

# Global Small Engine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GB4E7F81B99EN.html>

Date: January 2024

Pages: 111

Price: US\$ 3,480.00 (Single User License)

ID: GB4E7F81B99EN

## Abstracts

According to our (Global Info Research) latest study, the global Small Engine market size was valued at USD 11040 million in 2023 and is forecast to a readjusted size of USD 14020 million by 2030 with a CAGR of 3.5% during review period.

A small engine is the general term for a wide range of small-displacement, low-powered internal combustion engines used to power lawn mowers, generators, concrete mixers and many other machines that require independent power sources. Most small engines are single-cylinder, with a few V-twin units. Although much less common, there have been small Wankel (rotary) engines manufactured for use on lawn mowers and other such equipment.

Global 5 largest manufacturers of Small Engine are Honda Engines, Yanmar, Kohler Power, Briggs & Stratton and Kawasaki, which make up about 65%. Among them, Honda Engines is the leader with about 20% market share.

North America is the largest market, with a share about 32%, followed by Asia Pacific and Europe, with the share about 31% and 28%. In terms of product type, Diesel Engines occupy the largest share of the total market, about 80%. And in terms of application, the largest application is Construction Equipment, followed by Gardening Equipment.

The Global Info Research report includes an overview of the development of the Small Engine industry chain, the market status of Gardening Equipment (Diesel Engines, Gasoline Engines), Construction Equipment (Diesel Engines, Gasoline Engines), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Small Engine.

Regionally, the report analyzes the Small Engine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Small Engine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Small Engine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Small Engine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Diesel Engines, Gasoline Engines).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Small Engine market.

**Regional Analysis:** The report involves examining the Small Engine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Small Engine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Small Engine:

**Company Analysis:** Report covers individual Small Engine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Small Engine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Gardening Equipment, Construction Equipment).

**Technology Analysis:** Report covers specific technologies relevant to Small Engine. It assesses the current state, advancements, and potential future developments in Small Engine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Small Engine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Small Engine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Diesel Engines

Gasoline Engines

### Market segment by Application

Gardening Equipment

Construction Equipment

Agricultural Equipment

Others

### Major players covered

Honda Engines

Yanmar

Kohler Power

Briggs & Stratton

Kawasaki

Kubota

Generac

Changchai

Yamaha Motor

Hatz

Chongqing Fuchai

### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Small Engine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Small Engine, with price, sales, revenue and global market share of Small Engine from 2019 to 2024.

Chapter 3, the Small Engine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Small Engine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Small Engine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Small Engine.

Chapter 14 and 15, to describe Small Engine sales channel, distributors, customers, research findings and conclusion.

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