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Global Smart Agriculture System Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/GA2E790194F6EN.html
Date: January 2026
Pages: 144
Price: US$ 4,480.00 (Single User License)
ID: GA2E790194F6EN

Abstracts

The global Smart Agriculture System market size is expected to reach $ 27045 million by 2032, rising at a market growth of 15.6% CAGR during the forecast period (2026-2032).
A Smart Agriculture System is an end to end integrated system that re-engineers agricultural production and farm operations by combining sensing and data capture, connectivity, a data foundation, intelligent analytics, and automated execution into a closed operational loop. In practical architecture, it is typically built in three layers. The field layer includes connected machinery and operational terminals, environmental and biological sensing, and automation equipment. The foundation layer aggregates and cleans multi-source data, standardises records, manages permissions and compliance, and runs models and orchestration. The application and service layer delivers scenario-oriented workflows and ongoing operations support for growers and service organisations.
In delivery scope, a Smart Agriculture System goes beyond a single device or a standalone software tool. It is organised around verifiable use cases and measurable outcomes, covering precision execution such as variable-rate seeding and application, guidance and automation, work documentation and cost accounting, crop health and pest monitoring, yield and quality analytics, equipment health and maintenance, and compliance and traceability. Policy-oriented research highlights the potential of agricultural digitalisation to improve productivity, sustainability, and resilience, while also stressing that real-world impact depends on infrastructure, governance, and capabilities that enable adoption at scale.
Smart Agriculture Systems are accelerating the shift from experience-driven management toward data-driven, workflow-based, and automation-enabled operations. As growers and service organisations face increasing weather volatility, persistent cost pressures, and structural labour constraints, the value proposition becomes more

outcome-based, focusing on yield stability, input efficiency, and asset productivity. Meanwhile, the enabling stack has matured. Connected equipment, cloud and edge computing, remote sensing, and applied AI are becoming easier to embed into daily execution, supporting a multi-year global upgrade cycle from point tools to system-level platforms.

Commercialisation, however, remains constrained by structural risks. Agricultural data is fragmented and uneven in quality, interoperability across brands and platforms is still imperfect, and integration cost and delivery cycles can be substantial. Expectations around data rights, sharing boundaries, and compliance further influence trust and procurement decisions. Downstream demand is therefore shifting from point products to verifiable, use-case-driven system deliveries, from visualisation and recordkeeping to prescription-driven closed-loop execution, and from one-time purchases to hybrid models combining subscriptions, tiered module upgrades, and service-led operations. In China, policy targets such as lifting agricultural production informatization above 30% by end-2026 signal stronger institutional momentum that can accelerate system-level adoption and scaling.

This report studies the global Smart Agriculture System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Agriculture System, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Agriculture System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Smart Agriculture System total market, 2021-2032, (USD Million)

Global Smart Agriculture System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Smart Agriculture System total market, key domestic companies, and share, (USD Million)

Global Smart Agriculture System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Smart Agriculture System total market by Type, CAGR, 2021-2032, (USD Million)

Global Smart Agriculture System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Smart Agriculture System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Deere & Company, CNH Industrial N.V., AGCO Corporation,

Kubota Corporation, Topcon Corporation, CLAAS KGaA mbH, BASF SE, Bayer AG, CORTEVA, INC., Syngenta Group Co., Ltd., etc.
This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.
Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Smart Agriculture System market
Detailed Segmentation:
Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.
Global Smart Agriculture System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Smart Agriculture System Market, Segmentation by Type:

Hardware and Embedded Control

Software Platforms

Data Products

Others

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Global Smart Agriculture System Market, Segmentation by Solution:

- End To End Farm Digitalization
- Field Operations Systems
- Monitoring and Analytics Systems
- Others

Global Smart Agriculture System Market, Segmentation by Key Hardware Form:

- In Cab Terminals
- Sensors and Gateways
- Robotics and Automation Equipment
- Others

Global Smart Agriculture System Market, Segmentation by Automation Level:

- Decision Support
- Assisted Automation
- Autonomous Operation
- Others

Global Smart Agriculture System Market, Segmentation by Application:

- Large Enterprise Farms

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Mid Size Commercial Farms

Smallholders

Others

Companies Profiled:

Deere & Company

CNH Industrial N.V.

AGCO Corporation

Kubota Corporation

Topcon Corporation

CLAAS KGaA mbH

BASF SE

Bayer AG

CORTEVA, INC.

Syngenta Group Co., Ltd.

KWS SAAT SE & Co. KGaA

Yara International ASA

Ag Leader Technology

J.R. Simplot Company

Orbia Advance Corporation, S.A.B. de C.V.

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SZ DJI Technology Co., Ltd.

XAG Co., Ltd.

Huawei Investment & Holding Co., Ltd.

Zoomlion Heavy Industry Science & Technology Co., Ltd.

Zhejiang Top Yunnong Technology Co., Ltd.

Key Questions Answered

1. How big is the global Smart Agriculture System market?
2. What is the demand of the global Smart Agriculture System market?
3. What is the year over year growth of the global Smart Agriculture System market?
4. What is the total value of the global Smart Agriculture System market?
5. Who are the Major Players in the global Smart Agriculture System market?
6. What are the growth factors driving the market demand?

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