

# **Global Smart Education Software Market 2019 by Manufacturers, Countries, Type and Application, Forecast to 2024**

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## **Abstracts**

Education provided with the use of technology is called smart education. This kind of education system is equipped with hardware and software, which aid the subject faculty, enhance learning experience, and improve dissemination of knowledge. Analytical proficiency that involve effective problem handling, logical thinking, and visualizing abilities are skills that are required in the present competitive scenario. This requirement has generated the need to redesign teaching methodologies to offer students with opportunities to gain specific knowledge and improved learning capabilities.

### **SCOPE OF THE REPORT:**

This report studies the Smart Education Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Smart Education Software market by product type and applications/end industries.

Accounting for a total market share of more than 40%, the content segment dominated the industry. The emergence of e-readers and tablets, the availability of adaptable digital platforms, and uninterrupted access to the internet have resulted in the transition of both students and instructors from print books to digital books. Digital content also offers the availability of customized content and also increases the flexibility of the learning process. These benefits will lead to the rise in growth of the demand for digital content, and this segment is expected to dominate the market at the end of the forecast period as well.

In terms of geography, North America accounted for about 41% of the total share of the market and dominated the smart education software industry.

The global Smart Education Software market is valued at xx million USD in 2017 and is

expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Smart Education Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cisco Systems

Oracle

SAP

Blackboard

Adobe Systems

D2L

Saba Software

Ellucian

NIIT

Cornerstone

Educomp Solutions

Instructure

Knewton

Scholastic

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Assessment

Content

Learning

Market Segment by Applications, can be divided into

K-12 Schools

Higher Education

## Contents

### 1 SMART EDUCATION SOFTWARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Smart Education Software
- 1.2 Classification of Smart Education Software by Types
  - 1.2.1 Global Smart Education Software Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Smart Education Software Revenue Market Share by Types in 2017
  - 1.2.3 Assessment
  - 1.2.4 Content
  - 1.2.5 Learning
- 1.3 Global Smart Education Software Market by Application
  - 1.3.1 Global Smart Education Software Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 K-12 Schools
  - 1.3.3 Higher Education
- 1.4 Global Smart Education Software Market by Regions
  - 1.4.1 Global Smart Education Software Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Smart Education Software Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Smart Education Software Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Smart Education Software Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Smart Education Software Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Smart Education Software Status and Prospect (2013-2023)
- 1.5 Global Market Size of Smart Education Software (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Cisco Systems
  - 2.1.1 Business Overview
  - 2.1.2 Smart Education Software Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B
  - 2.1.3 Cisco Systems Smart Education Software Revenue, Gross Margin and Market

## Share (2016-2017)

### 2.2 Oracle

#### 2.2.1 Business Overview

#### 2.2.2 Smart Education Software Type and Applications

##### 2.2.2.1 Product A

##### 2.2.2.2 Product B

#### 2.2.3 Oracle Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.3 SAP

#### 2.3.1 Business Overview

#### 2.3.2 Smart Education Software Type and Applications

##### 2.3.2.1 Product A

##### 2.3.2.2 Product B

#### 2.3.3 SAP Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.4 Blackboard

#### 2.4.1 Business Overview

#### 2.4.2 Smart Education Software Type and Applications

##### 2.4.2.1 Product A

##### 2.4.2.2 Product B

#### 2.4.3 Blackboard Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.5 Adobe Systems

#### 2.5.1 Business Overview

#### 2.5.2 Smart Education Software Type and Applications

##### 2.5.2.1 Product A

##### 2.5.2.2 Product B

#### 2.5.3 Adobe Systems Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.6 D2L

#### 2.6.1 Business Overview

#### 2.6.2 Smart Education Software Type and Applications

##### 2.6.2.1 Product A

##### 2.6.2.2 Product B

#### 2.6.3 D2L Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

### 2.7 Saba Software

#### 2.7.1 Business Overview

#### 2.7.2 Smart Education Software Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Saba Software Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

2.8 Ellucian

2.8.1 Business Overview

2.8.2 Smart Education Software Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Ellucian Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

2.9 NIIT

2.9.1 Business Overview

2.9.2 Smart Education Software Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 NIIT Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

2.10 Cornerstone

2.10.1 Business Overview

2.10.2 Smart Education Software Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Cornerstone Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

2.11 Educomp Solutions

2.11.1 Business Overview

2.11.2 Smart Education Software Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 Educomp Solutions Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

2.12 Instructure

2.12.1 Business Overview

2.12.2 Smart Education Software Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Instructure Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.13 Knewton

### 2.13.1 Business Overview

### 2.13.2 Smart Education Software Type and Applications

#### 2.13.2.1 Product A

#### 2.13.2.2 Product B

### 2.13.3 Knewton Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

## 2.14 Scholastic

### 2.14.1 Business Overview

### 2.14.2 Smart Education Software Type and Applications

#### 2.14.2.1 Product A

#### 2.14.2.2 Product B

### 2.14.3 Scholastic Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL SMART EDUCATION SOFTWARE MARKET COMPETITION, BY PLAYERS**

### 3.1 Global Smart Education Software Revenue and Share by Players (2013-2018)

### 3.2 Market Concentration Rate

#### 3.2.1 Top 5 Smart Education Software Players Market Share

#### 3.2.2 Top 10 Smart Education Software Players Market Share

### 3.3 Market Competition Trend

## **4 GLOBAL SMART EDUCATION SOFTWARE MARKET SIZE BY REGIONS**

### 4.1 Global Smart Education Software Revenue and Market Share by Regions

### 4.2 North America Smart Education Software Revenue and Growth Rate (2013-2018)

### 4.3 Europe Smart Education Software Revenue and Growth Rate (2013-2018)

### 4.4 Asia-Pacific Smart Education Software Revenue and Growth Rate (2013-2018)

### 4.5 South America Smart Education Software Revenue and Growth Rate (2013-2018)

### 4.6 Middle East and Africa Smart Education Software Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA SMART EDUCATION SOFTWARE REVENUE BY COUNTRIES**

### 5.1 North America Smart Education Software Revenue by Countries (2013-2018)

### 5.2 USA Smart Education Software Revenue and Growth Rate (2013-2018)

### 5.3 Canada Smart Education Software Revenue and Growth Rate (2013-2018)

#### 5.4 Mexico Smart Education Software Revenue and Growth Rate (2013-2018)

### **6 EUROPE SMART EDUCATION SOFTWARE REVENUE BY COUNTRIES**

- 6.1 Europe Smart Education Software Revenue by Countries (2013-2018)
- 6.2 Germany Smart Education Software Revenue and Growth Rate (2013-2018)
- 6.3 UK Smart Education Software Revenue and Growth Rate (2013-2018)
- 6.4 France Smart Education Software Revenue and Growth Rate (2013-2018)
- 6.5 Russia Smart Education Software Revenue and Growth Rate (2013-2018)
- 6.6 Italy Smart Education Software Revenue and Growth Rate (2013-2018)

### **7 ASIA-PACIFIC SMART EDUCATION SOFTWARE REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Smart Education Software Revenue by Countries (2013-2018)
- 7.2 China Smart Education Software Revenue and Growth Rate (2013-2018)
- 7.3 Japan Smart Education Software Revenue and Growth Rate (2013-2018)
- 7.4 Korea Smart Education Software Revenue and Growth Rate (2013-2018)
- 7.5 India Smart Education Software Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Smart Education Software Revenue and Growth Rate (2013-2018)

### **8 SOUTH AMERICA SMART EDUCATION SOFTWARE REVENUE BY COUNTRIES**

- 8.1 South America Smart Education Software Revenue by Countries (2013-2018)
- 8.2 Brazil Smart Education Software Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Smart Education Software Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Smart Education Software Revenue and Growth Rate (2013-2018)

### **9 MIDDLE EAST AND AFRICA REVENUE SMART EDUCATION SOFTWARE BY COUNTRIES**

- 9.1 Middle East and Africa Smart Education Software Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Smart Education Software Revenue and Growth Rate (2013-2018)
- 9.3 UAE Smart Education Software Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Smart Education Software Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Smart Education Software Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Smart Education Software Revenue and Growth Rate (2013-2018)

### **10 GLOBAL SMART EDUCATION SOFTWARE MARKET SEGMENT BY TYPE**



- 10.1 Global Smart Education Software Revenue and Market Share by Type (2013-2018)
- 10.2 Global Smart Education Software Market Forecast by Type (2018-2023)
- 10.3 Assessment Revenue Growth Rate (2013-2023)
- 10.4 Content Revenue Growth Rate (2013-2023)
- 10.5 Learning Revenue Growth Rate (2013-2023)

## **11 GLOBAL SMART EDUCATION SOFTWARE MARKET SEGMENT BY APPLICATION**

- 11.1 Global Smart Education Software Revenue Market Share by Application (2013-2018)
- 11.2 Smart Education Software Market Forecast by Application (2018-2023)
- 11.3 K-12 Schools Revenue Growth (2013-2018)
- 11.4 Higher Education Revenue Growth (2013-2018)

## **12 GLOBAL SMART EDUCATION SOFTWARE MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Smart Education Software Market Size Forecast (2018-2023)
- 12.2 Global Smart Education Software Market Forecast by Regions (2018-2023)
- 12.3 North America Smart Education Software Revenue Market Forecast (2018-2023)
- 12.4 Europe Smart Education Software Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Smart Education Software Revenue Market Forecast (2018-2023)
- 12.6 South America Smart Education Software Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Smart Education Software Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Smart Education Software Picture

Table Product Specifications of Smart Education Software

Table Global Smart Education Software and Revenue (Million USD) Market Split by Product Type

Figure Global Smart Education Software Revenue Market Share by Types in 2017

Figure Assessment Picture

Figure Content Picture

Figure Learning Picture

Table Global Smart Education Software Revenue (Million USD) by Application (2013-2023)

Figure Smart Education Software Revenue Market Share by Applications in 2017

Figure K-12 Schools Picture

Figure Higher Education Picture

Table Global Market Smart Education Software Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Smart Education Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Smart Education Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Smart Education Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Smart Education Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Smart Education Software Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Smart Education Software Revenue (Million USD) and Growth Rate (2013-2023)

Table Cisco Systems Basic Information, Manufacturing Base and Competitors

Table Cisco Systems Smart Education Software Type and Applications

Table Cisco Systems Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

Table Oracle Basic Information, Manufacturing Base and Competitors

Table Oracle Smart Education Software Type and Applications

Table Oracle Smart Education Software Revenue, Gross Margin and Market Share (2016-2017)

Table SAP Basic Information, Manufacturing Base and Competitors

Table SAP Smart Education Software Type and Applications

Table SAP Smart Education Software Revenue, Gross Margin and Market Share  
(2016-2017)

Table Blackboard Basic Information, Manufacturing Base and Competitors

Table Blackboard Smart Education Software Type and Applications

Table Blackboard Smart Education Software Revenue, Gross Margin and Market Share  
(2016-2017)

Table Adobe Systems Basic Information, Manufacturing Base and Competitors

Table Adobe Systems Smart Education Software Type and Applications

Table Adobe Systems Smart Education Software Revenue, Gross Margin and Market  
Share (2016-2017)

Table D2L Basic Information, Manufacturing Base and Competitors

Table D2L Smart Education Software Type and Applications

Table D2L Smart Education Software Revenue, Gross Margin and Market Share  
(2016-2017)

Table Saba Software Basic Information, Manufacturing Base and Competitors

Table Saba Software Smart Education Software Type and Applications

Table Saba Software Smart Education Software Revenue, Gross Margin and Market  
Share (2016-2017)

Table Ellucian Basic Information, Manufacturing Base and Competitors

Table Ellucian Smart Education Software Type and Applications

Table Ellucian Smart Education Software Revenue, Gross Margin and Market Share  
(2016-2017)

Table NIIT Basic Information, Manufacturing Base and Competitors

Table NIIT Smart Education Software Type and Applications

Table NIIT Smart Education Software Revenue, Gross Margin and Market Share  
(2016-2017)

Table Cornerstone Basic Information, Manufacturing Base and Competitors

Table Cornerstone Smart Education Software Type and Applications

Table Cornerstone Smart Education Software Revenue, Gross Margin and Market  
Share (2016-2017)

Table Educomp Solutions Basic Information, Manufacturing Base and Competitors

Table Educomp Solutions Smart Education Software Type and Applications

Table Educomp Solutions Smart Education Software Revenue, Gross Margin and  
Market Share (2016-2017)

Table Instructure Basic Information, Manufacturing Base and Competitors

Table Instructure Smart Education Software Type and Applications

Table Instructure Smart Education Software Revenue, Gross Margin and Market Share

(2016-2017)

Table Knewton Basic Information, Manufacturing Base and Competitors

Table Knewton Smart Education Software Type and Applications

Table Knewton Smart Education Software Revenue, Gross Margin and Market Share

(2016-2017)

Table Scholastic Basic Information, Manufacturing Base and Competitors

Table Scholastic Smart Education Software Type and Applications

Table Scholastic Smart Education Software Revenue, Gross Margin and Market Share

(2016-2017)

Table Global Smart Education Software Revenue (Million USD) by Players (2013-2018)

Table Global Smart Education Software Revenue Share by Players (2013-2018)

Figure Global Smart Education Software Revenue Share by Players in 2016

Figure Global Smart Education Software Revenue Share by Players in 2017

Figure Global Top 5 Players Smart Education Software Revenue Market Share in 2017

Figure Global Top 10 Players Smart Education Software Revenue Market Share in 2017

Figure Global Smart Education Software Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Smart Education Software Revenue (Million USD) by Regions (2013-2018)

Table Global Smart Education Software Revenue Market Share by Regions (2013-2018)

Figure Global Smart Education Software Revenue Market Share by Regions (2013-2018)

Figure Global Smart Education Software Revenue Market Share by Regions in 2017

Figure North America Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Europe Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Smart Education Software Revenue and Growth Rate (2013-2018)

Figure South America Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Smart Education Software Revenue and Growth Rate (2013-2018)

Table North America Smart Education Software Revenue by Countries (2013-2018)

Table North America Smart Education Software Revenue Market Share by Countries (2013-2018)

Figure North America Smart Education Software Revenue Market Share by Countries (2013-2018)

Figure North America Smart Education Software Revenue Market Share by Countries in

2017

Figure USA Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Canada Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Mexico Smart Education Software Revenue and Growth Rate (2013-2018)

Table Europe Smart Education Software Revenue (Million USD) by Countries  
(2013-2018)

Figure Europe Smart Education Software Revenue Market Share by Countries  
(2013-2018)

Figure Europe Smart Education Software Revenue Market Share by Countries in 2017

Figure Germany Smart Education Software Revenue and Growth Rate (2013-2018)

Figure UK Smart Education Software Revenue and Growth Rate (2013-2018)

Figure France Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Russia Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Italy Smart Education Software Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Smart Education Software Revenue (Million USD) by Countries  
(2013-2018)

Figure Asia-Pacific Smart Education Software Revenue Market Share by Countries  
(2013-2018)

Figure Asia-Pacific Smart Education Software Revenue Market Share by Countries in  
2017

Figure China Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Japan Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Korea Smart Education Software Revenue and Growth Rate (2013-2018)

Figure India Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Smart Education Software Revenue and Growth Rate  
(2013-2018)

Table South America Smart Education Software Revenue by Countries (2013-2018)

Table South America Smart Education Software Revenue Market Share by Countries  
(2013-2018)

Figure South America Smart Education Software Revenue Market Share by Countries  
(2013-2018)

Figure South America Smart Education Software Revenue Market Share by Countries  
in 2017

Figure Brazil Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Argentina Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Colombia Smart Education Software Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Smart Education Software Revenue (Million USD) by  
Countries (2013-2018)

Table Middle East and Africa Smart Education Software Revenue Market Share by



Countries (2013-2018)

Figure Middle East and Africa Smart Education Software Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Smart Education Software Revenue Market Share by Countries in 2017

Figure Saudi Arabia Smart Education Software Revenue and Growth Rate (2013-2018)

Figure UAE Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Egypt Smart Education Software Revenue and Growth Rate (2013-2018)

Figure Nigeria Smart Education Software Revenue and Growth Rate (2013-2018)

Figure South Africa Smart Education Software Revenue and Growth Rate (2013-2018)

Table Global Smart Education Software Revenue (Million USD) by Type (2013-2018)

Table Global Smart Education Software Revenue Share by Type (2013-2018)

Figure Global Smart Education Software Revenue Share by Type (2013-2018)

Figure Global Smart Education Software Revenue Share by Type in 2017

Table Global Smart Education Software Revenue Forecast by Type (2018-2023)

Figure Global Smart Education Software Market Share Forecast by Type (2018-2023)

Figure Global Assessment Revenue Growth Rate (2013-2018)

Figure Global Content Revenue Growth Rate (2013-2018)

Figure Global Learning Revenue Growth Rate (2013-2018)

Table Global Smart Education Software Revenue by Application (2013-2018)

Table Global Smart Education Software Revenue Share by Application (2013-2018)

Figure Global Smart Education Software Revenue Share by Application (2013-2018)

Figure Global Smart Education Software Revenue Share by Application in 2017

Table Global Smart Education Software Revenue Forecast by Application (2018-2023)

Figure Global Smart Education Software Market Share Forecast by Application (2018-2023)

Figure Global K-12 Schools Revenue Growth Rate (2013-2018)

Figure Global Higher Education Revenue Growth Rate (2013-2018)

Figure Global Smart Education Software Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Smart Education Software Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Smart Education Software Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Smart Education Software Revenue Market Forecast (2018-2023)

Figure Europe Smart Education Software Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Smart Education Software Revenue Market Forecast (2018-2023)

Figure South America Smart Education Software Revenue Market Forecast (2018-2023)

## Figure Middle East and Africa Smart Education Software Revenue Market Forecast (2018-2023)

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