

Global Smart Bike Navigation Computer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GB2F9C08F965EN.html>

Date: March 2024

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: GB2F9C08F965EN

Abstracts

According to our (Global Info Research) latest study, the global Smart Bike Navigation Computer market size was valued at USD 445.5 million in 2023 and is forecast to a readjusted size of USD 642.1 million by 2030 with a CAGR of 5.4% during review period.

The way a cycle computer works is simple. Each time a magnet on the wheel passes a sensor on the fork a signal is generated. The bike computer measures the time between those signals and works out how fast you're going, based on the wheel dimension you gave it on initial set up. A smart bike navigation computer will provide you with detailed analysis about your cycle ride, as well as route guidance and mapping.

The market for GPS bicycle navigation devices is currently showing several distinct trends. Firstly, with an increasing emphasis on healthy lifestyles, the popularity of cycling as a sport and leisure activity is growing, driving the growth of the GPS bicycle navigation device market. Secondly, as technology continues to advance, the cost of GPS technology is decreasing, while the functionality and performance of navigation devices are improving, attracting more consumers. Additionally, there is a growing demand for outdoor activities, with more people choosing cycling as a leisure pursuit, which also presents growth opportunities for the GPS bicycle navigation device market. Furthermore, the increasing environmental awareness is also driving the growth of the bicycle market to some extent, indirectly promoting the demand for GPS bicycle navigation devices. In addition, emerging features such as health monitoring and social interaction are adding appeal to GPS bicycle navigation devices, and the continuous improvement and innovation of these features will be important drivers of market growth. Overall, the market for GPS bicycle navigation devices is expected to continue

its growth trajectory in the future, especially with the ongoing development of smart technology and increasing consumer focus on health and outdoor activities, unlocking the market's potential further.

The Global Info Research report includes an overview of the development of the Smart Bike Navigation Computer industry chain, the market status of Online Sales (Wired Computer, Wireless Computer), Offline Sales (Wired Computer, Wireless Computer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Bike Navigation Computer.

Regionally, the report analyzes the Smart Bike Navigation Computer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Bike Navigation Computer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Bike Navigation Computer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Bike Navigation Computer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Wired Computer, Wireless Computer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Bike Navigation Computer market.

Regional Analysis: The report involves examining the Smart Bike Navigation Computer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Bike Navigation Computer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Bike Navigation Computer:

Company Analysis: Report covers individual Smart Bike Navigation Computer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Bike Navigation Computer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Smart Bike Navigation Computer. It assesses the current state, advancements, and potential future developments in Smart Bike Navigation Computer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Smart Bike Navigation Computer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Bike Navigation Computer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Wired Computer

Wireless Computer

Market segment by Application

Online Sales

Offline Sales

Major players covered

Garmin

CatEye

Pioneer Electronics

Sigma Sport

Polar

Bryton Inc

Giant Bicycles

Raleigh (Accell Group)

Trek Bicycle

Wahoo Fitness

Topeak Inc

VDO Cyclecomputers

O-synce

BBB Cycling

Bion

KNOG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Bike Navigation Computer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Bike Navigation Computer, with price, sales, revenue and global market share of Smart Bike Navigation Computer from 2019 to 2024.

Chapter 3, the Smart Bike Navigation Computer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Bike Navigation Computer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Smart Bike Navigation Computer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Bike Navigation Computer.

Chapter 14 and 15, to describe Smart Bike Navigation Computer sales channel, distributors, customers, research findings and conclusion.

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