

Global Small-scale Battery Energy Storage Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G89CCD2D72CBEN.html>

Date: June 2026

Pages: 134

Price: US\$ 4,480.00 (Single User License)

ID: G89CCD2D72CBEN

Abstracts

The global Small-scale Battery Energy Storage market size is expected to reach \$ 5901 million by 2032, rising at a market growth of 15.6% CAGR during the forecast period (2026-2032).

Small-scale Battery Energy Storage is a compact energy storage product designed for distributed, household, outdoor, emergency, and light commercial power needs, integrating battery cells, power conversion, output control, charging management, and safety protection to provide stable electricity for small-load scenarios. Compared with conventional portable power products, its advantages lie in more flexible deployment, stronger multi-scenario adaptability, more stable power output, broader device compatibility, more complete safety protection, and better intelligent energy management. In 2025, production was approximately 5.55 million units and the average price was USD 373 per unit. The industry's capacity utilization rate in 2025 was about 60% and the average gross margin was around 43%. Upstream, the key components include battery cells, inverters and power modules, printed circuit boards, and power management chips, with representative suppliers such as CATL, BYD, EVE Energy, LG Energy Solution, Panasonic, Infineon Technologies, Texas Instruments, STMicroelectronics, Shennan Circuits, and Kinwong Electronic providing core energy storage, power conversion, and electronic control components. The midstream segment covers lithium battery pack integration, solar charging interface design, inverter system development, battery management system optimization, thermal management, structural design, safety protection, software control, and certification testing, which determine charging efficiency, output stability, portability, safety, and user experience. Downstream, Small-scale Battery Energy Storage is mainly sold through online and offline sales channels, with representative channel companies including Amazon, Walmart, Costco, Target, Best Buy, Home Depot, JD.com, Tmall, and Rakuten.

Small-scale Battery Energy Storage is becoming a practical power layer between consumer electronics, home backup, outdoor activities, and light commercial electricity use. Its demand logic is shaped by fragmented power scenarios, where users need safe, portable, and easily deployable storage rather than large fixed systems. In camping, emergency backup, mobile work, small shops, and temporary field operations, the product's value comes from stable output, charging flexibility, battery safety, and multi-device compatibility. Suppliers with stronger battery-pack integration, power conversion efficiency, thermal design, and channel operation capabilities can build differentiated product lines across capacity ranges, improving margins through platform reuse, functional upgrades, and brand-based pricing.

This report studies the global Small-scale Battery Energy Storage production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Small-scale Battery Energy Storage and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Small-scale Battery Energy Storage that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Small-scale Battery Energy Storage total production and demand, 2021-2032, (K Units)

Global Small-scale Battery Energy Storage total production value, 2021-2032, (USD Million)

Global Small-scale Battery Energy Storage production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Small-scale Battery Energy Storage consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Small-scale Battery Energy Storage domestic production, consumption, key domestic manufacturers and share

Global Small-scale Battery Energy Storage production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Small-scale Battery Energy Storage production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Small-scale Battery Energy Storage production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Small-scale Battery Energy Storage market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EcoFlow (China), Shenzhen Hello Tech Energy (China), PowerOak (China), GOAL ZERO (USA), JVC (Japan), Allpowers Industrial International Limited (China), Westinghouse (USA), Shenzhen DBK Electronics (China), Pisen (China), ANKER (China), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Small-scale Battery Energy Storage market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Small-scale Battery Energy Storage Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Small-scale Battery Energy Storage Market, Segmentation by Type:

Below 500Wh

500Wh-1000Wh

Above 1000Wh

Global Small-scale Battery Energy Storage Market, Segmentation by Output Power:

Output Power?1kW

1KW?Output Power?2KW

2KW?Output Power?3KW

Others

Global Small-scale Battery Energy Storage Market, Segmentation by Battery:

NMC Battery

LFP Battery

Others

Global Small-scale Battery Energy Storage Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Companies Profiled:

EcoFlow (China)

Shenzhen Hello Tech Energy (China)

PowerOak (China)

GOAL ZERO (USA)

JVC (Japan)

Allpowers Industrial International Limited (China)

Westinghouse (USA)

Shenzhen DBK Electronics (China)

Pisen (China)

ANKER (China)

YOOBAO (China)

Zendure (USA)

K?nner & S?hnen (Germany)

Key Questions Answered:

1. How big is the global Small-scale Battery Energy Storage market?
2. What is the demand of the global Small-scale Battery Energy Storage market?
3. What is the year over year growth of the global Small-scale Battery Energy Storage market?
4. What is the production and production value of the global Small-scale Battery Energy Storage market?
5. Who are the key producers in the global Small-scale Battery Energy Storage market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Small-scale Battery Energy Storage Introduction
- 1.2 World Small-scale Battery Energy Storage Supply & Forecast
 - 1.2.1 World Small-scale Battery Energy Storage Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Small-scale Battery Energy Storage Production (2021-2032)
 - 1.2.3 World Small-scale Battery Energy Storage Pricing Trends (2021-2032)
- 1.3 World Small-scale Battery Energy Storage Production by Region (Based on Production Site)
 - 1.3.1 World Small-scale Battery Energy Storage Production Value by Region (2021-2032)
 - 1.3.2 World Small-scale Battery Energy Storage Production by Region (2021-2032)
 - 1.3.3 World Small-scale Battery Energy Storage Average Price by Region (2021-2032)
 - 1.3.4 North America Small-scale Battery Energy Storage Production (2021-2032)
 - 1.3.5 Europe Small-scale Battery Energy Storage Production (2021-2032)
 - 1.3.6 China Small-scale Battery Energy Storage Production (2021-2032)
 - 1.3.7 Japan Small-scale Battery Energy Storage Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Small-scale Battery Energy Storage Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Small-scale Battery Energy Storage Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Small-scale Battery Energy Storage Demand (2021-2032)
- 2.2 World Small-scale Battery Energy Storage Consumption by Region
 - 2.2.1 World Small-scale Battery Energy Storage Consumption by Region (2021-2026)
 - 2.2.2 World Small-scale Battery Energy Storage Consumption Forecast by Region (2027-2032)
- 2.3 United States Small-scale Battery Energy Storage Consumption (2021-2032)
- 2.4 China Small-scale Battery Energy Storage Consumption (2021-2032)
- 2.5 Europe Small-scale Battery Energy Storage Consumption (2021-2032)
- 2.6 Japan Small-scale Battery Energy Storage Consumption (2021-2032)
- 2.7 South Korea Small-scale Battery Energy Storage Consumption (2021-2032)
- 2.8 ASEAN Small-scale Battery Energy Storage Consumption (2021-2032)
- 2.9 India Small-scale Battery Energy Storage Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Small-scale Battery Energy Storage Production Value by Manufacturer (2021-2026)

3.2 World Small-scale Battery Energy Storage Production by Manufacturer (2021-2026)

3.3 World Small-scale Battery Energy Storage Average Price by Manufacturer (2021-2026)

3.4 Small-scale Battery Energy Storage Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Small-scale Battery Energy Storage Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Small-scale Battery Energy Storage in 2025

3.5.3 Global Concentration Ratios (CR8) for Small-scale Battery Energy Storage in 2025

3.6 Small-scale Battery Energy Storage Market: Overall Company Footprint Analysis

3.6.1 Small-scale Battery Energy Storage Market: Region Footprint

3.6.2 Small-scale Battery Energy Storage Market: Company Product Type Footprint

3.6.3 Small-scale Battery Energy Storage Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Small-scale Battery Energy Storage Production Value Comparison

4.1.1 United States VS China: Small-scale Battery Energy Storage Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Small-scale Battery Energy Storage Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Small-scale Battery Energy Storage Production Comparison

4.2.1 United States VS China: Small-scale Battery Energy Storage Production

Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Small-scale Battery Energy Storage Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Small-scale Battery Energy Storage Consumption Comparison

4.3.1 United States VS China: Small-scale Battery Energy Storage Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Small-scale Battery Energy Storage Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Small-scale Battery Energy Storage Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Small-scale Battery Energy Storage Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Small-scale Battery Energy Storage Production Value (2021-2026)

4.4.3 United States Based Manufacturers Small-scale Battery Energy Storage Production (2021-2026)

4.5 China Based Small-scale Battery Energy Storage Manufacturers and Market Share

4.5.1 China Based Small-scale Battery Energy Storage Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Small-scale Battery Energy Storage Production Value (2021-2026)

4.5.3 China Based Manufacturers Small-scale Battery Energy Storage Production (2021-2026)

4.6 Rest of World Based Small-scale Battery Energy Storage Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Small-scale Battery Energy Storage Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Small-scale Battery Energy Storage Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Small-scale Battery Energy Storage Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Small-scale Battery Energy Storage Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Below 500Wh

5.2.2 500Wh-1000Wh

5.2.3 Above 1000Wh

5.3 Market Segment by Type

5.3.1 World Small-scale Battery Energy Storage Production by Type (2021-2032)

5.3.2 World Small-scale Battery Energy Storage Production Value by Type
(2021-2032)

5.3.3 World Small-scale Battery Energy Storage Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY OUTPUT POWER

6.1 World Small-scale Battery Energy Storage Market Size Overview by Output Power:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Output Power

6.2.1 Output Power?1kW

6.2.2 1KW?Output Power?2KW

6.2.3 2KW?Output Power?3KW

6.2.4 Others

6.3 Market Segment by Output Power

6.3.1 World Small-scale Battery Energy Storage Production by Output Power
(2021-2032)

6.3.2 World Small-scale Battery Energy Storage Production Value by Output Power
(2021-2032)

6.3.3 World Small-scale Battery Energy Storage Average Price by Output Power
(2021-2032)

7 MARKET ANALYSIS BY BATTERY

7.1 World Small-scale Battery Energy Storage Market Size Overview by Battery: 2021
VS 2025 VS 2032

7.2 Segment Introduction by Battery

7.2.1 NMC Battery

7.2.2 LFP Battery

7.2.3 Others

7.3 Market Segment by Battery

7.3.1 World Small-scale Battery Energy Storage Production by Battery (2021-2032)

7.3.2 World Small-scale Battery Energy Storage Production Value by Battery
(2021-2032)

7.3.3 World Small-scale Battery Energy Storage Average Price by Battery (2021-2032)

8 MARKET ANALYSIS BY SALES CHANNEL

8.1 World Small-scale Battery Energy Storage Market Size Overview by Sales Channel: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Sales Channel

8.2.1 Online Sales

8.2.2 Offline Sales

8.3 Market Segment by Sales Channel

8.3.1 World Small-scale Battery Energy Storage Production by Sales Channel (2021-2032)

8.3.2 World Small-scale Battery Energy Storage Production Value by Sales Channel (2021-2032)

8.3.3 World Small-scale Battery Energy Storage Average Price by Sales Channel (2021-2032)

9 COMPANY PROFILES

9.1 EcoFlow (China)

9.1.1 EcoFlow (China) Details

9.1.2 EcoFlow (China) Major Business

9.1.3 EcoFlow (China) Small-scale Battery Energy Storage Product and Services

9.1.4 EcoFlow (China) Small-scale Battery Energy Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 EcoFlow (China) Recent Developments/Updates

9.1.6 EcoFlow (China) Competitive Strengths & Weaknesses

9.2 Shenzhen Hello Tech Energy (China)

9.2.1 Shenzhen Hello Tech Energy (China) Details

9.2.2 Shenzhen Hello Tech Energy (China) Major Business

9.2.3 Shenzhen Hello Tech Energy (China) Small-scale Battery Energy Storage Product and Services

9.2.4 Shenzhen Hello Tech Energy (China) Small-scale Battery Energy Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Shenzhen Hello Tech Energy (China) Recent Developments/Updates

9.2.6 Shenzhen Hello Tech Energy (China) Competitive Strengths & Weaknesses

9.3 PowerOak (China)

9.3.1 PowerOak (China) Details

9.3.2 PowerOak (China) Major Business

9.3.3 PowerOak (China) Small-scale Battery Energy Storage Product and Services

9.3.4 PowerOak (China) Small-scale Battery Energy Storage Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.3.5 PowerOak (China) Recent Developments/Updates

9.3.6 PowerOak (China) Competitive Strengths & Weaknesses

9.4 GOAL ZERO (USA)

9.4.1 GOAL ZERO (USA) Details

9.4.2 GOAL ZERO (USA) Major Business

9.4.3 GOAL ZERO (USA) Small-scale Battery Energy Storage Product and Services

9.4.4 GOAL ZERO (USA) Small-scale Battery Energy Storage Production, Price,

Value, Gross Margin and Market Share (2021-2026)

9.4.5 GOAL ZERO (USA) Recent Developments/Updates

9.4.6 GOAL ZERO (USA) Competitive Strengths & Weaknesses

9.5 JVC (Japan)

9.5.1 JVC (Japan) Details

9.5.2 JVC (Japan) Major Business

9.5.3 JVC (Japan) Small-scale Battery Energy Storage Product and Services

9.5.4 JVC (Japan) Small-scale Battery Energy Storage Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.5.5 JVC (Japan) Recent Developments/Updates

9.5.6 JVC (Japan) Competitive Strengths & Weaknesses

9.6 Allpowers Industrial International Limited (China)

9.6.1 Allpowers Industrial International Limited (China) Details

9.6.2 Allpowers Industrial International Limited (China) Major Business

9.6.3 Allpowers Industrial International Limited (China) Small-scale Battery Energy

Storage Product and Services

9.6.4 Allpowers Industrial International Limited (China) Small-scale Battery Energy

Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Allpowers Industrial International Limited (China) Recent Developments/Updates

9.6.6 Allpowers Industrial International Limited (China) Competitive Strengths &

Weaknesses

9.7 Westinghouse (USA)

9.7.1 Westinghouse (USA) Details

9.7.2 Westinghouse (USA) Major Business

9.7.3 Westinghouse (USA) Small-scale Battery Energy Storage Product and Services

9.7.4 Westinghouse (USA) Small-scale Battery Energy Storage Production, Price,

Value, Gross Margin and Market Share (2021-2026)

9.7.5 Westinghouse (USA) Recent Developments/Updates

9.7.6 Westinghouse (USA) Competitive Strengths & Weaknesses

9.8 Shenzhen DBK Electronics (China)

9.8.1 Shenzhen DBK Electronics (China) Details

- 9.8.2 Shenzhen DBK Electronics (China) Major Business
- 9.8.3 Shenzhen DBK Electronics (China) Small-scale Battery Energy Storage Product and Services
- 9.8.4 Shenzhen DBK Electronics (China) Small-scale Battery Energy Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.8.5 Shenzhen DBK Electronics (China) Recent Developments/Updates
- 9.8.6 Shenzhen DBK Electronics (China) Competitive Strengths & Weaknesses
- 9.9 Pisen (China)
 - 9.9.1 Pisen (China) Details
 - 9.9.2 Pisen (China) Major Business
 - 9.9.3 Pisen (China) Small-scale Battery Energy Storage Product and Services
 - 9.9.4 Pisen (China) Small-scale Battery Energy Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Pisen (China) Recent Developments/Updates
 - 9.9.6 Pisen (China) Competitive Strengths & Weaknesses
- 9.10 ANKER (China)
 - 9.10.1 ANKER (China) Details
 - 9.10.2 ANKER (China) Major Business
 - 9.10.3 ANKER (China) Small-scale Battery Energy Storage Product and Services
 - 9.10.4 ANKER (China) Small-scale Battery Energy Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 ANKER (China) Recent Developments/Updates
 - 9.10.6 ANKER (China) Competitive Strengths & Weaknesses
- 9.11 YOUBAO (China)
 - 9.11.1 YOUBAO (China) Details
 - 9.11.2 YOUBAO (China) Major Business
 - 9.11.3 YOUBAO (China) Small-scale Battery Energy Storage Product and Services
 - 9.11.4 YOUBAO (China) Small-scale Battery Energy Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 YOUBAO (China) Recent Developments/Updates
 - 9.11.6 YOUBAO (China) Competitive Strengths & Weaknesses
- 9.12 Zendure (USA)
 - 9.12.1 Zendure (USA) Details
 - 9.12.2 Zendure (USA) Major Business
 - 9.12.3 Zendure (USA) Small-scale Battery Energy Storage Product and Services
 - 9.12.4 Zendure (USA) Small-scale Battery Energy Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Zendure (USA) Recent Developments/Updates
 - 9.12.6 Zendure (USA) Competitive Strengths & Weaknesses

9.13 K?nner & S?hnen (Germany)

9.13.1 K?nner & S?hnen (Germany) Details

9.13.2 K?nner & S?hnen (Germany) Major Business

9.13.3 K?nner & S?hnen (Germany) Small-scale Battery Energy Storage Product and Services

9.13.4 K?nner & S?hnen (Germany) Small-scale Battery Energy Storage Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 K?nner & S?hnen (Germany) Recent Developments/Updates

9.13.6 K?nner & S?hnen (Germany) Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Small-scale Battery Energy Storage Industry Chain

10.2 Small-scale Battery Energy Storage Upstream Analysis

10.2.1 Small-scale Battery Energy Storage Core Raw Materials

10.2.2 Main Manufacturers of Small-scale Battery Energy Storage Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Small-scale Battery Energy Storage Production Mode

10.6 Small-scale Battery Energy Storage Procurement Model

10.7 Small-scale Battery Energy Storage Industry Sales Model and Sales Channels

10.7.1 Small-scale Battery Energy Storage Sales Model

10.7.2 Small-scale Battery Energy Storage Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Small-scale Battery Energy Storage Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Small-scale Battery Energy Storage Production Value by Region (2021-2026) & (USD Million)

Table 3. World Small-scale Battery Energy Storage Production Value by Region (2027-2032) & (USD Million)

Table 4. World Small-scale Battery Energy Storage Production Value Market Share by Region (2021-2026)

Table 5. World Small-scale Battery Energy Storage Production Value Market Share by Region (2027-2032)

Table 6. World Small-scale Battery Energy Storage Production by Region (2021-2026) & (K Units)

Table 7. World Small-scale Battery Energy Storage Production by Region (2027-2032) & (K Units)

Table 8. World Small-scale Battery Energy Storage Production Market Share by Region (2021-2026)

Table 9. World Small-scale Battery Energy Storage Production Market Share by Region (2027-2032)

Table 10. World Small-scale Battery Energy Storage Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Small-scale Battery Energy Storage Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Small-scale Battery Energy Storage Major Market Trends

Table 13. World Small-scale Battery Energy Storage Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Small-scale Battery Energy Storage Consumption by Region (2021-2026) & (K Units)

Table 15. World Small-scale Battery Energy Storage Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Small-scale Battery Energy Storage Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Small-scale Battery Energy Storage Producers in 2025

Table 18. World Small-scale Battery Energy Storage Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Small-scale Battery Energy Storage Producers in 2025

Table 20. World Small-scale Battery Energy Storage Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Small-scale Battery Energy Storage Company Evaluation Quadrant

Table 22. World Small-scale Battery Energy Storage Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Small-scale Battery Energy Storage Production Site of Key Manufacturer

Table 24. Small-scale Battery Energy Storage Market: Company Product Type Footprint

Table 25. Small-scale Battery Energy Storage Market: Company Product Application Footprint

Table 26. Small-scale Battery Energy Storage Competitive Factors

Table 27. Small-scale Battery Energy Storage New Entrant and Capacity Expansion Plans

Table 28. Small-scale Battery Energy Storage Mergers & Acquisitions Activity

Table 29. United States VS China Small-scale Battery Energy Storage Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Small-scale Battery Energy Storage Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Small-scale Battery Energy Storage Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Small-scale Battery Energy Storage Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Small-scale Battery Energy Storage Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Small-scale Battery Energy Storage Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Small-scale Battery Energy Storage Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Small-scale Battery Energy Storage Production Market Share (2021-2026)

Table 37. China Based Small-scale Battery Energy Storage Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Small-scale Battery Energy Storage Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Small-scale Battery Energy Storage Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Small-scale Battery Energy Storage Production,

(2021-2026) & (K Units)

Table 41. China Based Manufacturers Small-scale Battery Energy Storage Production Market Share (2021-2026)

Table 42. Rest of World Based Small-scale Battery Energy Storage Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Small-scale Battery Energy Storage Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Small-scale Battery Energy Storage Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Small-scale Battery Energy Storage Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Small-scale Battery Energy Storage Production Market Share (2021-2026)

Table 47. World Small-scale Battery Energy Storage Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Small-scale Battery Energy Storage Production by Type (2021-2026) & (K Units)

Table 49. World Small-scale Battery Energy Storage Production by Type (2027-2032) & (K Units)

Table 50. World Small-scale Battery Energy Storage Production Value by Type (2021-2026) & (USD Million)

Table 51. World Small-scale Battery Energy Storage Production Value by Type (2027-2032) & (USD Million)

Table 52. World Small-scale Battery Energy Storage Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Small-scale Battery Energy Storage Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Small-scale Battery Energy Storage Production Value by Output Power, (USD Million), 2021 & 2025 & 2032

Table 55. World Small-scale Battery Energy Storage Production by Output Power (2021-2026) & (K Units)

Table 56. World Small-scale Battery Energy Storage Production by Output Power (2027-2032) & (K Units)

Table 57. World Small-scale Battery Energy Storage Production Value by Output Power (2021-2026) & (USD Million)

Table 58. World Small-scale Battery Energy Storage Production Value by Output Power (2027-2032) & (USD Million)

Table 59. World Small-scale Battery Energy Storage Average Price by Output Power (2021-2026) & (US\$/Unit)

Table 60. World Small-scale Battery Energy Storage Average Price by Output Power (2027-2032) & (US\$/Unit)

Table 61. World Small-scale Battery Energy Storage Production Value by Battery, (USD Million), 2021 & 2025 & 2032

Table 62. World Small-scale Battery Energy Storage Production by Battery (2021-2026) & (K Units)

Table 63. World Small-scale Battery Energy Storage Production by Battery (2027-2032) & (K Units)

Table 64. World Small-scale Battery Energy Storage Production Value by Battery (2021-2026) & (USD Million)

Table 65. World Small-scale Battery Energy Storage Production Value by Battery (2027-2032) & (USD Million)

Table 66. World Small-scale Battery Energy Storage Average Price by Battery (2021-2026) & (US\$/Unit)

Table 67. World Small-scale Battery Energy Storage Average Price by Battery (2027-2032) & (US\$/Unit)

Table 68. World Small-scale Battery Energy Storage Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 69. World Small-scale Battery Energy Storage Production by Sales Channel (2021-2026) & (K Units)

Table 70. World Small-scale Battery Energy Storage Production by Sales Channel (2027-2032) & (K Units)

Table 71. World Small-scale Battery Energy Storage Production Value by Sales Channel (2021-2026) & (USD Million)

Table 72. World Small-scale Battery Energy Storage Production Value by Sales Channel (2027-2032) & (USD Million)

Table 73. World Small-scale Battery Energy Storage Average Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 74. World Small-scale Battery Energy Storage Average Price by Sales Channel (2027-2032) & (US\$/Unit)

Table 75. EcoFlow (China) Basic Information, Manufacturing Base and Competitors

Table 76. EcoFlow (China) Major Business

Table 77. EcoFlow (China) Small-scale Battery Energy Storage Product and Services

Table 78. EcoFlow (China) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. EcoFlow (China) Recent Developments/Updates

Table 80. EcoFlow (China) Competitive Strengths & Weaknesses

Table 81. Shenzhen Hello Tech Energy (China) Basic Information, Manufacturing Base

and Competitors

Table 82. Shenzhen Hello Tech Energy (China) Major Business

Table 83. Shenzhen Hello Tech Energy (China) Small-scale Battery Energy Storage Product and Services

Table 84. Shenzhen Hello Tech Energy (China) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Shenzhen Hello Tech Energy (China) Recent Developments/Updates

Table 86. Shenzhen Hello Tech Energy (China) Competitive Strengths & Weaknesses

Table 87. PowerOak (China) Basic Information, Manufacturing Base and Competitors

Table 88. PowerOak (China) Major Business

Table 89. PowerOak (China) Small-scale Battery Energy Storage Product and Services

Table 90. PowerOak (China) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. PowerOak (China) Recent Developments/Updates

Table 92. PowerOak (China) Competitive Strengths & Weaknesses

Table 93. GOAL ZERO (USA) Basic Information, Manufacturing Base and Competitors

Table 94. GOAL ZERO (USA) Major Business

Table 95. GOAL ZERO (USA) Small-scale Battery Energy Storage Product and Services

Table 96. GOAL ZERO (USA) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. GOAL ZERO (USA) Recent Developments/Updates

Table 98. GOAL ZERO (USA) Competitive Strengths & Weaknesses

Table 99. JVC (Japan) Basic Information, Manufacturing Base and Competitors

Table 100. JVC (Japan) Major Business

Table 101. JVC (Japan) Small-scale Battery Energy Storage Product and Services

Table 102. JVC (Japan) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. JVC (Japan) Recent Developments/Updates

Table 104. JVC (Japan) Competitive Strengths & Weaknesses

Table 105. Allpowers Industrial International Limited (China) Basic Information, Manufacturing Base and Competitors

Table 106. Allpowers Industrial International Limited (China) Major Business

Table 107. Allpowers Industrial International Limited (China) Small-scale Battery Energy Storage Product and Services

Table 108. Allpowers Industrial International Limited (China) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Allpowers Industrial International Limited (China) Recent Developments/Updates

Table 110. Allpowers Industrial International Limited (China) Competitive Strengths & Weaknesses

Table 111. Westinghouse (USA) Basic Information, Manufacturing Base and Competitors

Table 112. Westinghouse (USA) Major Business

Table 113. Westinghouse (USA) Small-scale Battery Energy Storage Product and Services

Table 114. Westinghouse (USA) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Westinghouse (USA) Recent Developments/Updates

Table 116. Westinghouse (USA) Competitive Strengths & Weaknesses

Table 117. Shenzhen DBK Electronics (China) Basic Information, Manufacturing Base and Competitors

Table 118. Shenzhen DBK Electronics (China) Major Business

Table 119. Shenzhen DBK Electronics (China) Small-scale Battery Energy Storage Product and Services

Table 120. Shenzhen DBK Electronics (China) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Shenzhen DBK Electronics (China) Recent Developments/Updates

Table 122. Shenzhen DBK Electronics (China) Competitive Strengths & Weaknesses

Table 123. Pisen (China) Basic Information, Manufacturing Base and Competitors

Table 124. Pisen (China) Major Business

Table 125. Pisen (China) Small-scale Battery Energy Storage Product and Services

Table 126. Pisen (China) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Pisen (China) Recent Developments/Updates

Table 128. Pisen (China) Competitive Strengths & Weaknesses

Table 129. ANKER (China) Basic Information, Manufacturing Base and Competitors

Table 130. ANKER (China) Major Business

Table 131. ANKER (China) Small-scale Battery Energy Storage Product and Services

Table 132. ANKER (China) Small-scale Battery Energy Storage Production (K Units),

Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. ANKER (China) Recent Developments/Updates

Table 134. ANKER (China) Competitive Strengths & Weaknesses

Table 135. YOOBAO (China) Basic Information, Manufacturing Base and Competitors

Table 136. YOOBAO (China) Major Business

Table 137. YOOBAO (China) Small-scale Battery Energy Storage Product and Services

Table 138. YOOBAO (China) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. YOOBAO (China) Recent Developments/Updates

Table 140. YOOBAO (China) Competitive Strengths & Weaknesses

Table 141. Zendure (USA) Basic Information, Manufacturing Base and Competitors

Table 142. Zendure (USA) Major Business

Table 143. Zendure (USA) Small-scale Battery Energy Storage Product and Services

Table 144. Zendure (USA) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Zendure (USA) Recent Developments/Updates

Table 146. Zendure (USA) Competitive Strengths & Weaknesses

Table 147. K?nner & S?hnen (Germany) Basic Information, Manufacturing Base and Competitors

Table 148. K?nner & S?hnen (Germany) Major Business

Table 149. K?nner & S?hnen (Germany) Small-scale Battery Energy Storage Product and Services

Table 150. K?nner & S?hnen (Germany) Small-scale Battery Energy Storage Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. K?nner & S?hnen (Germany) Recent Developments/Updates

Table 152. K?nner & S?hnen (Germany) Competitive Strengths & Weaknesses

Table 153. Global Key Players of Small-scale Battery Energy Storage Upstream (Raw Materials)

Table 154. Global Small-scale Battery Energy Storage Typical Customers

Table 155. Small-scale Battery Energy Storage Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Small-scale Battery Energy Storage Picture
- Figure 2. World Small-scale Battery Energy Storage Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Small-scale Battery Energy Storage Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Small-scale Battery Energy Storage Production (2021-2032) & (K Units)
- Figure 5. World Small-scale Battery Energy Storage Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World Small-scale Battery Energy Storage Production Value Market Share by Region (2021-2032)
- Figure 7. World Small-scale Battery Energy Storage Production Market Share by Region (2021-2032)
- Figure 8. North America Small-scale Battery Energy Storage Production (2021-2032) & (K Units)
- Figure 9. Europe Small-scale Battery Energy Storage Production (2021-2032) & (K Units)
- Figure 10. China Small-scale Battery Energy Storage Production (2021-2032) & (K Units)
- Figure 11. Japan Small-scale Battery Energy Storage Production (2021-2032) & (K Units)
- Figure 12. Small-scale Battery Energy Storage Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Small-scale Battery Energy Storage Consumption (2021-2032) & (K Units)
- Figure 15. World Small-scale Battery Energy Storage Consumption Market Share by Region (2021-2032)
- Figure 16. United States Small-scale Battery Energy Storage Consumption (2021-2032) & (K Units)
- Figure 17. China Small-scale Battery Energy Storage Consumption (2021-2032) & (K Units)
- Figure 18. Europe Small-scale Battery Energy Storage Consumption (2021-2032) & (K Units)
- Figure 19. Japan Small-scale Battery Energy Storage Consumption (2021-2032) & (K Units)
- Figure 20. South Korea Small-scale Battery Energy Storage Consumption (2021-2032)

& (K Units)

Figure 21. ASEAN Small-scale Battery Energy Storage Consumption (2021-2032) & (K Units)

Figure 22. India Small-scale Battery Energy Storage Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Small-scale Battery Energy Storage by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Small-scale Battery Energy Storage Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Small-scale Battery Energy Storage Markets in 2025

Figure 26. United States VS China: Small-scale Battery Energy Storage Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Small-scale Battery Energy Storage Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Small-scale Battery Energy Storage Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Small-scale Battery Energy Storage Production Market Share 2025

Figure 30. China Based Manufacturers Small-scale Battery Energy Storage Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Small-scale Battery Energy Storage Production Market Share 2025

Figure 32. World Small-scale Battery Energy Storage Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Small-scale Battery Energy Storage Production Value Market Share by Type in 2025

Figure 34. Below 500Wh

Figure 35. 500Wh-1000Wh

Figure 36. Above 1000Wh

Figure 37. World Small-scale Battery Energy Storage Production Market Share by Type (2021-2032)

Figure 38. World Small-scale Battery Energy Storage Production Value Market Share by Type (2021-2032)

Figure 39. World Small-scale Battery Energy Storage Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Small-scale Battery Energy Storage Production Value by Output Power, (USD Million), 2021 & 2025 & 2032

Figure 41. World Small-scale Battery Energy Storage Production Value Market Share

by Output Power in 2025

Figure 42. Output Power?1kW

Figure 43. 1KW?Output Power?2KW

Figure 44. 2KW?Output Power?3KW

Figure 45. Others

Figure 46. World Small-scale Battery Energy Storage Production Market Share by Output Power (2021-2032)

Figure 47. World Small-scale Battery Energy Storage Production Value Market Share by Output Power (2021-2032)

Figure 48. World Small-scale Battery Energy Storage Average Price by Output Power (2021-2032) & (US\$/Unit)

Figure 49. World Small-scale Battery Energy Storage Production Value by Battery, (USD Million), 2021 & 2025 & 2032

Figure 50. World Small-scale Battery Energy Storage Production Value Market Share by Battery in 2025

Figure 51. NMC Battery

Figure 52. LFP Battery

Figure 53. Others

Figure 54. World Small-scale Battery Energy Storage Production Market Share by Battery (2021-2032)

Figure 55. World Small-scale Battery Energy Storage Production Value Market Share by Battery (2021-2032)

Figure 56. World Small-scale Battery Energy Storage Average Price by Battery (2021-2032) & (US\$/Unit)

Figure 57. World Small-scale Battery Energy Storage Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 58. World Small-scale Battery Energy Storage Production Value Market Share by Sales Channel in 2025

Figure 59. Online Sales

Figure 60. Offline Sales

Figure 61. World Small-scale Battery Energy Storage Production Market Share by Sales Channel (2021-2032)

Figure 62. World Small-scale Battery Energy Storage Production Value Market Share by Sales Channel (2021-2032)

Figure 63. World Small-scale Battery Energy Storage Average Price by Sales Channel (2021-2032) & (US\$/Unit)

Figure 64. Small-scale Battery Energy Storage Industry Chain

Figure 65. Small-scale Battery Energy Storage Procurement Model

Figure 66. Small-scale Battery Energy Storage Sales Model

Figure 67. Small-scale Battery Energy Storage Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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