

# Global Smart Advisors Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GF244D7E90BEN.html>

Date: September 2018

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: GF244D7E90BEN

## Abstracts

A smart advisor, also called a smart advisor program, is an application program that is used to understand the natural language and complete all the electronic tasks for an end user. Such a task, which can be performed by a smart advisor and were performed by personal assistants in past, includes taking dictations, reading texts or emailing messages aloud, look up for phone numbers, anticipate requests, place calls and remind the end users about the appointments. Today's smart advisors are programmed with the artificial intelligence, voice recognition and machine learning technology. As the end users interact with their smart advisors, the Artificial Intelligence program uses the sophisticated algorithm for learning from data inputs and becomes better in the prediction of an end user's need. Tomorrow's smart advisors would be built on a modern cognitive computing technology which allows a smart advisor understanding and carrying out multi-step request and then performs more complex task like making a plane reservation. Smart advisors are a contrast to other type of consumer facing Artificial Intelligence programming called digital assistants. Smart advisors are subject oriented, on the other hand digital assistants are task oriented. For Example a Smart Advisor enables an organization to automatically identify physician with the highest or lowest cost and performance. By use of an intelligent IT (Information Technology) platform, a Smart Advisor filters the entire population of physicians in the database to extract out only those physicians which are warranting assessment based on statistical significance level, case load volume, and other key criterias.

## SCOPE OF THE REPORT:

This report studies the Smart Advisors market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Smart Advisors market by

product type and applications/end industries.

North America is the largest market for smart advisors and is anticipated to be the largest market in the coming years owing to the increasing use of technology. Asia Pacific is the fastest growing market for the automated optical inspection systems in the region owing to the rise in application of the technology in different industries in the region.

The global Smart Advisors market is valued at 950 million USD in 2017 and is expected to reach 5910 million USD by the end of 2023, growing at a CAGR of 35.6% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Smart Advisors.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Artificial Solutions

Nuance Communications

BM Watson

Next IT

Creative Virtual

eGain

CX Company

Codebaby

Speaktoit

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software

Services

Market Segment by Applications, can be divided into

Financial Services

Healthcare

Consumer Electronics

Retails

Travel & Hospitality

Government

Education

Others

## Contents

### 1 SMART ADVISORS MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Smart Advisors

#### 1.2 Classification of Smart Advisors by Types

##### 1.2.1 Global Smart Advisors Revenue Comparison by Types (2017-2023)

##### 1.2.2 Global Smart Advisors Revenue Market Share by Types in 2017

##### 1.2.3 Software

##### 1.2.4 Services

#### 1.3 Global Smart Advisors Market by Application

##### 1.3.1 Global Smart Advisors Market Size and Market Share Comparison by Applications (2013-2023)

##### 1.3.2 Financial Services

##### 1.3.3 Healthcare

##### 1.3.4 Consumer Electronics

##### 1.3.5 Retails

##### 1.3.6 Travel & Hospitality

##### 1.3.7 Government

##### 1.3.8 Education

##### 1.3.9 Others

#### 1.4 Global Smart Advisors Market by Regions

##### 1.4.1 Global Smart Advisors Market Size (Million USD) Comparison by Regions (2013-2023)

##### 1.4.1 North America (USA, Canada and Mexico) Smart Advisors Status and Prospect (2013-2023)

##### 1.4.2 Europe (Germany, France, UK, Russia and Italy) Smart Advisors Status and Prospect (2013-2023)

##### 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Smart Advisors Status and Prospect (2013-2023)

##### 1.4.4 South America (Brazil, Argentina, Colombia) Smart Advisors Status and Prospect (2013-2023)

##### 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Smart Advisors Status and Prospect (2013-2023)

#### 1.5 Global Market Size of Smart Advisors (2013-2023)

### 2 MANUFACTURERS PROFILES

#### 2.1 Artificial Solutions

- 2.1.1 Business Overview
- 2.1.2 Smart Advisors Type and Applications
  - 2.1.2.1 Product A
  - 2.1.2.2 Product B
- 2.1.3 Artificial Solutions Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Nuance Communications
  - 2.2.1 Business Overview
  - 2.2.2 Smart Advisors Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 Nuance Communications Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 BM Watson
  - 2.3.1 Business Overview
  - 2.3.2 Smart Advisors Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 BM Watson Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Next IT
  - 2.4.1 Business Overview
  - 2.4.2 Smart Advisors Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Next IT Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Creative Virtual
  - 2.5.1 Business Overview
  - 2.5.2 Smart Advisors Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Creative Virtual Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 eGain
  - 2.6.1 Business Overview
  - 2.6.2 Smart Advisors Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B
  - 2.6.3 eGain Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

## 2.7 CX Company

### 2.7.1 Business Overview

### 2.7.2 Smart Advisors Type and Applications

#### 2.7.2.1 Product A

#### 2.7.2.2 Product B

### 2.7.3 CX Company Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

## 2.8 Codebaby

### 2.8.1 Business Overview

### 2.8.2 Smart Advisors Type and Applications

#### 2.8.2.1 Product A

#### 2.8.2.2 Product B

### 2.8.3 Codebaby Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

## 2.9 Speaktoit

### 2.9.1 Business Overview

### 2.9.2 Smart Advisors Type and Applications

#### 2.9.2.1 Product A

#### 2.9.2.2 Product B

### 2.9.3 Speaktoit Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

## **3 GLOBAL SMART ADVISORS MARKET COMPETITION, BY PLAYERS**

### 3.1 Global Smart Advisors Revenue and Share by Players (2013-2018)

### 3.2 Market Concentration Rate

#### 3.2.1 Top 5 Smart Advisors Players Market Share

#### 3.2.2 Top 10 Smart Advisors Players Market Share

### 3.3 Market Competition Trend

## **4 GLOBAL SMART ADVISORS MARKET SIZE BY REGIONS**

### 4.1 Global Smart Advisors Revenue and Market Share by Regions

### 4.2 North America Smart Advisors Revenue and Growth Rate (2013-2018)

### 4.3 Europe Smart Advisors Revenue and Growth Rate (2013-2018)

### 4.4 Asia-Pacific Smart Advisors Revenue and Growth Rate (2013-2018)

### 4.5 South America Smart Advisors Revenue and Growth Rate (2013-2018)

### 4.6 Middle East and Africa Smart Advisors Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA SMART ADVISORS REVENUE BY COUNTRIES**

- 5.1 North America Smart Advisors Revenue by Countries (2013-2018)
- 5.2 USA Smart Advisors Revenue and Growth Rate (2013-2018)
- 5.3 Canada Smart Advisors Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Smart Advisors Revenue and Growth Rate (2013-2018)

## **6 EUROPE SMART ADVISORS REVENUE BY COUNTRIES**

- 6.1 Europe Smart Advisors Revenue by Countries (2013-2018)
- 6.2 Germany Smart Advisors Revenue and Growth Rate (2013-2018)
- 6.3 UK Smart Advisors Revenue and Growth Rate (2013-2018)
- 6.4 France Smart Advisors Revenue and Growth Rate (2013-2018)
- 6.5 Russia Smart Advisors Revenue and Growth Rate (2013-2018)
- 6.6 Italy Smart Advisors Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC SMART ADVISORS REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Smart Advisors Revenue by Countries (2013-2018)
- 7.2 China Smart Advisors Revenue and Growth Rate (2013-2018)
- 7.3 Japan Smart Advisors Revenue and Growth Rate (2013-2018)
- 7.4 Korea Smart Advisors Revenue and Growth Rate (2013-2018)
- 7.5 India Smart Advisors Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Smart Advisors Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA SMART ADVISORS REVENUE BY COUNTRIES**

- 8.1 South America Smart Advisors Revenue by Countries (2013-2018)
- 8.2 Brazil Smart Advisors Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Smart Advisors Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Smart Advisors Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE SMART ADVISORS BY COUNTRIES**

- 9.1 Middle East and Africa Smart Advisors Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Smart Advisors Revenue and Growth Rate (2013-2018)
- 9.3 UAE Smart Advisors Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Smart Advisors Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Smart Advisors Revenue and Growth Rate (2013-2018)



9.6 South Africa Smart Advisors Revenue and Growth Rate (2013-2018)

## **10 GLOBAL SMART ADVISORS MARKET SEGMENT BY TYPE**

10.1 Global Smart Advisors Revenue and Market Share by Type (2013-2018)

10.2 Global Smart Advisors Market Forecast by Type (2018-2023)

10.3 Software Revenue Growth Rate (2013-2023)

10.4 Services Revenue Growth Rate (2013-2023)

## **11 GLOBAL SMART ADVISORS MARKET SEGMENT BY APPLICATION**

11.1 Global Smart Advisors Revenue Market Share by Application (2013-2018)

11.2 Smart Advisors Market Forecast by Application (2018-2023)

11.3 Financial Services Revenue Growth (2013-2018)

11.4 Healthcare Revenue Growth (2013-2018)

11.5 Consumer Electronics Revenue Growth (2013-2018)

11.6 Retails Revenue Growth (2013-2018)

11.7 Travel & Hospitality Revenue Growth (2013-2018)

11.8 Government Revenue Growth (2013-2018)

11.9 Education Revenue Growth (2013-2018)

11.10 Others Revenue Growth (2013-2018)

## **12 GLOBAL SMART ADVISORS MARKET SIZE FORECAST (2018-2023)**

12.1 Global Smart Advisors Market Size Forecast (2018-2023)

12.2 Global Smart Advisors Market Forecast by Regions (2018-2023)

12.3 North America Smart Advisors Revenue Market Forecast (2018-2023)

12.4 Europe Smart Advisors Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Smart Advisors Revenue Market Forecast (2018-2023)

12.6 South America Smart Advisors Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Smart Advisors Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Smart Advisors Picture

Table Product Specifications of Smart Advisors

Table Global Smart Advisors and Revenue (Million USD) Market Split by Product Type

Figure Global Smart Advisors Revenue Market Share by Types in 2017

Figure Software Picture

Figure Services Picture

Table Global Smart Advisors Revenue (Million USD) by Application (2013-2023)

Figure Smart Advisors Revenue Market Share by Applications in 2017

Figure Financial Services Picture

Figure Healthcare Picture

Figure Consumer Electronics Picture

Figure Retails Picture

Figure Travel & Hospitality Picture

Figure Government Picture

Figure Education Picture

Figure Others Picture

Table Global Market Smart Advisors Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Smart Advisors Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Smart Advisors Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Smart Advisors Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Smart Advisors Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Smart Advisors Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Smart Advisors Revenue (Million USD) and Growth Rate (2013-2023)

Table Artificial Solutions Basic Information, Manufacturing Base and Competitors

Table Artificial Solutions Smart Advisors Type and Applications

Table Artificial Solutions Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table Nuance Communications Basic Information, Manufacturing Base and Competitors

Table Nuance Communications Smart Advisors Type and Applications

Table Nuance Communications Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table BM Watson Basic Information, Manufacturing Base and Competitors

Table BM Watson Smart Advisors Type and Applications

Table BM Watson Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table Next IT Basic Information, Manufacturing Base and Competitors

Table Next IT Smart Advisors Type and Applications

Table Next IT Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table Creative Virtual Basic Information, Manufacturing Base and Competitors

Table Creative Virtual Smart Advisors Type and Applications

Table Creative Virtual Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table eGain Basic Information, Manufacturing Base and Competitors

Table eGain Smart Advisors Type and Applications

Table eGain Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table CX Company Basic Information, Manufacturing Base and Competitors

Table CX Company Smart Advisors Type and Applications

Table CX Company Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table Codebaby Basic Information, Manufacturing Base and Competitors

Table Codebaby Smart Advisors Type and Applications

Table Codebaby Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table Speaktoit Basic Information, Manufacturing Base and Competitors

Table Speaktoit Smart Advisors Type and Applications

Table Speaktoit Smart Advisors Revenue, Gross Margin and Market Share (2016-2017)

Table Global Smart Advisors Revenue (Million USD) by Players (2013-2018)

Table Global Smart Advisors Revenue Share by Players (2013-2018)

Figure Global Smart Advisors Revenue Share by Players in 2016

Figure Global Smart Advisors Revenue Share by Players in 2017

Figure Global Top 5 Players Smart Advisors Revenue Market Share in 2017

Figure Global Top 10 Players Smart Advisors Revenue Market Share in 2017

Figure Global Smart Advisors Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Smart Advisors Revenue (Million USD) by Regions (2013-2018)

Table Global Smart Advisors Revenue Market Share by Regions (2013-2018)

Figure Global Smart Advisors Revenue Market Share by Regions (2013-2018)

Figure Global Smart Advisors Revenue Market Share by Regions in 2017

Figure North America Smart Advisors Revenue and Growth Rate (2013-2018)

Figure Europe Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure South America Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Smart Advisors Revenue and Growth Rate (2013-2018)  
Table North America Smart Advisors Revenue by Countries (2013-2018)  
Table North America Smart Advisors Revenue Market Share by Countries (2013-2018)  
Figure North America Smart Advisors Revenue Market Share by Countries (2013-2018)  
Figure North America Smart Advisors Revenue Market Share by Countries in 2017  
Figure USA Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Canada Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Mexico Smart Advisors Revenue and Growth Rate (2013-2018)  
Table Europe Smart Advisors Revenue (Million USD) by Countries (2013-2018)  
Figure Europe Smart Advisors Revenue Market Share by Countries (2013-2018)  
Figure Europe Smart Advisors Revenue Market Share by Countries in 2017  
Figure Germany Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure UK Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure France Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Russia Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Italy Smart Advisors Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Smart Advisors Revenue (Million USD) by Countries (2013-2018)  
Figure Asia-Pacific Smart Advisors Revenue Market Share by Countries (2013-2018)  
Figure Asia-Pacific Smart Advisors Revenue Market Share by Countries in 2017  
Figure China Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Japan Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Korea Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure India Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia Smart Advisors Revenue and Growth Rate (2013-2018)  
Table South America Smart Advisors Revenue by Countries (2013-2018)  
Table South America Smart Advisors Revenue Market Share by Countries (2013-2018)  
Figure South America Smart Advisors Revenue Market Share by Countries (2013-2018)  
Figure South America Smart Advisors Revenue Market Share by Countries in 2017  
Figure Brazil Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Argentina Smart Advisors Revenue and Growth Rate (2013-2018)  
Figure Colombia Smart Advisors Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Smart Advisors Revenue (Million USD) by Countries (2013-2018)  
Table Middle East and Africa Smart Advisors Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Smart Advisors Revenue Market Share by Countries

(2013-2018)

Figure Middle East and Africa Smart Advisors Revenue Market Share by Countries in 2017

Figure Saudi Arabia Smart Advisors Revenue and Growth Rate (2013-2018)

Figure UAE Smart Advisors Revenue and Growth Rate (2013-2018)

Figure Egypt Smart Advisors Revenue and Growth Rate (2013-2018)

Figure Nigeria Smart Advisors Revenue and Growth Rate (2013-2018)

Figure South Africa Smart Advisors Revenue and Growth Rate (2013-2018)

Table Global Smart Advisors Revenue (Million USD) by Type (2013-2018)

Table Global Smart Advisors Revenue Share by Type (2013-2018)

Figure Global Smart Advisors Revenue Share by Type (2013-2018)

Figure Global Smart Advisors Revenue Share by Type in 2017

Table Global Smart Advisors Revenue Forecast by Type (2018-2023)

Figure Global Smart Advisors Market Share Forecast by Type (2018-2023)

Figure Global Software Revenue Growth Rate (2013-2018)

Figure Global Services Revenue Growth Rate (2013-2018)

Table Global Smart Advisors Revenue by Application (2013-2018)

Table Global Smart Advisors Revenue Share by Application (2013-2018)

Figure Global Smart Advisors Revenue Share by Application (2013-2018)

Figure Global Smart Advisors Revenue Share by Application in 2017

Table Global Smart Advisors Revenue Forecast by Application (2018-2023)

Figure Global Smart Advisors Market Share Forecast by Application (2018-2023)

Figure Global Financial Services Revenue Growth Rate (2013-2018)

Figure Global Healthcare Revenue Growth Rate (2013-2018)

Figure Global Consumer Electronics Revenue Growth Rate (2013-2018)

Figure Global Retails Revenue Growth Rate (2013-2018)

Figure Global Travel & Hospitality Revenue Growth Rate (2013-2018)

Figure Global Government Revenue Growth Rate (2013-2018)

Figure Global Education Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Smart Advisors Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Smart Advisors Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Smart Advisors Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Smart Advisors Revenue Market Forecast (2018-2023)

Figure Europe Smart Advisors Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Smart Advisors Revenue Market Forecast (2018-2023)

Figure South America Smart Advisors Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Smart Advisors Revenue Market Forecast (2018-2023)

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