

Global Small Amusement Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Small Amusement Device market size is expected to reach \$ 3023 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032).

Small Amusement Devices are compact entertainment equipment and attractions designed for low-to-medium passenger capacity and relatively low installation footprint, typically including kiddie rides, coin-operated rides, small indoor rides, mini-trains, small carousels, soft-play interactive devices, VR/AR motion simulators, and compact redemption or skill machines, widely deployed in malls, family entertainment centers, indoor playgrounds, arcades, and small parks to provide short-cycle, high-frequency paid entertainment experiences.

The small amusement device industry chain begins upstream with suppliers of steel frames, fiberglass and plastics, motors, gearboxes, electronic control boards, sensors, lighting systems, audio modules, displays, payment terminals, and safety components, continues midstream with amusement equipment manufacturers conducting industrial design, structural engineering, motion system integration, electrical wiring, software and payment system integration, assembly, testing, and certification, and extends downstream to distributors, amusement operators, mall and FEC owners, rental fleets, maintenance providers, and end consumers paying per play in indoor and outdoor entertainment venues.

Projects under construction and planned in the small amusement device market mainly include capacity expansion for coin-operated ride assembly lines, new factories for fiberglass theming and plastic injection components, upgrades of payment and IoT connectivity modules for cashless operation, establishment of R&D centers focusing on VR/AR motion simulation and interactive gameplay, localization manufacturing projects

in Southeast Asia and the Middle East to reduce logistics costs, and operator-led venue expansion projects such as new FEC openings, mall arcade upgrades, and touring rental fleets adding portable devices.

2025 Global Market Average Gross Profit Margin: 38%.

This report studies the global Small Amusement Device demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Small Amusement Device, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Small Amusement Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Small Amusement Device total market, 2021-2032, (USD Million)

Global Small Amusement Device total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Small Amusement Device total market, key domestic companies, and share, (USD Million)

Global Small Amusement Device revenue by player, revenue and market share 2021-2026, (USD Million)

Global Small Amusement Device total market by Type, CAGR, 2021-2032, (USD Million)

Global Small Amusement Device total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Small Amusement Device market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PlayCore, Zamperla, KOMPAN, Amusement Devices Manufacturing, LLC, Antonio Zamperla S.p.A, Fabbri Group, TECHNICAL PARK Srl,

COWBOY, Zhongshan Jinbo Amusement Equipment Co., Ltd., Huaxia Amusement Co., Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Small Amusement Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Small Amusement Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Small Amusement Device Market, Segmentation by Type:

Kiddie Mechanical Ride

Coin-Operated Kiddie Ride

Soft Play and Non-Powered Device

Portable and Mobile Amusement Device

Global Small Amusement Device Market, Segmentation by Power and Motion Form:

Static Amusement Device

Electric Motion Amusement Device

Pneumatic Motion Amusement Device

Hydraulic Motion Amusement Device

Global Small Amusement Device Market, Segmentation by Venue Environment:

Indoor

Outdoor

Global Small Amusement Device Market, Segmentation by Application:

Shopping Mall

Playground

Park

Others

Companies Profiled:

PlayCore

Zamperla

KOMPAN

Amusement Devices Manufacturing, LLC

Antonio Zamperla S.p.A

Fabbri Group

TECHNICAL PARK Srl

COWBOY

Zhongshan Jinbo Amusement Equipment Co., Ltd.

Huaxia Amusement Co., Ltd

Huadong Amusement

Guangzhou Huanledao Fitness Equipment Co., Ltd.

Jinma Entertainment Equipment Co., Ltd

KAIQI Group

Shenyang Chuangqi Amusement Equipment Co

Key Questions Answered

1. How big is the global Small Amusement Device market?
2. What is the demand of the global Small Amusement Device market?
3. What is the year over year growth of the global Small Amusement Device market?
4. What is the total value of the global Small Amusement Device market?
5. Who are the Major Players in the global Small Amusement Device market?
6. What are the growth factors driving the market demand?

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