

# Global Small Wind Power Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Small Wind Power market size was valued at USD 134.3 million in 2023 and is forecast to a readjusted size of USD 345.2 million by 2030 with a CAGR of 14.4% during review period.

A small wind turbine is a wind turbine used for microgeneration, as opposed to large commercial wind turbines, such as those found in wind farms, with greater individual power output.

In this report, the data is based on the wind turbines with a capacity rating of less than or equal to 100 kW.

Global core small wind power manufacturers include Ghrepower, Primus Wind Power, ZK Energy etc. The top 5 companies hold a share about 25%. Asia-Pacific is the largest market, with a share about 55%, followed by Europe and North America with the share about 30% and 8%. In terms of product, horizontal axis wind turbine is the largest segment, with a share over 80%. And in terms of application, the largest application is off-grid, followed by on-grid.

The Global Info Research report includes an overview of the development of the Small Wind Power industry chain, the market status of Offshore Wind (Horizontal Axis Wind Turbine, Vertical Axis Wind Turbine), Onshore Wind (Horizontal Axis Wind Turbine, Vertical Axis Wind Turbine), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Small Wind Power.

Regionally, the report analyzes the Small Wind Power markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Small Wind Power market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Small Wind Power market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Small Wind Power industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (KW), revenue generated, and market share of different by Type (e.g., Horizontal Axis Wind Turbine, Vertical Axis Wind Turbine).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Small Wind Power market.

**Regional Analysis:** The report involves examining the Small Wind Power market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Small Wind Power market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Small Wind Power:

**Company Analysis:** Report covers individual Small Wind Power manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Small Wind Power. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offshore Wind, Onshore Wind).

**Technology Analysis:** Report covers specific technologies relevant to Small Wind Power. It assesses the current state, advancements, and potential future developments in Small Wind Power areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Small Wind Power market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Small Wind Power market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Horizontal Axis Wind Turbine

Vertical Axis Wind Turbine

### Market segment by Application

Offshore Wind

Onshore Wind

### Major players covered

Ghrepower

Primus Wind Power

ZK Energy

Bergey wind power

Oulu

Ningbo WinPower

Zephyr Corporation

ENESSERE SRL

Halo Energy

Eocycle

S&W Energy Systems

Kliux Energies

HY Energy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Small Wind Power product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Small Wind Power, with price, sales, revenue and global market share of Small Wind Power from 2019 to 2024.

Chapter 3, the Small Wind Power competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Small Wind Power breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Small Wind Power market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Small Wind Power.

Chapter 14 and 15, to describe Small Wind Power sales channel, distributors, customers, research findings and conclusion.

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