

Global Smart Appliances in the Home Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Smart Appliances in the Home market size was valued at USD 25030 million in 2023 and is forecast to a readjusted size of USD 56890 million by 2030 with a CAGR of 12.4% during review period.

Smart home appliances are devices or machines which can be controlled by tablets or smartphones remotely. Statistics covered in this report includes Smart Air-Con and Heater, Smart Washing and Drying, Smart Fridges, Smart Large Cookers, Smart Dishwashers and others.

The top four global smart home appliance manufacturers are Samsung, GE, Whirlpool and LG, with a combined market share of 59 percent. North America is the largest consumption place, with a consumption market share nearly 30%. Following North America, Europe is the second largest consumption place with the consumption market share of 29%.

The Global Info Research report includes an overview of the development of the Smart Appliances in the Home industry chain, the market status of Specialty Retailers (Smart Kitchen Appliances, Smart Laundry Appliances), Department Stores (Smart Kitchen Appliances, Smart Laundry Appliances), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Appliances in the Home.

Regionally, the report analyzes the Smart Appliances in the Home markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Appliances in the Home market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Smart Appliances in the Home market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Appliances in the Home industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Smart Kitchen Appliances, Smart Laundry Appliances).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Appliances in the Home market.

Regional Analysis: The report involves examining the Smart Appliances in the Home market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Smart Appliances in the Home market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Appliances in the Home:

Company Analysis: Report covers individual Smart Appliances in the Home manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Smart Appliances in the Home. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Specialty Retailers, Department Stores).

Technology Analysis: Report covers specific technologies relevant to Smart Appliances in the Home. It assesses the current state, advancements, and potential future developments in Smart Appliances in the Home areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Smart Appliances in the Home market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Smart Appliances in the Home market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Smart Kitchen Appliances

Smart Laundry Appliances

Other

Market segment by Application

Specialty Retailers

Department Stores

Hypermarkets and Supermarkets

Online Stores

Major players covered

Samsung

BSH

GE

Whirlpool

LG

Electrolux

Panasonic

Miele & Cie

Philips

IRobot

Ecovacs

Neato

Haier

Midea

Hisense

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Appliances in the Home product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Appliances in the Home, with price, sales, revenue and global market share of Smart Appliances in the Home from 2019 to 2024.

Chapter 3, the Smart Appliances in the Home competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Appliances in the Home breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Smart Appliances in the Home market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Appliances in the Home.

Chapter 14 and 15, to describe Smart Appliances in the Home sales channel, distributors, customers, research findings and conclusion.

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