

# Global Small Amusement Device Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Small Amusement Device market size was valued at US\$ 2116 million in 2025 and is forecast to a readjusted size of US\$ 3023 million by 2032 with a CAGR of 5.3% during review period.

Small Amusement Devices are compact entertainment equipment and attractions designed for low-to-medium passenger capacity and relatively low installation footprint, typically including kiddie rides, coin-operated rides, small indoor rides, mini-trains, small carousels, soft-play interactive devices, VR/AR motion simulators, and compact redemption or skill machines, widely deployed in malls, family entertainment centers, indoor playgrounds, arcades, and small parks to provide short-cycle, high-frequency paid entertainment experiences.

The small amusement device industry chain begins upstream with suppliers of steel frames, fiberglass and plastics, motors, gearboxes, electronic control boards, sensors, lighting systems, audio modules, displays, payment terminals, and safety components, continues midstream with amusement equipment manufacturers conducting industrial design, structural engineering, motion system integration, electrical wiring, software and payment system integration, assembly, testing, and certification, and extends downstream to distributors, amusement operators, mall and FEC owners, rental fleets, maintenance providers, and end consumers paying per play in indoor and outdoor entertainment venues.

Projects under construction and planned in the small amusement device market mainly include capacity expansion for coin-operated ride assembly lines, new factories for fiberglass theming and plastic injection components, upgrades of payment and IoT

connectivity modules for cashless operation, establishment of R&D centers focusing on VR/AR motion simulation and interactive gameplay, localization manufacturing projects in Southeast Asia and the Middle East to reduce logistics costs, and operator-led venue expansion projects such as new FEC openings, mall arcade upgrades, and touring rental fleets adding portable devices.

2025 Global Market Average Gross Profit Margin: 38%.

This report is a detailed and comprehensive analysis for global Small Amusement Device market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Small Amusement Device market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Small Amusement Device market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Small Amusement Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Small Amusement Device market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Small Amusement Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Small Amusement Device market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of

this study include PlayCore, Zamperla, KOMPAN, Amusement Devices Manufacturing, LLC, Antonio Zamperla S.p.A, Fabbri Group, TECHNICAL PARK Srl, COWBOY, Zhongshan Jinbo Amusement Equipment Co., Ltd., Huaxia Amusement Co., Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Small Amusement Device market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Kiddie Mechanical Ride

Coin-Operated Kiddie Ride

Soft Play and Non-Powered Device

Portable and Mobile Amusement Device

## Market segment by Power and Motion Form

Static Amusement Device

Electric Motion Amusement Device

Pneumatic Motion Amusement Device

Hydraulic Motion Amusement Device

## Market segment by Venue Environment

Indoor

Outdoor

### Market segment by Application

Shopping Mall

Playground

Park

Others

### Market segment by players, this report covers

PlayCore

Zamperla

KOMPAN

Amusement Devices Manufacturing, LLC

Antonio Zamperla S.p.A

Fabbri Group

TECHNICAL PARK Srl

COWBOY

Zhongshan Jinbo Amusement Equipment Co., Ltd.

Huaxia Amusement Co., Ltd

Huadong Amusement

Guangzhou Huanledao Fitness Equipment Co., Ltd.

Jinma Entertainment Equipment Co., Ltd

KAIQI Group

Shenyang Chuangqi Amusement Equipment Co

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Small Amusement Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Small Amusement Device, with revenue, gross margin, and global market share of Small Amusement Device from 2021 to 2026.

Chapter 3, the Small Amusement Device competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Small Amusement Device market forecast, by regions, by Type and by Application, with

consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Small Amusement Device.

Chapter 13, to describe Small Amusement Device research findings and conclusion.

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