

Global Smart Clothing Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Smart Clothing market size was valued at USD 2208.1 million in 2023 and is forecast to a readjusted size of USD 10460 million by 2030 with a CAGR of 24.9% during review period.

Intelligent fashion is clothing and clothing that enhance functions through technology. Some smart garments use advanced textiles with interwoven circuits, while others implement sensors and additional hardware to give them smart functions. Many smart clothes can connect to apps or programs on assistive devices using Bluetooth or Wi-Fi. Global Smart Clothing key players include Nike, Adidas, Under Armour, Hexoskin (Carre Technologies), Levi's, etc. Global top 3 manufacturers hold a Market Share over 25%. North America accounts for the most Production Market Share, which have a share over 40%, followed by Europe. In terms of product, Second Generation Product is the largest segment, with a Production Market Share over 45%. And in terms of application, the largest Application is Sports Industry, followed by Military.

The Global Info Research report includes an overview of the development of the Smart Clothing industry chain, the market status of Sports Industry (First Generation Product, Second Generation Product), Health Care Industry (First Generation Product, Second Generation Product), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Clothing.

Regionally, the report analyzes the Smart Clothing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Clothing market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Clothing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Clothing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., First Generation Product, Second Generation Product).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Clothing market.

Regional Analysis: The report involves examining the Smart Clothing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Clothing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Clothing:

Company Analysis: Report covers individual Smart Clothing manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Clothing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sports Industry, Health Care Industry).

Technology Analysis: Report covers specific technologies relevant to Smart Clothing. It assesses the current state, advancements, and potential future developments in Smart Clothing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Smart Clothing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Clothing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

First Generation Product

Second Generation Product

Third Generation Product

Market segment by Application

Sports Industry

Health Care Industry

Military

Other Inducstry

Major players covered

Nike

Adidas

Under Armour

Hexoskin

Levi's

EXO2 The Heat Inside

Kolon Industries

Ai-clothing

Xenoma

Black Yak

Ralph Lauren

Athos

Digitsole

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Clothing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Clothing, with price, sales, revenue and global market share of Smart Clothing from 2019 to 2024.

Chapter 3, the Smart Clothing competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Clothing breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Smart Clothing market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Clothing.

Chapter 14 and 15, to describe Smart Clothing sales channel, distributors, customers, research findings and conclusion.

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