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Global Smart Agriculture Soil Sensors Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Smart Agriculture Soil Sensors market size was valued at US$ 486 million in 2025 and is forecast to a readjusted size of US$ 900 million by 2032 with a CAGR of 9.0% during review period.

Smart agriculture soil sensors are in-situ sensing devices used in open fields, orchards, vineyards, greenhouses, protected horticulture, turf, and agricultural research environments to measure root-zone soil conditions. They are typically supplied as insertion probes, buried sensing nodes, multi-depth profile probes, portable meters, or sensor-and-data-logger kits. Core measurable parameters include volumetric soil moisture, soil temperature, electrical conductivity and salinity, pH, nitrogen-phosphorus-potassium indicators, soil water potential or tension, and dielectric permittivity. These devices use technologies such as TDR, TDT, FDR, capacitance, granular matrix sensing, resistance-based sensing, tensiometers, ion-selective electrodes, and multiparameter integrated probes. Data are transmitted through RS485, SDI-12, Modbus, LoRaWAN, NB-IoT, cellular, Bluetooth, proprietary gateways, or data loggers, enabling irrigation scheduling, fertigation control, salinity management, crop stress monitoring, agronomic decision-making, field trials, and environmental monitoring. This study focuses on agricultural soil-sensing hardware and directly attached sensing nodes or data acquisition modules used for smart farming and precision irrigation.

Based on our research, smart agriculture soil sensors should be treated as a hardware-centered but application-driven market. The core value of these devices is not simply to replace traditional soil testing, but to convert root-zone soil conditions into continuous and actionable data for irrigation, fertigation, salinity control, crop stress management, and agronomic decision-making. Under the narrow scope used in this study, the market

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includes soil moisture probes, EC and temperature sensors, multi-depth profile probes, soil water potential sensors, pH/NPK-oriented soil sensors, wireless soil nodes, portable soil meters, and directly attached data acquisition modules. It excludes pure weather stations, irrigation controllers without soil-sensing hardware, satellite-based soil moisture estimation, laboratory soil testing instruments, and standalone software platforms. This boundary is important because the broader smart farming market is much larger than the soil sensor hardware market.

Demand growth is driven primarily by precision irrigation rather than by soil testing alone. Water scarcity, energy costs, fertilizer efficiency, regulatory pressure on resource use, and the need to manage high-value crops more precisely are pushing growers toward real-time root-zone monitoring. Orchards, vineyards, vegetables, greenhouses, berries, turf, and irrigated field crops represent the most commercially attractive segments because water stress or over-irrigation can quickly affect yield, quality, and input costs. Policy support for irrigation water management and agricultural digitalization further reinforces the adoption case. However, demand remains sensitive to installation cost, farmer training, connectivity, data interpretation, and the ability of the sensor provider to translate raw data into usable agronomic recommendations.

From a technology roadmap perspective, the industry is moving from single-depth moisture readings toward multi-parameter, multi-depth, wireless, and analytics-enabled systems. TDR, TDT, FDR, and capacitance remain mainstream routes for volumetric water content; granular matrix and tensiometer-type devices remain relevant for irrigation scheduling based on soil water tension; EC and salinity measurement is increasingly important in fertigation, greenhouse, and arid-region agriculture. pH and NPK sensing is an attractive but more technically challenging area, because calibration, soil heterogeneity, moisture dependence, and ion interference can limit the reliability of low-cost devices. Over the next several years, competition will increasingly shift from sensor hardware alone to system reliability, installation quality, calibration workflow, connectivity, data quality control, agronomic models, and service support.

This report is a detailed and comprehensive analysis for global Smart Agriculture Soil Sensors market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

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Key Features:

Global Smart Agriculture Soil Sensors market size and forecasts, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Smart Agriculture Soil Sensors market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Smart Agriculture Soil Sensors market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Units), and average selling prices (US$/Unit), 2021-2032

Global Smart Agriculture Soil Sensors market shares of main players, shipments in revenue ($ Million), sales quantity (Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Smart Agriculture Soil Sensors

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Smart Agriculture Soil Sensors market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include METER Group, Campbell Scientific, Inc., Murata Manufacturing Co., Ltd., ROCKWOOL A/S, Sentek Technologies, Stevens Water Monitoring Systems, Inc., IRROMETER Company, Inc., CropX Technologies Ltd., Pessl Instruments GmbH, AquaCheck, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

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Smart Agriculture Soil Sensors market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-parameter Soil Sensor

Multiparameter Soil Sensor

Other

Market segment by Measured Parameter

Soil Moisture

Soil Temperature

Soil pH

Other Soil Parameters

Market segment by Sensing Technology

Capacitance / FDR

TDR / TDT

Resistance-based Sensing

Other Technologies

Market segment by Installation Method

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Inserted Probe

Buried Sensor

Portable Contact Measurement

Other Installation

Market segment by Application

Root-zone Monitoring

Soil Condition Diagnosis

Research Data Collection

Other

Major players covered

METER Group

Campbell Scientific, Inc.

Murata Manufacturing Co., Ltd.

ROCKWOOL A/S

Sentek Technologies

Stevens Water Monitoring Systems, Inc.

IRROMETER Company, Inc.

CropX Technologies Ltd.

Pessl Instruments GmbH

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AquaCheck

AquaSpy Inc.

Delta-T Devices Ltd.

Spectrum Technologies, Inc.

Acclima, Inc.

Onset Computer Corporation

ICT International Pty Ltd

Hortau Inc.

Seeed Technology Co., Ltd.

Xiamen Milesight IoT Co., Ltd.

Shenzhen Dragino Technology Development Co., Ltd.

RAKwireless

TRUEBNER GmbH

Sensoterra B.V.

GroPoint

Soil Scout Oy

Decentlab GmbH

GroGuru, Inc.

Farm21 B.V.

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EarthScout LLC

Teralytic, Inc.

Daviteq Technologies Inc.

Shandong Renke Control Technology Co., Ltd.

Weihai Jingxun Changtong Electronic Technology Co., Ltd.

SenTec

Honde Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Agriculture Soil Sensors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Agriculture Soil Sensors, with price, sales quantity, revenue, and global market share of Smart Agriculture Soil Sensors from 2021 to 2026.

Chapter 3, the Smart Agriculture Soil Sensors competitive situation, sales quantity,

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revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Agriculture Soil Sensors breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Smart Agriculture Soil Sensors market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Agriculture Soil Sensors.

Chapter 14 and 15, to describe Smart Agriculture Soil Sensors sales channel, distributors, customers, research findings and conclusion.

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