

Global Small and Medium-sized SUV Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Small and Medium-sized SUV market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Medium and small SUVs usually refer to SUVs with a wheelbase of less than 3M. Those with a wheelbase of 2.5M~2.6M are considered small; those with a wheelbase of 2.6~2.7m are considered compact, and those with a wheelbase of about 2.7~2.8 are considered medium-sized.

The Global Info Research report includes an overview of the development of the Small and Medium-sized SUV industry chain, the market status of Household (New Energy Vehicles, Fuel Vehicle), Commercial (New Energy Vehicles, Fuel Vehicle), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Small and Medium-sized SUV.

Regionally, the report analyzes the Small and Medium-sized SUV markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Small and Medium-sized SUV market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Small and Medium-sized SUV market. It provides a holistic view of the industry, as well as detailed insights into

individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Small and Medium-sized SUV industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., New Energy Vehicles, Fuel Vehicle).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Small and Medium-sized SUV market.

Regional Analysis: The report involves examining the Small and Medium-sized SUV market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Small and Medium-sized SUV market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Small and Medium-sized SUV:

Company Analysis: Report covers individual Small and Medium-sized SUV manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Small and Medium-sized SUV This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Small and Medium-sized SUV. It assesses the current state, advancements, and potential future developments in Small and Medium-sized SUV areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Small and Medium-sized SUV market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Small and Medium-sized SUV market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

New Energy Vehicles

Fuel Vehicle

Market segment by Application

Household

Commercial

Major players covered

Toyota

Volkswagen

General Motors

Nissan Motor

Hyundai

Ford

STELLANTIS

BMW

Mercedes-Benz

Tata Motors

Honda

Mazda

FAW

BYD

GAC group

GEELY

SAIC

Great Wall Motor

Chang'an

Li Auto

NIO

Xiaopeng

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Small and Medium-sized SUV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Small and Medium-sized SUV, with price, sales, revenue and global market share of Small and Medium-sized SUV from 2019 to 2024.

Chapter 3, the Small and Medium-sized SUV competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Small and Medium-sized SUV breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Small and Medium-sized SUV market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Small and Medium-sized SUV.

Chapter 14 and 15, to describe Small and Medium-sized SUV sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Small and Medium-sized SUV
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Small and Medium-sized SUV Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 New Energy Vehicles
 - 1.3.3 Fuel Vehicle
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Small and Medium-sized SUV Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Household
 - 1.4.3 Commercial
- 1.5 Global Small and Medium-sized SUV Market Size & Forecast
 - 1.5.1 Global Small and Medium-sized SUV Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Small and Medium-sized SUV Sales Quantity (2019-2030)
 - 1.5.3 Global Small and Medium-sized SUV Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Toyota
 - 2.1.1 Toyota Details
 - 2.1.2 Toyota Major Business
 - 2.1.3 Toyota Small and Medium-sized SUV Product and Services
 - 2.1.4 Toyota Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Toyota Recent Developments/Updates
- 2.2 Volkswagen
 - 2.2.1 Volkswagen Details
 - 2.2.2 Volkswagen Major Business
 - 2.2.3 Volkswagen Small and Medium-sized SUV Product and Services
 - 2.2.4 Volkswagen Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Volkswagen Recent Developments/Updates
- 2.3 General Motors
 - 2.3.1 General Motors Details

- 2.3.2 General Motors Major Business
- 2.3.3 General Motors Small and Medium-sized SUV Product and Services
- 2.3.4 General Motors Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 General Motors Recent Developments/Updates
- 2.4 Nissan Motor
 - 2.4.1 Nissan Motor Details
 - 2.4.2 Nissan Motor Major Business
 - 2.4.3 Nissan Motor Small and Medium-sized SUV Product and Services
 - 2.4.4 Nissan Motor Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Nissan Motor Recent Developments/Updates
- 2.5 Hyundai
 - 2.5.1 Hyundai Details
 - 2.5.2 Hyundai Major Business
 - 2.5.3 Hyundai Small and Medium-sized SUV Product and Services
 - 2.5.4 Hyundai Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Hyundai Recent Developments/Updates
- 2.6 Ford
 - 2.6.1 Ford Details
 - 2.6.2 Ford Major Business
 - 2.6.3 Ford Small and Medium-sized SUV Product and Services
 - 2.6.4 Ford Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Ford Recent Developments/Updates
- 2.7 STELLANTIS
 - 2.7.1 STELLANTIS Details
 - 2.7.2 STELLANTIS Major Business
 - 2.7.3 STELLANTIS Small and Medium-sized SUV Product and Services
 - 2.7.4 STELLANTIS Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 STELLANTIS Recent Developments/Updates
- 2.8 BMW
 - 2.8.1 BMW Details
 - 2.8.2 BMW Major Business
 - 2.8.3 BMW Small and Medium-sized SUV Product and Services
 - 2.8.4 BMW Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 BMW Recent Developments/Updates
- 2.9 Mercedes-Benz
 - 2.9.1 Mercedes-Benz Details
 - 2.9.2 Mercedes-Benz Major Business
 - 2.9.3 Mercedes-Benz Small and Medium-sized SUV Product and Services
 - 2.9.4 Mercedes-Benz Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Mercedes-Benz Recent Developments/Updates
- 2.10 Tata Motors
 - 2.10.1 Tata Motors Details
 - 2.10.2 Tata Motors Major Business
 - 2.10.3 Tata Motors Small and Medium-sized SUV Product and Services
 - 2.10.4 Tata Motors Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Tata Motors Recent Developments/Updates
- 2.11 Honda
 - 2.11.1 Honda Details
 - 2.11.2 Honda Major Business
 - 2.11.3 Honda Small and Medium-sized SUV Product and Services
 - 2.11.4 Honda Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Honda Recent Developments/Updates
- 2.12 Mazda
 - 2.12.1 Mazda Details
 - 2.12.2 Mazda Major Business
 - 2.12.3 Mazda Small and Medium-sized SUV Product and Services
 - 2.12.4 Mazda Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Mazda Recent Developments/Updates
- 2.13 FAW
 - 2.13.1 FAW Details
 - 2.13.2 FAW Major Business
 - 2.13.3 FAW Small and Medium-sized SUV Product and Services
 - 2.13.4 FAW Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 FAW Recent Developments/Updates
- 2.14 BYD
 - 2.14.1 BYD Details
 - 2.14.2 BYD Major Business

- 2.14.3 BYD Small and Medium-sized SUV Product and Services
- 2.14.4 BYD Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 BYD Recent Developments/Updates
- 2.15 GAC group
 - 2.15.1 GAC group Details
 - 2.15.2 GAC group Major Business
 - 2.15.3 GAC group Small and Medium-sized SUV Product and Services
 - 2.15.4 GAC group Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 GAC group Recent Developments/Updates
- 2.16 GEELY
 - 2.16.1 GEELY Details
 - 2.16.2 GEELY Major Business
 - 2.16.3 GEELY Small and Medium-sized SUV Product and Services
 - 2.16.4 GEELY Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 GEELY Recent Developments/Updates
- 2.17 SAIC
 - 2.17.1 SAIC Details
 - 2.17.2 SAIC Major Business
 - 2.17.3 SAIC Small and Medium-sized SUV Product and Services
 - 2.17.4 SAIC Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 SAIC Recent Developments/Updates
- 2.18 Great Wall Motor
 - 2.18.1 Great Wall Motor Details
 - 2.18.2 Great Wall Motor Major Business
 - 2.18.3 Great Wall Motor Small and Medium-sized SUV Product and Services
 - 2.18.4 Great Wall Motor Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Great Wall Motor Recent Developments/Updates
- 2.19 Chang'an
 - 2.19.1 Chang'an Details
 - 2.19.2 Chang'an Major Business
 - 2.19.3 Chang'an Small and Medium-sized SUV Product and Services
 - 2.19.4 Chang'an Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 Chang'an Recent Developments/Updates

2.20 Li Auto

2.20.1 Li Auto Details

2.20.2 Li Auto Major Business

2.20.3 Li Auto Small and Medium-sized SUV Product and Services

2.20.4 Li Auto Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Li Auto Recent Developments/Updates

2.21 NIO

2.21.1 NIO Details

2.21.2 NIO Major Business

2.21.3 NIO Small and Medium-sized SUV Product and Services

2.21.4 NIO Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 NIO Recent Developments/Updates

2.22 Xiaopeng

2.22.1 Xiaopeng Details

2.22.2 Xiaopeng Major Business

2.22.3 Xiaopeng Small and Medium-sized SUV Product and Services

2.22.4 Xiaopeng Small and Medium-sized SUV Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Xiaopeng Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SMALL AND MEDIUM-SIZED SUV BY MANUFACTURER

3.1 Global Small and Medium-sized SUV Sales Quantity by Manufacturer (2019-2024)

3.2 Global Small and Medium-sized SUV Revenue by Manufacturer (2019-2024)

3.3 Global Small and Medium-sized SUV Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Small and Medium-sized SUV by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Small and Medium-sized SUV Manufacturer Market Share in 2023

3.4.2 Top 6 Small and Medium-sized SUV Manufacturer Market Share in 2023

3.5 Small and Medium-sized SUV Market: Overall Company Footprint Analysis

3.5.1 Small and Medium-sized SUV Market: Region Footprint

3.5.2 Small and Medium-sized SUV Market: Company Product Type Footprint

3.5.3 Small and Medium-sized SUV Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Small and Medium-sized SUV Market Size by Region

4.1.1 Global Small and Medium-sized SUV Sales Quantity by Region (2019-2030)

4.1.2 Global Small and Medium-sized SUV Consumption Value by Region (2019-2030)

4.1.3 Global Small and Medium-sized SUV Average Price by Region (2019-2030)

4.2 North America Small and Medium-sized SUV Consumption Value (2019-2030)

4.3 Europe Small and Medium-sized SUV Consumption Value (2019-2030)

4.4 Asia-Pacific Small and Medium-sized SUV Consumption Value (2019-2030)

4.5 South America Small and Medium-sized SUV Consumption Value (2019-2030)

4.6 Middle East and Africa Small and Medium-sized SUV Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Small and Medium-sized SUV Sales Quantity by Type (2019-2030)

5.2 Global Small and Medium-sized SUV Consumption Value by Type (2019-2030)

5.3 Global Small and Medium-sized SUV Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Small and Medium-sized SUV Sales Quantity by Application (2019-2030)

6.2 Global Small and Medium-sized SUV Consumption Value by Application (2019-2030)

6.3 Global Small and Medium-sized SUV Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Small and Medium-sized SUV Sales Quantity by Type (2019-2030)

7.2 North America Small and Medium-sized SUV Sales Quantity by Application (2019-2030)

7.3 North America Small and Medium-sized SUV Market Size by Country

7.3.1 North America Small and Medium-sized SUV Sales Quantity by Country (2019-2030)

7.3.2 North America Small and Medium-sized SUV Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Small and Medium-sized SUV Sales Quantity by Type (2019-2030)

8.2 Europe Small and Medium-sized SUV Sales Quantity by Application (2019-2030)

8.3 Europe Small and Medium-sized SUV Market Size by Country

8.3.1 Europe Small and Medium-sized SUV Sales Quantity by Country (2019-2030)

8.3.2 Europe Small and Medium-sized SUV Consumption Value by Country
(2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Small and Medium-sized SUV Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Small and Medium-sized SUV Sales Quantity by Application
(2019-2030)

9.3 Asia-Pacific Small and Medium-sized SUV Market Size by Region

9.3.1 Asia-Pacific Small and Medium-sized SUV Sales Quantity by Region
(2019-2030)

9.3.2 Asia-Pacific Small and Medium-sized SUV Consumption Value by Region
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Small and Medium-sized SUV Sales Quantity by Type (2019-2030)

10.2 South America Small and Medium-sized SUV Sales Quantity by Application
(2019-2030)

10.3 South America Small and Medium-sized SUV Market Size by Country

10.3.1 South America Small and Medium-sized SUV Sales Quantity by Country (2019-2030)

10.3.2 South America Small and Medium-sized SUV Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Small and Medium-sized SUV Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Small and Medium-sized SUV Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Small and Medium-sized SUV Market Size by Country

11.3.1 Middle East & Africa Small and Medium-sized SUV Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Small and Medium-sized SUV Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Small and Medium-sized SUV Market Drivers

12.2 Small and Medium-sized SUV Market Restraints

12.3 Small and Medium-sized SUV Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Small and Medium-sized SUV and Key Manufacturers

13.2 Manufacturing Costs Percentage of Small and Medium-sized SUV

13.3 Small and Medium-sized SUV Production Process

13.4 Small and Medium-sized SUV Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Small and Medium-sized SUV Typical Distributors

14.3 Small and Medium-sized SUV Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Small and Medium-sized SUV Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Small and Medium-sized SUV Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Toyota Basic Information, Manufacturing Base and Competitors

Table 4. Toyota Major Business

Table 5. Toyota Small and Medium-sized SUV Product and Services

Table 6. Toyota Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Toyota Recent Developments/Updates

Table 8. Volkswagen Basic Information, Manufacturing Base and Competitors

Table 9. Volkswagen Major Business

Table 10. Volkswagen Small and Medium-sized SUV Product and Services

Table 11. Volkswagen Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Volkswagen Recent Developments/Updates

Table 13. General Motors Basic Information, Manufacturing Base and Competitors

Table 14. General Motors Major Business

Table 15. General Motors Small and Medium-sized SUV Product and Services

Table 16. General Motors Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. General Motors Recent Developments/Updates

Table 18. Nissan Motor Basic Information, Manufacturing Base and Competitors

Table 19. Nissan Motor Major Business

Table 20. Nissan Motor Small and Medium-sized SUV Product and Services

Table 21. Nissan Motor Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Nissan Motor Recent Developments/Updates

Table 23. Hyundai Basic Information, Manufacturing Base and Competitors

Table 24. Hyundai Major Business

Table 25. Hyundai Small and Medium-sized SUV Product and Services

Table 26. Hyundai Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Hyundai Recent Developments/Updates

Table 28. Ford Basic Information, Manufacturing Base and Competitors

Table 29. Ford Major Business

Table 30. Ford Small and Medium-sized SUV Product and Services

Table 31. Ford Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Ford Recent Developments/Updates

Table 33. STELLANTIS Basic Information, Manufacturing Base and Competitors

Table 34. STELLANTIS Major Business

Table 35. STELLANTIS Small and Medium-sized SUV Product and Services

Table 36. STELLANTIS Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. STELLANTIS Recent Developments/Updates

Table 38. BMW Basic Information, Manufacturing Base and Competitors

Table 39. BMW Major Business

Table 40. BMW Small and Medium-sized SUV Product and Services

Table 41. BMW Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. BMW Recent Developments/Updates

Table 43. Mercedes-Benz Basic Information, Manufacturing Base and Competitors

Table 44. Mercedes-Benz Major Business

Table 45. Mercedes-Benz Small and Medium-sized SUV Product and Services

Table 46. Mercedes-Benz Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Mercedes-Benz Recent Developments/Updates

Table 48. Tata Motors Basic Information, Manufacturing Base and Competitors

Table 49. Tata Motors Major Business

Table 50. Tata Motors Small and Medium-sized SUV Product and Services

Table 51. Tata Motors Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Tata Motors Recent Developments/Updates

Table 53. Honda Basic Information, Manufacturing Base and Competitors

Table 54. Honda Major Business

Table 55. Honda Small and Medium-sized SUV Product and Services

Table 56. Honda Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Honda Recent Developments/Updates

- Table 58. Mazda Basic Information, Manufacturing Base and Competitors
- Table 59. Mazda Major Business
- Table 60. Mazda Small and Medium-sized SUV Product and Services
- Table 61. Mazda Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Mazda Recent Developments/Updates
- Table 63. FAW Basic Information, Manufacturing Base and Competitors
- Table 64. FAW Major Business
- Table 65. FAW Small and Medium-sized SUV Product and Services
- Table 66. FAW Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. FAW Recent Developments/Updates
- Table 68. BYD Basic Information, Manufacturing Base and Competitors
- Table 69. BYD Major Business
- Table 70. BYD Small and Medium-sized SUV Product and Services
- Table 71. BYD Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. BYD Recent Developments/Updates
- Table 73. GAC group Basic Information, Manufacturing Base and Competitors
- Table 74. GAC group Major Business
- Table 75. GAC group Small and Medium-sized SUV Product and Services
- Table 76. GAC group Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. GAC group Recent Developments/Updates
- Table 78. GEELY Basic Information, Manufacturing Base and Competitors
- Table 79. GEELY Major Business
- Table 80. GEELY Small and Medium-sized SUV Product and Services
- Table 81. GEELY Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. GEELY Recent Developments/Updates
- Table 83. SAIC Basic Information, Manufacturing Base and Competitors
- Table 84. SAIC Major Business
- Table 85. SAIC Small and Medium-sized SUV Product and Services
- Table 86. SAIC Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. SAIC Recent Developments/Updates
- Table 88. Great Wall Motor Basic Information, Manufacturing Base and Competitors
- Table 89. Great Wall Motor Major Business
- Table 90. Great Wall Motor Small and Medium-sized SUV Product and Services

Table 91. Great Wall Motor Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Great Wall Motor Recent Developments/Updates

Table 93. Chang'an Basic Information, Manufacturing Base and Competitors

Table 94. Chang'an Major Business

Table 95. Chang'an Small and Medium-sized SUV Product and Services

Table 96. Chang'an Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Chang'an Recent Developments/Updates

Table 98. Li Auto Basic Information, Manufacturing Base and Competitors

Table 99. Li Auto Major Business

Table 100. Li Auto Small and Medium-sized SUV Product and Services

Table 101. Li Auto Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Li Auto Recent Developments/Updates

Table 103. NIO Basic Information, Manufacturing Base and Competitors

Table 104. NIO Major Business

Table 105. NIO Small and Medium-sized SUV Product and Services

Table 106. NIO Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. NIO Recent Developments/Updates

Table 108. Xiaopeng Basic Information, Manufacturing Base and Competitors

Table 109. Xiaopeng Major Business

Table 110. Xiaopeng Small and Medium-sized SUV Product and Services

Table 111. Xiaopeng Small and Medium-sized SUV Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. Xiaopeng Recent Developments/Updates

Table 113. Global Small and Medium-sized SUV Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 114. Global Small and Medium-sized SUV Revenue by Manufacturer (2019-2024) & (USD Million)

Table 115. Global Small and Medium-sized SUV Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 116. Market Position of Manufacturers in Small and Medium-sized SUV, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 117. Head Office and Small and Medium-sized SUV Production Site of Key Manufacturer

Table 118. Small and Medium-sized SUV Market: Company Product Type Footprint

Table 119. Small and Medium-sized SUV Market: Company Product Application Footprint

Table 120. Small and Medium-sized SUV New Market Entrants and Barriers to Market Entry

Table 121. Small and Medium-sized SUV Mergers, Acquisition, Agreements, and Collaborations

Table 122. Global Small and Medium-sized SUV Sales Quantity by Region (2019-2024) & (K Units)

Table 123. Global Small and Medium-sized SUV Sales Quantity by Region (2025-2030) & (K Units)

Table 124. Global Small and Medium-sized SUV Consumption Value by Region (2019-2024) & (USD Million)

Table 125. Global Small and Medium-sized SUV Consumption Value by Region (2025-2030) & (USD Million)

Table 126. Global Small and Medium-sized SUV Average Price by Region (2019-2024) & (US\$/Unit)

Table 127. Global Small and Medium-sized SUV Average Price by Region (2025-2030) & (US\$/Unit)

Table 128. Global Small and Medium-sized SUV Sales Quantity by Type (2019-2024) & (K Units)

Table 129. Global Small and Medium-sized SUV Sales Quantity by Type (2025-2030) & (K Units)

Table 130. Global Small and Medium-sized SUV Consumption Value by Type (2019-2024) & (USD Million)

Table 131. Global Small and Medium-sized SUV Consumption Value by Type (2025-2030) & (USD Million)

Table 132. Global Small and Medium-sized SUV Average Price by Type (2019-2024) & (US\$/Unit)

Table 133. Global Small and Medium-sized SUV Average Price by Type (2025-2030) & (US\$/Unit)

Table 134. Global Small and Medium-sized SUV Sales Quantity by Application (2019-2024) & (K Units)

Table 135. Global Small and Medium-sized SUV Sales Quantity by Application (2025-2030) & (K Units)

Table 136. Global Small and Medium-sized SUV Consumption Value by Application (2019-2024) & (USD Million)

Table 137. Global Small and Medium-sized SUV Consumption Value by Application (2025-2030) & (USD Million)

Table 138. Global Small and Medium-sized SUV Average Price by Application

(2019-2024) & (US\$/Unit)

Table 139. Global Small and Medium-sized SUV Average Price by Application

(2025-2030) & (US\$/Unit)

Table 140. North America Small and Medium-sized SUV Sales Quantity by Type

(2019-2024) & (K Units)

Table 141. North America Small and Medium-sized SUV Sales Quantity by Type

(2025-2030) & (K Units)

Table 142. North America Small and Medium-sized SUV Sales Quantity by Application

(2019-2024) & (K Units)

Table 143. North America Small and Medium-sized SUV Sales Quantity by Application

(2025-2030) & (K Units)

Table 144. North America Small and Medium-sized SUV Sales Quantity by Country

(2019-2024) & (K Units)

Table 145. North America Small and Medium-sized SUV Sales Quantity by Country

(2025-2030) & (K Units)

Table 146. North America Small and Medium-sized SUV Consumption Value by Country (2019-2024) & (USD Million)

Table 147. North America Small and Medium-sized SUV Consumption Value by Country (2025-2030) & (USD Million)

Table 148. Europe Small and Medium-sized SUV Sales Quantity by Type (2019-2024) & (K Units)

Table 149. Europe Small and Medium-sized SUV Sales Quantity by Type (2025-2030) & (K Units)

Table 150. Europe Small and Medium-sized SUV Sales Quantity by Application (2019-2024) & (K Units)

Table 151. Europe Small and Medium-sized SUV Sales Quantity by Application (2025-2030) & (K Units)

Table 152. Europe Small and Medium-sized SUV Sales Quantity by Country (2019-2024) & (K Units)

Table 153. Europe Small and Medium-sized SUV Sales Quantity by Country (2025-2030) & (K Units)

Table 154. Europe Small and Medium-sized SUV Consumption Value by Country (2019-2024) & (USD Million)

Table 155. Europe Small and Medium-sized SUV Consumption Value by Country (2025-2030) & (USD Million)

Table 156. Asia-Pacific Small and Medium-sized SUV Sales Quantity by Type (2019-2024) & (K Units)

Table 157. Asia-Pacific Small and Medium-sized SUV Sales Quantity by Type (2025-2030) & (K Units)

Table 158. Asia-Pacific Small and Medium-sized SUV Sales Quantity by Application (2019-2024) & (K Units)

Table 159. Asia-Pacific Small and Medium-sized SUV Sales Quantity by Application (2025-2030) & (K Units)

Table 160. Asia-Pacific Small and Medium-sized SUV Sales Quantity by Region (2019-2024) & (K Units)

Table 161. Asia-Pacific Small and Medium-sized SUV Sales Quantity by Region (2025-2030) & (K Units)

Table 162. Asia-Pacific Small and Medium-sized SUV Consumption Value by Region (2019-2024) & (USD Million)

Table 163. Asia-Pacific Small and Medium-sized SUV Consumption Value by Region (2025-2030) & (USD Million)

Table 164. South America Small and Medium-sized SUV Sales Quantity by Type (2019-2024) & (K Units)

Table 165. South America Small and Medium-sized SUV Sales Quantity by Type (2025-2030) & (K Units)

Table 166. South America Small and Medium-sized SUV Sales Quantity by Application (2019-2024) & (K Units)

Table 167. South America Small and Medium-sized SUV Sales Quantity by Application (2025-2030) & (K Units)

Table 168. South America Small and Medium-sized SUV Sales Quantity by Country (2019-2024) & (K Units)

Table 169. South America Small and Medium-sized SUV Sales Quantity by Country (2025-2030) & (K Units)

Table 170. South America Small and Medium-sized SUV Consumption Value by Country (2019-2024) & (USD Million)

Table 171. South America Small and Medium-sized SUV Consumption Value by Country (2025-2030) & (USD Million)

Table 172. Middle East & Africa Small and Medium-sized SUV Sales Quantity by Type (2019-2024) & (K Units)

Table 173. Middle East & Africa Small and Medium-sized SUV Sales Quantity by Type (2025-2030) & (K Units)

Table 174. Middle East & Africa Small and Medium-sized SUV Sales Quantity by Application (2019-2024) & (K Units)

Table 175. Middle East & Africa Small and Medium-sized SUV Sales Quantity by Application (2025-2030) & (K Units)

Table 176. Middle East & Africa Small and Medium-sized SUV Sales Quantity by Region (2019-2024) & (K Units)

Table 177. Middle East & Africa Small and Medium-sized SUV Sales Quantity by

Region (2025-2030) & (K Units)

Table 178. Middle East & Africa Small and Medium-sized SUV Consumption Value by Region (2019-2024) & (USD Million)

Table 179. Middle East & Africa Small and Medium-sized SUV Consumption Value by Region (2025-2030) & (USD Million)

Table 180. Small and Medium-sized SUV Raw Material

Table 181. Key Manufacturers of Small and Medium-sized SUV Raw Materials

Table 182. Small and Medium-sized SUV Typical Distributors

Table 183. Small and Medium-sized SUV Typical Customers

LIST OF FIGURES

s

Figure 1. Small and Medium-sized SUV Picture

Figure 2. Global Small and Medium-sized SUV Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Small and Medium-sized SUV Consumption Value Market Share by Type in 2023

Figure 4. New Energy Vehicles Examples

Figure 5. Fuel Vehicle Examples

Figure 6. Global Small and Medium-sized SUV Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Small and Medium-sized SUV Consumption Value Market Share by Application in 2023

Figure 8. Household Examples

Figure 9. Commercial Examples

Figure 10. Global Small and Medium-sized SUV Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Small and Medium-sized SUV Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Small and Medium-sized SUV Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Small and Medium-sized SUV Average Price (2019-2030) & (US\$/Unit)

Figure 14. Global Small and Medium-sized SUV Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Small and Medium-sized SUV Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Small and Medium-sized SUV by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Small and Medium-sized SUV Manufacturer (Consumption Value)

Market Share in 2023

Figure 18. Top 6 Small and Medium-sized SUV Manufacturer (Consumption Value)

Market Share in 2023

Figure 19. Global Small and Medium-sized SUV Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Small and Medium-sized SUV Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Small and Medium-sized SUV Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Small and Medium-sized SUV Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Small and Medium-sized SUV Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Small and Medium-sized SUV Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Small and Medium-sized SUV Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Small and Medium-sized SUV Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Small and Medium-sized SUV Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Small and Medium-sized SUV Average Price by Type (2019-2030) & (US\$/Unit)

Figure 29. Global Small and Medium-sized SUV Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Small and Medium-sized SUV Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Small and Medium-sized SUV Average Price by Application (2019-2030) & (US\$/Unit)

Figure 32. North America Small and Medium-sized SUV Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Small and Medium-sized SUV Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Small and Medium-sized SUV Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Small and Medium-sized SUV Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Small and Medium-sized SUV Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Small and Medium-sized SUV Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Small and Medium-sized SUV Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Small and Medium-sized SUV Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Small and Medium-sized SUV Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Small and Medium-sized SUV Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Small and Medium-sized SUV Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Small and Medium-sized SUV Consumption Value Market Share by Region (2019-2030)

Figure 52. China Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Small and Medium-sized SUV Consumption Value and

Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Small and Medium-sized SUV Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Small and Medium-sized SUV Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Small and Medium-sized SUV Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Small and Medium-sized SUV Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Small and Medium-sized SUV Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Small and Medium-sized SUV Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Small and Medium-sized SUV Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Small and Medium-sized SUV Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Small and Medium-sized SUV Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Small and Medium-sized SUV Market Drivers

Figure 73. Small and Medium-sized SUV Market Restraints

Figure 74. Small and Medium-sized SUV Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Small and Medium-sized SUV in 2023

Figure 77. Manufacturing Process Analysis of Small and Medium-sized SUV

Figure 78. Small and Medium-sized SUV Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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