

Global Smart Body BMI Scale Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GCD3A6B6B4A0EN.html>

Date: June 2024

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: GCD3A6B6B4A0EN

Abstracts

According to our (Global Info Research) latest study, the global Smart Body BMI Scale market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Smart Body BMI Scale is used to measure the users' weight, BMI, and body composition (including body-fat percentage). By working in relation with health apps, smart scales activates users to track their weight over time.

According to public information, in 2022, there were about 1.2 billion obesity cases worldwide, among them, the number of obesity cases in China reached 230 million. Wellness & Health Research Center, the global sports economy was valued at 750 billion in 2022, 92% of global spending on physical activity occurs in Asia Pacific, North America and Europe. And China and the United States accounted for 44% of total sports spending.

The Global Info Research report includes an overview of the development of the Smart Body BMI Scale industry chain, the market status of Household (Wi-Fi, Bluetooth), Gym (Wi-Fi, Bluetooth), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Body BMI Scale.

Regionally, the report analyzes the Smart Body BMI Scale markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Body BMI Scale market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Body BMI Scale market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Body BMI Scale industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wi-Fi, Bluetooth).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Body BMI Scale market.

Regional Analysis: The report involves examining the Smart Body BMI Scale market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Body BMI Scale market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Body BMI Scale:

Company Analysis: Report covers individual Smart Body BMI Scale manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Body BMI Scale This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Household, Gym).

Technology Analysis: Report covers specific technologies relevant to Smart Body BMI Scale. It assesses the current state, advancements, and potential future developments in Smart Body BMI Scale areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Smart Body BMI Scale market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Body BMI Scale market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wi-Fi

Bluetooth

Other

Market segment by Application

Household

Gym

Others

Major players covered

Fitbit

Garmin

Huawei Technologies

Nokia (Withings)

Under Armour

Xiaomi

Withings

Blipcare

Pyle

Tanita

iHealth Labs

Qardio

PICCOC

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Body BMI Scale product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Body BMI Scale, with price, sales, revenue and global market share of Smart Body BMI Scale from 2019 to 2024.

Chapter 3, the Smart Body BMI Scale competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Body BMI Scale breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Smart Body BMI Scale market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Body BMI Scale.

Chapter 14 and 15, to describe Smart Body BMI Scale sales channel, distributors, customers, research findings and conclusion.

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