

# Global Smart Advertising Screen Charging Pile Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Smart Advertising Screen Charging Pile market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

A smart advertising screen charging pile is a type of electric vehicle (EV) charging station that combines charging capabilities with digital advertising display and interactive technologies. This type of charging pile typically includes a charging point for EVs to connect to and recharge, along with a screen that displays advertisements and a touch screen for users to interact with. Smart advertising screen charging piles are designed to provide a convenient and engaging experience for EV drivers while also generating advertising revenue for businesses. The screens can display targeted advertising content based on the location of the charging pile, the time of day, and user demographics, allowing businesses to reach a highly engaged audience. Some charging pile models also offer additional features, such as wireless charging, environmental monitoring, and data analytics.

The Global Info Research report includes an overview of the development of the Smart Advertising Screen Charging Pile industry chain, the market status of Open Parking Lot (Single Sided, Double Sided), Underground Parking Lot (Single Sided, Double Sided), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Smart Advertising Screen Charging Pile.

Regionally, the report analyzes the Smart Advertising Screen Charging Pile markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Smart Advertising Screen Charging Pile market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Smart Advertising Screen Charging Pile market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Smart Advertising Screen Charging Pile industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Single Sided, Double Sided).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Smart Advertising Screen Charging Pile market.

**Regional Analysis:** The report involves examining the Smart Advertising Screen Charging Pile market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Smart Advertising Screen Charging Pile market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Smart Advertising Screen Charging Pile:

**Company Analysis:** Report covers individual Smart Advertising Screen Charging Pile manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Smart Advertising Screen Charging Pile. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Open Parking Lot, Underground Parking Lot).

**Technology Analysis:** Report covers specific technologies relevant to Smart Advertising Screen Charging Pile. It assesses the current state, advancements, and potential future developments in Smart Advertising Screen Charging Pile areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Smart Advertising Screen Charging Pile market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Smart Advertising Screen Charging Pile market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Single Sided

Double Sided

### Market segment by Application

Open Parking Lot

Underground Parking Lot

## Major players covered

RisingLCD

Nanjing PowerCore Tech Co., Ltd.

JCVISION

Dedi Technology Co., Ltd.

Vesige Electric (Shan Dong) Co., Ltd.

Electway

Grasen Power

Broadsign

Chinaevse

ZEROVA

Delta

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Smart Advertising Screen Charging Pile product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Smart Advertising Screen Charging Pile, with price, sales, revenue and global market share of Smart Advertising Screen Charging Pile from 2019 to 2024.

Chapter 3, the Smart Advertising Screen Charging Pile competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Smart Advertising Screen Charging Pile breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Smart Advertising Screen Charging Pile market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Smart Advertising Screen Charging Pile.

Chapter 14 and 15, to describe Smart Advertising Screen Charging Pile sales channel, distributors, customers, research findings and conclusion.

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