

Global Skincare Products Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024

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Abstracts

Skin care products are used extensively by the population for maintaining and improving the appearance of face and other body parts.

SCOPE OF THE REPORT:

This report focuses on the Skincare Products in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The face skincare product segment accounted for the largest share of the skincare products market during 2017. These products include skin-brightening creams, anti-aging creams, face moisturizers, toners, cleansers, face masks, face scrubs, and sun protection creams. Additionally, the demand for natural and organic skincare products is high owing to an increased number of health-conscious customers across the globe.

During 2017, the offline segment accounted for the largest share of the market. This segment includes retail formats such as specialty stores, hypermarkets, supermarkets, convenience stores, and warehouse clubs. The offline distribution channel also consists of drugstores, salons and spas, department stores, and medical care institutes.

The worldwide market for Skincare Products is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

L'Oreal

P&G

Estee Lauder

Shiseido

Unilever

Johnson & Johnson

Beiersdorf

Amway

BABOR

Clarins

LVMH

Coty

Kao

Revlon

Colgate-Palmolive Company

Chanel

New Avon

Amore Pacific Group

LG Group

Kanabo

Oriflame Cosmetics

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Face Skincare Products

Body Care Products

Market Segment by Applications, can be divided into

Retail Stores

Specialty Stores

Online Stores

There are 15 Chapters to deeply display the global Skincare Products market.

Chapter 1, to describe Skincare Products Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Skincare Products, with sales, revenue, and price of Skincare Products, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Skincare Products, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Skincare Products market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Skincare Products sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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