

# Global Small Engines for Home and Garden Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Small Engines for Home and Garden Equipment market size was valued at USD 2223.6 million in 2023 and is forecast to a readjusted size of USD 2911.1 million by 2030 with a CAGR of 3.9% during review period.

A small engine is the general term for a wide range of small-displacement, low-powered internal combustion engines used to power lawn mowers, generators, concrete mixers and many other machines that require independent power sources. These engines often have simple designs, for example an air-cooled single-cylinder petrol engine with a pull-cord starter, capacitor discharge ignition and a gravity-fed carburettor.

Global Small Engines for Home and Garden Equipment key players include Briggs and Stratton, Honda, Kohler, Generac, Kubota, etc. Global top five manufacturers hold a share about 80%.

North America is the largest market, with a share over 40%, followed by Europe and China, both have a share nearly 40 percent. In terms of product, Gasoline Engines is the largest segment, with a share about 75%. And in terms of application, the largest application is Lawn Mower, followed by Chainsaw, Hedge Trimmer, etc.

The Global Info Research report includes an overview of the development of the Small Engines for Home and Garden Equipment industry chain, the market status of Lawn Mower (Gasoline Engines, Diesel Engines), Chainsaw (Gasoline Engines, Diesel Engines), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Small Engines

for Home and Garden Equipment.

Regionally, the report analyzes the Small Engines for Home and Garden Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Small Engines for Home and Garden Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Small Engines for Home and Garden Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Small Engines for Home and Garden Equipment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Gasoline Engines, Diesel Engines).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Small Engines for Home and Garden Equipment market.

**Regional Analysis:** The report involves examining the Small Engines for Home and Garden Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Small Engines for Home and Garden Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Small Engines for Home and Garden Equipment:

**Company Analysis:** Report covers individual Small Engines for Home and Garden Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Small Engines for Home and Garden Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Lawn Mower, Chainsaw).

**Technology Analysis:** Report covers specific technologies relevant to Small Engines for Home and Garden Equipment. It assesses the current state, advancements, and potential future developments in Small Engines for Home and Garden Equipment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Small Engines for Home and Garden Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Small Engines for Home and Garden Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Gasoline Engines

Diesel Engines

## Market segment by Application

Lawn Mower

Chainsaw

Hedge Trimmer

Others

## Major players covered

Briggs and Stratton

Honda

Kohler

Kawasaki

Kubota

Generac

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Small Engines for Home and Garden Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Small Engines for Home and Garden Equipment, with price, sales, revenue and global market share of Small Engines for Home and Garden Equipment from 2019 to 2024.

Chapter 3, the Small Engines for Home and Garden Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Small Engines for Home and Garden Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Small Engines for Home and Garden Equipment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Small Engines for Home and Garden Equipment.

Chapter 14 and 15, to describe Small Engines for Home and Garden Equipment sales channel, distributors, customers, research findings and conclusion.

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