

Global Smart Fashion Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G1A0A1DA4C8EN.html>

Date: July 2024

Pages: 107

Price: US\$ 3,480.00 (Single User License)

ID: G1A0A1DA4C8EN

Abstracts

According to our (Global Info Research) latest study, the global Smart Fashion market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Smart clothing, or etextiles, is a kind of smart wearables that have conductive fibers or sensors attached to or woven into the clothing material. Like other wearables, smart clothing sends data to a secondary device where the user can evaluate the information.

The Global Info Research report includes an overview of the development of the Smart Fashion industry chain, the market status of Sports/Athletes/Fitness Tracker (Smart Clothing, Smart Accessories), Healthcare (Smart Clothing, Smart Accessories), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Fashion.

Regionally, the report analyzes the Smart Fashion markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Fashion market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Fashion market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Fashion industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Smart Clothing, Smart Accessories).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Fashion market.

Regional Analysis: The report involves examining the Smart Fashion market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Fashion market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Fashion:

Company Analysis: Report covers individual Smart Fashion manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Fashion This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sports/Athletes/Fitness Tracker, Healthcare).

Technology Analysis: Report covers specific technologies relevant to Smart Fashion. It assesses the current state, advancements, and potential future developments in Smart Fashion areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Smart Fashion market. This analysis helps understand market share, competitive advantages, and potential

areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Fashion market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

- Smart Clothing

- Smart Accessories

Market segment by Application

- Sports/Athletes/Fitness Tracker

- Healthcare

- Military/Defence

- Others

Major players covered

- AIQ

- Heddoko

- Hexoskin

- Athos

Digitsole

Sensoria

Spinali

Lumo

Komodo Technologies

Google

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Fashion product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Fashion, with price, sales, revenue and global market share of Smart Fashion from 2019 to 2024.

Chapter 3, the Smart Fashion competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Fashion breakdown data are shown at the regional level, to show

the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Smart Fashion market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Fashion.

Chapter 14 and 15, to describe Smart Fashion sales channel, distributors, customers, research findings and conclusion.

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