

Global Skis & Snowboards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Skis & Snowboards market size was valued at USD 1535.2 million in 2023 and is forecast to a readjusted size of USD 2473.8 million by 2030 with a CAGR of 7.1% during review period.

Skiing is a means of transport using skis or snowboards to glide on snow. Variations of purpose include basic transport, a recreational activity, or a competitive winter sport.

Global key players of Skis & Snowboards include K2, Rossignol, Salomon, Atomic, Fischer, etc. The top five players hold a share over 70%. Europe is the largest market, has a share about 39%, followed by North America and Asia-Pacific, with share 36% and 18%, separately. In terms of product type, Skis is the largest segment, occupied for a share of 76%, and in terms of application, Leisure Travel has a share about 70 percent.

The Global Info Research report includes an overview of the development of the Skis & Snowboards industry chain, the market status of Leisure Travel (Skis, Snowboards), Professional Sports (Skis, Snowboards), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Skis & Snowboards.

Regionally, the report analyzes the Skis & Snowboards markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Skis & Snowboards market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Skis & Snowboards market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Skis & Snowboards industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Skis, Snowboards).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Skis & Snowboards market.

Regional Analysis: The report involves examining the Skis & Snowboards market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Skis & Snowboards market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Skis & Snowboards:

Company Analysis: Report covers individual Skis & Snowboards manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Skis & Snowboards This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Leisure

Travel, Professional Sports).

Technology Analysis: Report covers specific technologies relevant to Skis & Snowboards. It assesses the current state, advancements, and potential future developments in Skis & Snowboards areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Skis & Snowboards market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Skis & Snowboards market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Skis

Snowboards

Market segment by Application

Leisure Travel

Professional Sports

Others

Major players covered

K2

Rossignol

Salomon

Atomic

Fischer

Volkl

Elan

Black Diamond

Scott

Tecnica Group

Wedze

Dynafit

DPS

Black Crows

Kastle

Ski Trab

Movement

Hagan

ZAG

Market segment by region, regional analysis covers

Global Skis & Snowboards Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Skis & Snowboards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Skis & Snowboards, with price, sales, revenue and global market share of Skis & Snowboards from 2019 to 2024.

Chapter 3, the Skis & Snowboards competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Skis & Snowboards breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Skis & Snowboards market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Skis &

Snowboards.

Chapter 14 and 15, to describe Skis & Snowboards sales channel, distributors, customers, research findings and conclusion.

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