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Global Smart Agriculture Soil Sensors Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Smart Agriculture Soil Sensors market size is expected to reach $ 900 million by 2032, rising at a market growth of 9.0% CAGR during the forecast period (2026-2032).

Smart agriculture soil sensors are in-situ sensing devices used in open fields, orchards, vineyards, greenhouses, protected horticulture, turf, and agricultural research environments to measure root-zone soil conditions. They are typically supplied as insertion probes, buried sensing nodes, multi-depth profile probes, portable meters, or sensor-and-data-logger kits. Core measurable parameters include volumetric soil moisture, soil temperature, electrical conductivity and salinity, pH, nitrogen-phosphorus-potassium indicators, soil water potential or tension, and dielectric permittivity. These devices use technologies such as TDR, TDT, FDR, capacitance, granular matrix sensing, resistance-based sensing, tensiometers, ion-selective electrodes, and multiparameter integrated probes. Data are transmitted through RS485, SDI-12, Modbus, LoRaWAN, NB-IoT, cellular, Bluetooth, proprietary gateways, or data loggers, enabling irrigation scheduling, fertigation control, salinity management, crop stress monitoring, agronomic decision-making, field trials, and environmental monitoring. This study focuses on agricultural soil-sensing hardware and directly attached sensing nodes or data acquisition modules used for smart farming and precision irrigation.

Based on our research, smart agriculture soil sensors should be treated as a hardware-centered but application-driven market. The core value of these devices is not simply to replace traditional soil testing, but to convert root-zone soil conditions into continuous and actionable data for irrigation, fertigation, salinity control, crop stress management, and agronomic decision-making. Under the narrow scope used in this study, the market includes soil moisture probes, EC and temperature sensors, multi-depth profile probes,

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soil water potential sensors, pH/NPK-oriented soil sensors, wireless soil nodes, portable soil meters, and directly attached data acquisition modules. It excludes pure weather stations, irrigation controllers without soil-sensing hardware, satellite-based soil moisture estimation, laboratory soil testing instruments, and standalone software platforms. This boundary is important because the broader smart farming market is much larger than the soil sensor hardware market.

Demand growth is driven primarily by precision irrigation rather than by soil testing alone. Water scarcity, energy costs, fertilizer efficiency, regulatory pressure on resource use, and the need to manage high-value crops more precisely are pushing growers toward real-time root-zone monitoring. Orchards, vineyards, vegetables, greenhouses, berries, turf, and irrigated field crops represent the most commercially attractive segments because water stress or over-irrigation can quickly affect yield, quality, and input costs. Policy support for irrigation water management and agricultural digitalization further reinforces the adoption case. However, demand remains sensitive to installation cost, farmer training, connectivity, data interpretation, and the ability of the sensor provider to translate raw data into usable agronomic recommendations.

From a technology roadmap perspective, the industry is moving from single-depth moisture readings toward multi-parameter, multi-depth, wireless, and analytics-enabled systems. TDR, TDT, FDR, and capacitance remain mainstream routes for volumetric water content; granular matrix and tensiometer-type devices remain relevant for irrigation scheduling based on soil water tension; EC and salinity measurement is increasingly important in fertigation, greenhouse, and arid-region agriculture. pH and NPK sensing is an attractive but more technically challenging area, because calibration, soil heterogeneity, moisture dependence, and ion interference can limit the reliability of low-cost devices. Over the next several years, competition will increasingly shift from sensor hardware alone to system reliability, installation quality, calibration workflow, connectivity, data quality control, agronomic models, and service support.

This report studies the global Smart Agriculture Soil Sensors production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Smart Agriculture Soil Sensors and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Smart Agriculture Soil Sensors that contribute to its increasing demand across many markets.

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Highlights and key features of the study
Global Smart Agriculture Soil Sensors total production and demand, 2021-2032, (Units)
Global Smart Agriculture Soil Sensors total production value, 2021-2032, (USD Million)
Global Smart Agriculture Soil Sensors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)
Global Smart Agriculture Soil Sensors consumption by region & country, CAGR, 2021-2032 & (Units)
U.S. VS China: Smart Agriculture Soil Sensors domestic production, consumption, key domestic manufacturers and share
Global Smart Agriculture Soil Sensors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)
Global Smart Agriculture Soil Sensors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)
Global Smart Agriculture Soil Sensors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Smart Agriculture Soil Sensors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include METER Group, Campbell Scientific, Inc., Murata Manufacturing Co., Ltd., ROCKWOOL A/S, Sentek Technologies, Stevens Water Monitoring Systems, Inc., IRROMETER Company, Inc., CropX Technologies Ltd., Pessl Instruments GmbH, AquaCheck, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Smart Agriculture Soil Sensors market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Smart Agriculture Soil Sensors Market, By Region:

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United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Smart Agriculture Soil Sensors Market, Segmentation by Type:

Single-parameter Soil Sensor

Multiparameter Soil Sensor

Other

Global Smart Agriculture Soil Sensors Market, Segmentation by Measured Parameter:

Soil Moisture

Soil Temperature

Soil pH

Other Soil Parameters

Global Smart Agriculture Soil Sensors Market, Segmentation by Sensing Technology:

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Capacitance / FDR

TDR / TDT

Resistance-based Sensing

Other Technologies

Global Smart Agriculture Soil Sensors Market, Segmentation by Installation Method:

Inserted Probe

Buried Sensor

Portable Contact Measurement

Other Installation

Global Smart Agriculture Soil Sensors Market, Segmentation by Application:

Root-zone Monitoring

Soil Condition Diagnosis

Research Data Collection

Other

Companies Profiled:

METER Group

Campbell Scientific, Inc.

Murata Manufacturing Co., Ltd.

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ROCKWOOL A/S

Sentek Technologies

Stevens Water Monitoring Systems, Inc.

IRROMETER Company, Inc.

CropX Technologies Ltd.

Pessl Instruments GmbH

AquaCheck

AquaSpy Inc.

Delta-T Devices Ltd.

Spectrum Technologies, Inc.

Acclima, Inc.

Onset Computer Corporation

ICT International Pty Ltd

Hortau Inc.

Seeed Technology Co., Ltd.

Xiamen Milesight IoT Co., Ltd.

Shenzhen Dragino Technology Development Co., Ltd.

RAKwireless

TRUEBNER GmbH

Sensoterra B.V.

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GroPoint

Soil Scout Oy

Decentlab GmbH

GroGuru, Inc.

Farm21 B.V.

EarthScout LLC

Teralytic, Inc.

Daviteq Technologies Inc.

Shandong Renke Control Technology Co., Ltd.

Weihai Jingxun Changtong Electronic Technology Co., Ltd.

SenTec

Honde Technology Co., Ltd.

Key Questions Answered:
1. How big is the global Smart Agriculture Soil Sensors market?
2. What is the demand of the global Smart Agriculture Soil Sensors market?
3. What is the year over year growth of the global Smart Agriculture Soil Sensors market?
4. What is the production and production value of the global Smart Agriculture Soil Sensors market?
5. Who are the key producers in the global Smart Agriculture Soil Sensors market?
6. What are the growth factors driving the market demand?

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