

Global Sleeping Fragrance Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Sleeping Fragrance market size was valued at US\$ 677 million in 2024 and is forecast to a readjusted size of USD 958 million by 2031 with a CAGR of 5.1% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Sleep-aiding fragrances refer to aromatic products made from natural or synthetic fragrances. They use the volatility of specific aroma components to stimulate the brain's limbic system through the olfactory system, regulate neurotransmitter secretion, relieve anxiety, reduce stress levels, and induce the body and mind to enter a state of relaxation, ultimately achieving the purpose of improving sleep efficiency, prolonging deep sleep time, and improving overall sleep quality. Its mechanism of action is based on aromatherapy and neuroscience principles, and achieves dual physiological and psychological regulation through non-drug means, becoming one of the auxiliary means for modern people to deal with sleep disorders.

This report is a detailed and comprehensive analysis for global Sleeping Fragrance market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sleeping Fragrance market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sleeping Fragrance market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sleeping Fragrance market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sleeping Fragrance market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sleeping Fragrance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sleeping Fragrance market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Givaudan, NEOM Wellbeing, Aery Living, Jo Malone London Australia, NipponKodo, This Works, NEOM, Dilly Dilly Essentials, House of Aroma, Pillowsprays, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sleeping Fragrance market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Candles

Pillow Spray

Rattan Diffuser

Essential Oils

Others

Market segment by Application

Online Sales

Supermarkets

Specialty Stores

Others

Major players covered

Givaudan

NEOM Wellbeing

Aery Living

Jo Malone London Australia

NipponKodo

This Works

NEOM

Dilly Dilly Essentials

House of Aroma

Pillowsprays

Craftovator

Aromatherapy Associates

Jo Malone

Yankee Candle

IllumeCandles

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sleeping Fragrance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sleeping Fragrance, with price, sales quantity, revenue, and global market share of Sleeping Fragrance from 2020 to 2025.

Chapter 3, the Sleeping Fragrance competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sleeping Fragrance breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sleeping Fragrance market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sleeping Fragrance.

Chapter 14 and 15, to describe Sleeping Fragrance sales channel, distributors, customers, research findings and conclusion.

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