 Million Units, with an average global market price of around 3.65 US\$/Units. Production capacity reached 8,000 Million Units, with a gross profit margin of approximately 36%.

Haier and Midea, through their respective IoT platforms and apps, connect multiple product categories such as air conditioners, refrigerators, and washing machines to a unified cloud platform, emphasizing cross-device linkage and energy management. This platform evolution directly increases the demand for chips with secure connectivity and local computing capabilities.

Increasing regulatory and brand requirements for energy efficiency and carbon

emissions are driving improvements in variable frequency motor control, power device optimization, and refined sensing. Technically, this corresponds to higher-performance motor control MCUs, power management chips, and power device solutions. For example, Infineon's integrated motor control SoC and CoolGaN devices for home appliances emphasize system optimization in terms of efficiency and size.

Generative AI and local AI inference are penetrating home appliances. Companies like Qualcomm and MediaTek are highlighting edge AI capabilities on smart home platforms for voice interaction, visual recognition, and predictive maintenance. This opens up new differentiated tracks for home appliance chips with AI acceleration engines and secure storage.

This report studies the global Smart Home Appliance ICs production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Home Appliance ICs and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Home Appliance ICs that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Smart Home Appliance ICs total production and demand, 2021-2032, (Million Units)

Global Smart Home Appliance ICs total production value, 2021-2032, (USD Million)

Global Smart Home Appliance ICs production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Smart Home Appliance ICs consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Smart Home Appliance ICs domestic production, consumption, key domestic manufacturers and share

Global Smart Home Appliance ICs production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Smart Home Appliance ICs production by Product Features, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Smart Home Appliance ICs production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Smart Home Appliance ICs market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, NXP, Infineon, MaxLinear, Beken Corporation, Chipown Micro-electronics, SINOWEALTH Electronic, Poweron, Shanghai Meiren Semiconductor, Texas Instruments (Silicon), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Smart Home Appliance ICs market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Product Features, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Smart Home Appliance ICs Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Smart Home Appliance ICs Market, Segmentation by Product Features:

Main Control Chips

Wireless Communication IoT Chips

Power Chips

Power Supply Chips

Others

Global Smart Home Appliance ICs Market, Segmentation by Type:

General-purpose MCU

Multimedia SoCs

Global Smart Home Appliance ICs Market, Segmentation by Application:

Home Appliances

Kitchen Appliances

Health & Wellness Appliances

White Goods

Black Goods

Companies Profiled:

Qualcomm

NXP

Infineon

MaxLinear

Beken Corporation

Chipown Micro-electronics

SINOWEALTH Electronic

Poweron

Shanghai Meiren Semiconductor

Texas Instruments (Silicon)

MPS (Monolithic Power Systems)

PI (Power Integrations)

Silergy Corporation

On-Bright Electronics Incorporated

Hangzhou Silan Microelectronics

Shanghai Belling Corp

Fine Made Electronics

SG Micro

Shanghai Bright Power Semiconductor

MediaTek

UNISOC (Shanghai) Technologies

Huawei HiSilicon

Fullhan Microelectronics

Allwinner Technology

Rockchip Electronics

Leaguer (Shenzhen) MicroElectronics

Bestechnic

Amlogic

Ingenic Semiconductor

Quectel

ASIX Electronics

Beken Corporation

Actions Technology

Shenzhen Chipsbank Technologies

Key Questions Answered:

1. How big is the global Smart Home Appliance ICs market?
2. What is the demand of the global Smart Home Appliance ICs market?
3. What is the year over year growth of the global Smart Home Appliance ICs market?
4. What is the production and production value of the global Smart Home Appliance ICs

market?

5. Who are the key producers in the global Smart Home Appliance ICs market?

6. What are the growth factors driving the market demand?

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