

Global Smart Home Appliance ICs Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Home Appliance ICs market size was valued at US\$ 26307 million in 2025 and is forecast to a readjusted size of US\$ 51019 million by 2032 with a CAGR of 9.6% during review period.

Smart home appliance chips refer to chips that are responsible for power conversion, distribution, detection, and other power management responsibilities in household appliances, mainly including various AC-DC chips, DC-DC chips, and gate driver chips that are suitable for home appliance technical requirements. A home appliance usually has 1-8 built-in power management chips. Generally speaking, a single home appliance uses at least 1 AC-DC chip, and most home appliances also use multiple power management chips of different types due to different power management responsibilities. , including AC-DC chips (for AC power conversion), DC-DC chips (for secondary buck-boost or battery management conversion), gate driver chips (Gate Driver, for IGBT drive or motor drive), etc.

In 2025, global Smart Home Appliance IC sales reached approximately 7,005 Million Units, with an average global market price of around 3.65 US\$/Units. Production capacity reached 8,000 Million Units, with a gross profit margin of approximately 36%.

Haier and Midea, through their respective IoT platforms and apps, connect multiple product categories such as air conditioners, refrigerators, and washing machines to a unified cloud platform, emphasizing cross-device linkage and energy management. This platform evolution directly increases the demand for chips with secure connectivity and local computing capabilities.

Increasing regulatory and brand requirements for energy efficiency and carbon emissions are driving improvements in variable frequency motor control, power device optimization, and refined sensing. Technically, this corresponds to higher-performance motor control MCUs, power management chips, and power device solutions. For example, Infineon's integrated motor control SoC and CoolGaN devices for home appliances emphasize system optimization in terms of efficiency and size.

Generative AI and local AI inference are penetrating home appliances. Companies like Qualcomm and MediaTek are highlighting edge AI capabilities on smart home platforms for voice interaction, visual recognition, and predictive maintenance. This opens up new differentiated tracks for home appliance chips with AI acceleration engines and secure storage.

This report is a detailed and comprehensive analysis for global Smart Home Appliance ICs market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Product Features and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Smart Home Appliance ICs market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Home Appliance ICs market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Home Appliance ICs market size and forecasts, by Product Features and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global Smart Home Appliance ICs market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Home Appliance ICs

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Home Appliance ICs market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qualcomm, NXP, Infineon, MaxLinear, Beken Corporation, Chipown Micro-electronics, SINOWEALTH Electronic, Poweron, Shanghai Meiren Semiconductor, Texas Instruments (Silicon), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Smart Home Appliance ICs market is split by Product Features and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Product Features, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Product Features

Main Control Chips

Wireless Communication IoT Chips

Power Chips

Power Supply Chips

Others

Market segment by Type

General-purpose MCU

Multimedia SoCs

Market segment by Application

Home Appliances

Kitchen Appliances

Health & Wellness Appliances

White Goods

Black Goods

Major players covered

Qualcomm

NXP

Infineon

MaxLinear

Beken Corporation

Chipown Micro-electronics

SINOWEALTH Electronic

Poweron

Shanghai Meiren Semiconductor

Texas Instruments (Silicon)

MPS (Monolithic Power Systems)

PI (Power Integrations)

Silergy Corporation

On-Bright Electronics Incorporated

Hangzhou Silan Microelectronics

Shanghai Belling Corp

Fine Made Electronics

SG Micro

Shanghai Bright Power Semiconductor

MediaTek

UNISOC (Shanghai) Technologies

Huawei HiSilicon

Fullhan Microelectronics

Allwinner Technology

Rockchip Electronics

Leaguer (Shenzhen) MicroElectronics

Bestechnic

Amlogic

Ingenic Semiconductor

Quectel

ASIX Electronics

Beken Corporation

Actions Technology

Shenzhen Chipsbank Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Home Appliance ICs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Home Appliance ICs, with price, sales quantity, revenue, and global market share of Smart Home Appliance ICs from 2021 to 2026.

Chapter 3, the Smart Home Appliance ICs competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Home Appliance ICs breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Product Features and by Application, with sales market share and growth rate by Product Features, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Smart Home Appliance ICs market forecast, by regions, by Product Features, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Home Appliance ICs.

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