

# Global Smart Gym Management Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Smart Gym Management Software market size was valued at US\$ 890 million in 2025 and is forecast to a readjusted size of US\$ 1260 million by 2032 with a CAGR of 5.2% during review period.

Intelligent gym management software is a comprehensive information management platform integrating IoT, big data, and AI technologies, aiming to achieve full digitalization and intelligentization of gym operations. By integrating core functional modules such as membership management, class booking, personal training scheduling, smart access control, financial statistics, and equipment status monitoring, it connects the front-end management back-end with user mobile devices. It not only provides gym operators with efficient operational tools and precise data-driven decision support, but also brings members a personalized training plan, convenient self-service, and intelligent fitness experience through sports social networking.

The intelligent gym management software market has broad prospects and is steadily growing alongside the global fitness industry's intelligentization trend. Its core driving force lies in two-way empowerment: on the one hand, artificial intelligence (AI) technology is deeply integrated into the fitness experience, from generating personalized training plans to real-time movement correction through visual recognition, significantly improving the scientific nature and interactive fun of fitness, helping to effectively convert a large potential fitness population into stable members; on the other hand, traditional gyms face fierce competition and operational pressure, making their digital transformation increasingly urgent, and urgently needing to achieve cost reduction and efficiency improvement, and optimize member service processes and

experiences through intelligent management. Looking ahead, systems that deeply integrate advanced technologies such as the Internet of Things (IoT), big data analytics, and AI virtual coaches will become the mainstream development direction in the industry, driving fitness services towards a new stage of greater personalization, scientific rigor, and efficiency.

This report is a detailed and comprehensive analysis for global Smart Gym Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Smart Gym Management Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Smart Gym Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Smart Gym Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Smart Gym Management Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Gym Management Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Gym Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zen Planner, Glofox, EzFacility, Vagaro, Rhinofit, PushPress, Mindbody, Netpulse, Virtuagym, ClubReady, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Smart Gym Management Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

On-premise

Cloud-based

#### Market segment by Applicable Business Models

Comprehensive Gym Management System

Personal Training Studio Management System

Others

#### Market segment by Business Model

Monthly Fee

Annual Fee

## Market segment by Application

Gym

Fitness Club

Others

## Market segment by players, this report covers

Zen Planner

Glofox

EzFacility

Vagaro

Rhinofit

PushPress

Mindbody

Netpulse

Virtuagym

ClubReady

Motionsoft

TrueCoach

Talent Hack

GymMaster

## Technogym

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Smart Gym Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Smart Gym Management Software, with revenue, gross margin, and global market share of Smart Gym Management Software from 2021 to 2026.

Chapter 3, the Smart Gym Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Smart Gym Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Smart Gym Management Software.

Chapter 13, to describe Smart Gym Management Software research findings and conclusion.

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