

# Global Sleep Monitoring Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Sleep Monitoring market size was valued at US\$ 26470 million in 2025 and is forecast to a readjusted size of US\$ 38981 million by 2032 with a CAGR of 5.6% during review period.

Sleep monitoring mainly includes wearable devices (bands, watches, rings), contactless bedside devices (under-mattress sensors, bedside radar or pressure sensors), and medical-grade sleep monitoring and screening equipment (polysomnography/PSG systems and home sleep apnea testing, HSAT). Its core value lies in the continuous capture and event identification of sleep duration, sleep architecture, respiration, and nighttime vital signs, supporting health management, chronic disease management, and sleep-disorder screening. Upstream raw materials and key components primarily include optical sensors and PPG modules, MEMS accelerometers/gyroscopes, pressure or radar sensors and antennas, SpO<sub>2</sub> and respiration-related sensors, low-power MCUs/SoCs and memory, batteries and charging components, PCBs and connectors, plastic/metal enclosures, as well as electrodes, leads, and airflow/pressure sampling parts and consumables required for medical-grade products. Downstream customers mainly comprise consumer electronics brands and channels (retail and e-commerce for individual users), healthcare providers and sleep centers (hospitals and third-party sleep labs), and insurers, health management companies, and elderly-care institutions for long-term monitoring and risk management. In 2025, global nominal capacity is estimated at approximately 612 million units, with actual shipments of about 574 million units and an average ex-factory price of around US\$44.8 per unit; driven by product mix (the share of premium wearables and medical devices), sensor and chip cost fluctuations, channel incentives, and after-sales costs, overall gross margins for hardware vendors typically fall in the 23%–37% range.

This report is a detailed and comprehensive analysis for global Sleep Monitoring market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Sleep Monitoring market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Sleep Monitoring market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Sleep Monitoring market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Sleep Monitoring market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sleep Monitoring

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sleep Monitoring market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple, Samsung Electronics, Fitbit, Garmin, Xiaomi, Oura Health, Withings, ResMed, Huawei, Phillips, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Sleep Monitoring market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Wearable

Non-wearable

### Market segment by Commercial Positioning

Consumer-grade

Medical-grade

### Market segment by Application

Online Sales

Offline Sales

### Major players covered

Apple

Samsung Electronics

Fitbit

Garmin

Xiaomi

Oura Health

Withings

ResMed

Huawei

Phillips

WHOOP

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Sleep Monitoring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sleep Monitoring, with price, sales quantity, revenue, and global market share of Sleep Monitoring from 2021 to 2026.

Chapter 3, the Sleep Monitoring competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sleep Monitoring breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Sleep Monitoring market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sleep Monitoring.

Chapter 14 and 15, to describe Sleep Monitoring sales channel, distributors, customers, research findings and conclusion.

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