

Global Skincare OEM/ODM Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Skincare OEM/ODM market size is expected to reach \$ 15738 million by 2032, rising at a market growth of 7.8% CAGR during the forecast period (2026-2032).

The skincare OEM (Original Equipment Manufacturer) business refers to specialized manufacturing enterprises providing brand owners with a comprehensive suite of services—including formula R&D, sample prototyping, regulatory filing assistance, raw material sourcing, production and filling, packaging, and quality control. The product scope encompasses categories such as face creams, serums, facial masks, cleansers, sunscreens, and body care products.

The upstream sector comprises functional raw materials, emulsifiers and oils, fragrances and preservatives, packaging materials, formula R&D services, testing and certification bodies, and production equipment. The downstream sector targets established skincare brands, emerging beauty brands, e-commerce platforms, medical aesthetics institutions, retail chains, cross-border brands, and private domain channels.

The global skincare OEM industry is trending toward greater functional efficacy, R&D-driven ODM (Original Design Manufacturer) models, flexible manufacturing for small-batch and rapid-response orders, and enhanced regulatory compliance and transparency. Driven by the growth of emerging brands, e-commerce channels, and demand for niche functional skincare solutions, brand owners are increasingly relying on OEM partners to provide integrated services—spanning everything from formula innovation, efficacy validation, and packaging design to rapid market launch.

Concurrently, product formulations targeting sensitive skin, anti-aging, skin brightening, skin repair, sun protection, and natural cleansing are poised to become key strategic priorities. In the future, OEM enterprises possessing robust capabilities in raw material

screening, efficacy evaluation, regulatory filing, intelligent manufacturing, and global logistics will enjoy a distinct and heightened competitive advantage.

This report studies the global Skincare OEM/ODM demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Skincare OEM/ODM, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Skincare OEM/ODM that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Skincare OEM/ODM total market, 2021-2032, (USD Million)

Global Skincare OEM/ODM total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Skincare OEM/ODM total market, key domestic companies, and share, (USD Million)

Global Skincare OEM/ODM revenue by player, revenue and market share 2021-2026, (USD Million)

Global Skincare OEM/ODM total market by Type, CAGR, 2021-2032, (USD Million)

Global Skincare OEM/ODM total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Skincare OEM/ODM market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Intercos Group, COSMAX, Inc., Kolmar, Cosmecca, TOA-Cosme, Toyo Beauty, Fareva Group, KDC/ONE, ANJAC Health & Beauty, MS BEAUTiLAB, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Skincare OEM/ODM market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Skincare OEM/ODM Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Skincare OEM/ODM Market, Segmentation by Type:

OEM Manufacturing

ODM Manufacturing

OBM Operations / Private Label

CDMO (R&D and Manufacturing)

Global Skincare OEM/ODM Market, Segmentation by Client Types:

International Brands (OEM)

Emerging Brands (OEM)

E-commerce Brands (OEM)

Medical Aesthetics Clinics (OEM)

Retail Chains / Private Labels (OEM)

Global Skincare OEM/ODM Market, Segmentation by Product Categories:

Creams & Lotions

Serums

Face Masks

Cleansers

Sunscreen

Others

Global Skincare OEM/ODM Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Intercos Group

COSMAX, Inc.

Kolmar

Cosmecca

TOA-Cosme

Toyo Beauty

Fareva Group

KDC/ONE

ANJAC Health & Beauty

MS BEAUTILAB

MANA Products

Englewood Lab

Cosmetic Solutions Innovation Labs

FP Labs

B. Kolor

REGI Laboratories

Chromavis

Nox Bellcow Cosmetics

Guangdong Bawei Biotechnology

Shanghai Zhenchen Cosmetics

Jland Biotech

Camao Biotech

Jing Young

Key Questions Answered

1. How big is the global Skincare OEM/ODM market?
2. What is the demand of the global Skincare OEM/ODM market?
3. What is the year over year growth of the global Skincare OEM/ODM market?
4. What is the total value of the global Skincare OEM/ODM market?
5. Who are the Major Players in the global Skincare OEM/ODM market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Skincare OEM/ODM Introduction
- 1.2 World Skincare OEM/ODM Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Skincare OEM/ODM Total Market by Region (by Headquarter Location)
 - 1.3.1 World Skincare OEM/ODM Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Skincare OEM/ODM Revenue (2021-2032)
 - 1.3.3 China Based Company Skincare OEM/ODM Revenue (2021-2032)
 - 1.3.4 Europe Based Company Skincare OEM/ODM Revenue (2021-2032)
 - 1.3.5 Japan Based Company Skincare OEM/ODM Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Skincare OEM/ODM Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Skincare OEM/ODM Revenue (2021-2032)
 - 1.3.8 India Based Company Skincare OEM/ODM Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Skincare OEM/ODM Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Skincare OEM/ODM Consumption Value (2021-2032)
- 2.2 World Skincare OEM/ODM Consumption Value by Region
 - 2.2.1 World Skincare OEM/ODM Consumption Value by Region (2021-2026)
 - 2.2.2 World Skincare OEM/ODM Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Skincare OEM/ODM Consumption Value (2021-2032)
- 2.4 China Skincare OEM/ODM Consumption Value (2021-2032)
- 2.5 Europe Skincare OEM/ODM Consumption Value (2021-2032)
- 2.6 Japan Skincare OEM/ODM Consumption Value (2021-2032)
- 2.7 South Korea Skincare OEM/ODM Consumption Value (2021-2032)
- 2.8 ASEAN Skincare OEM/ODM Consumption Value (2021-2032)
- 2.9 India Skincare OEM/ODM Consumption Value (2021-2032)

3 WORLD SKINCARE OEM/ODM COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Skincare OEM/ODM Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global Skincare OEM/ODM Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Skincare OEM/ODM in 2025
- 3.2.3 Global Concentration Ratios (CR8) for Skincare OEM/ODM in 2025
- 3.3 Skincare OEM/ODM Company Evaluation Quadrant
- 3.4 Skincare OEM/ODM Market: Overall Company Footprint Analysis
 - 3.4.1 Skincare OEM/ODM Market: Region Footprint
 - 3.4.2 Skincare OEM/ODM Market: Company Product Type Footprint
 - 3.4.3 Skincare OEM/ODM Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Skincare OEM/ODM Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Skincare OEM/ODM Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Skincare OEM/ODM Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Skincare OEM/ODM Consumption Value Comparison
 - 4.2.1 United States VS China: Skincare OEM/ODM Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Skincare OEM/ODM Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Skincare OEM/ODM Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Skincare OEM/ODM Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Skincare OEM/ODM Revenue, (2021-2026)
- 4.4 China Based Companies Skincare OEM/ODM Revenue and Market Share, 2021-2026
 - 4.4.1 China Based Skincare OEM/ODM Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Skincare OEM/ODM Revenue, (2021-2026)

4.5 Rest of World Based Skincare OEM/ODM Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Skincare OEM/ODM Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Skincare OEM/ODM Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Skincare OEM/ODM Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 OEM Manufacturing

5.2.2 ODM Manufacturing

5.2.3 OBM Operations / Private Label

5.2.4 CDMO (R&D and Manufacturing)

5.3 Market Segment by Type

5.3.1 World Skincare OEM/ODM Market Size by Type (2021-2026)

5.3.2 World Skincare OEM/ODM Market Size by Type (2027-2032)

5.3.3 World Skincare OEM/ODM Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY CLIENT TYPES

6.1 World Skincare OEM/ODM Market Size Overview by Client Types: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Client Types

6.2.1 International Brands (OEM)

6.2.2 Emerging Brands (OEM)

6.2.3 E-commerce Brands (OEM)

6.2.4 Medical Aesthetics Clinics (OEM)

6.2.5 Retail Chains / Private Labels (OEM)

6.3 Market Segment by Client Types

6.3.1 World Skincare OEM/ODM Market Size by Client Types (2021-2026)

6.3.2 World Skincare OEM/ODM Market Size by Client Types (2027-2032)

6.3.3 World Skincare OEM/ODM Market Size Market Share by Client Types (2027-2032)

7 MARKET ANALYSIS BY PRODUCT CATEGORIES

7.1 World Skincare OEM/ODM Market Size Overview by Product Categories: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Product Categories

7.2.1 Creams & Lotions

7.2.2 Serums

7.2.3 Face Masks

7.2.4 Cleansers

7.2.5 Sunscreen

7.2.6 Others

7.3 Market Segment by Product Categories

7.3.1 World Skincare OEM/ODM Market Size by Product Categories (2021-2026)

7.3.2 World Skincare OEM/ODM Market Size by Product Categories (2027-2032)

7.3.3 World Skincare OEM/ODM Market Size Market Share by Product Categories (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Skincare OEM/ODM Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 SMEs

8.3 Market Segment by Application

8.3.1 World Skincare OEM/ODM Market Size by Application (2021-2026)

8.3.2 World Skincare OEM/ODM Market Size by Application (2027-2032)

8.3.3 World Skincare OEM/ODM Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Intercos Group

9.1.1 Intercos Group Details

9.1.2 Intercos Group Major Business

9.1.3 Intercos Group Skincare OEM/ODM Product and Services

9.1.4 Intercos Group Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Intercos Group Recent Developments/Updates

9.1.6 Intercos Group Competitive Strengths & Weaknesses

9.2 COSMAX, Inc.

9.2.1 COSMAX, Inc. Details

9.2.2 COSMAX, Inc. Major Business

- 9.2.3 COSMAX, Inc. Skincare OEM/ODM Product and Services
- 9.2.4 COSMAX, Inc. Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
- 9.2.5 COSMAX, Inc. Recent Developments/Updates
- 9.2.6 COSMAX, Inc. Competitive Strengths & Weaknesses
- 9.3 Kolmar
 - 9.3.1 Kolmar Details
 - 9.3.2 Kolmar Major Business
 - 9.3.3 Kolmar Skincare OEM/ODM Product and Services
 - 9.3.4 Kolmar Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Kolmar Recent Developments/Updates
 - 9.3.6 Kolmar Competitive Strengths & Weaknesses
- 9.4 Cosmecca
 - 9.4.1 Cosmecca Details
 - 9.4.2 Cosmecca Major Business
 - 9.4.3 Cosmecca Skincare OEM/ODM Product and Services
 - 9.4.4 Cosmecca Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Cosmecca Recent Developments/Updates
 - 9.4.6 Cosmecca Competitive Strengths & Weaknesses
- 9.5 TOA-Cosme
 - 9.5.1 TOA-Cosme Details
 - 9.5.2 TOA-Cosme Major Business
 - 9.5.3 TOA-Cosme Skincare OEM/ODM Product and Services
 - 9.5.4 TOA-Cosme Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 TOA-Cosme Recent Developments/Updates
 - 9.5.6 TOA-Cosme Competitive Strengths & Weaknesses
- 9.6 Toyo Beauty
 - 9.6.1 Toyo Beauty Details
 - 9.6.2 Toyo Beauty Major Business
 - 9.6.3 Toyo Beauty Skincare OEM/ODM Product and Services
 - 9.6.4 Toyo Beauty Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Toyo Beauty Recent Developments/Updates
 - 9.6.6 Toyo Beauty Competitive Strengths & Weaknesses
- 9.7 Fareva Group
 - 9.7.1 Fareva Group Details

- 9.7.2 Fareva Group Major Business
- 9.7.3 Fareva Group Skincare OEM/ODM Product and Services
- 9.7.4 Fareva Group Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
- 9.7.5 Fareva Group Recent Developments/Updates
- 9.7.6 Fareva Group Competitive Strengths & Weaknesses
- 9.8 KDC/ONE
 - 9.8.1 KDC/ONE Details
 - 9.8.2 KDC/ONE Major Business
 - 9.8.3 KDC/ONE Skincare OEM/ODM Product and Services
 - 9.8.4 KDC/ONE Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 KDC/ONE Recent Developments/Updates
 - 9.8.6 KDC/ONE Competitive Strengths & Weaknesses
- 9.9 ANJAC Health & Beauty
 - 9.9.1 ANJAC Health & Beauty Details
 - 9.9.2 ANJAC Health & Beauty Major Business
 - 9.9.3 ANJAC Health & Beauty Skincare OEM/ODM Product and Services
 - 9.9.4 ANJAC Health & Beauty Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 ANJAC Health & Beauty Recent Developments/Updates
 - 9.9.6 ANJAC Health & Beauty Competitive Strengths & Weaknesses
- 9.10 MS BEAUTILAB
 - 9.10.1 MS BEAUTILAB Details
 - 9.10.2 MS BEAUTILAB Major Business
 - 9.10.3 MS BEAUTILAB Skincare OEM/ODM Product and Services
 - 9.10.4 MS BEAUTILAB Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 MS BEAUTILAB Recent Developments/Updates
 - 9.10.6 MS BEAUTILAB Competitive Strengths & Weaknesses
- 9.11 MANA Products
 - 9.11.1 MANA Products Details
 - 9.11.2 MANA Products Major Business
 - 9.11.3 MANA Products Skincare OEM/ODM Product and Services
 - 9.11.4 MANA Products Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 MANA Products Recent Developments/Updates
 - 9.11.6 MANA Products Competitive Strengths & Weaknesses
- 9.12 Englewood Lab

- 9.12.1 Englewood Lab Details
- 9.12.2 Englewood Lab Major Business
- 9.12.3 Englewood Lab Skincare OEM/ODM Product and Services
- 9.12.4 Englewood Lab Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 Englewood Lab Recent Developments/Updates
- 9.12.6 Englewood Lab Competitive Strengths & Weaknesses
- 9.13 Cosmetic Solutions Innovation Labs
 - 9.13.1 Cosmetic Solutions Innovation Labs Details
 - 9.13.2 Cosmetic Solutions Innovation Labs Major Business
 - 9.13.3 Cosmetic Solutions Innovation Labs Skincare OEM/ODM Product and Services
 - 9.13.4 Cosmetic Solutions Innovation Labs Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Cosmetic Solutions Innovation Labs Recent Developments/Updates
 - 9.13.6 Cosmetic Solutions Innovation Labs Competitive Strengths & Weaknesses
- 9.14 FP Labs
 - 9.14.1 FP Labs Details
 - 9.14.2 FP Labs Major Business
 - 9.14.3 FP Labs Skincare OEM/ODM Product and Services
 - 9.14.4 FP Labs Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 FP Labs Recent Developments/Updates
 - 9.14.6 FP Labs Competitive Strengths & Weaknesses
- 9.15 B. Kolor
 - 9.15.1 B. Kolor Details
 - 9.15.2 B. Kolor Major Business
 - 9.15.3 B. Kolor Skincare OEM/ODM Product and Services
 - 9.15.4 B. Kolor Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 B. Kolor Recent Developments/Updates
 - 9.15.6 B. Kolor Competitive Strengths & Weaknesses
- 9.16 REGI Laboratories
 - 9.16.1 REGI Laboratories Details
 - 9.16.2 REGI Laboratories Major Business
 - 9.16.3 REGI Laboratories Skincare OEM/ODM Product and Services
 - 9.16.4 REGI Laboratories Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 REGI Laboratories Recent Developments/Updates
 - 9.16.6 REGI Laboratories Competitive Strengths & Weaknesses

9.17 Chromavis

9.17.1 Chromavis Details

9.17.2 Chromavis Major Business

9.17.3 Chromavis Skincare OEM/ODM Product and Services

9.17.4 Chromavis Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 Chromavis Recent Developments/Updates

9.17.6 Chromavis Competitive Strengths & Weaknesses

9.18 Nox Bellcow Cosmetics

9.18.1 Nox Bellcow Cosmetics Details

9.18.2 Nox Bellcow Cosmetics Major Business

9.18.3 Nox Bellcow Cosmetics Skincare OEM/ODM Product and Services

9.18.4 Nox Bellcow Cosmetics Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 Nox Bellcow Cosmetics Recent Developments/Updates

9.18.6 Nox Bellcow Cosmetics Competitive Strengths & Weaknesses

9.19 Guangdong Bawei Biotechnology

9.19.1 Guangdong Bawei Biotechnology Details

9.19.2 Guangdong Bawei Biotechnology Major Business

9.19.3 Guangdong Bawei Biotechnology Skincare OEM/ODM Product and Services

9.19.4 Guangdong Bawei Biotechnology Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Guangdong Bawei Biotechnology Recent Developments/Updates

9.19.6 Guangdong Bawei Biotechnology Competitive Strengths & Weaknesses

9.20 Shanghai Zhenchen Cosmetics

9.20.1 Shanghai Zhenchen Cosmetics Details

9.20.2 Shanghai Zhenchen Cosmetics Major Business

9.20.3 Shanghai Zhenchen Cosmetics Skincare OEM/ODM Product and Services

9.20.4 Shanghai Zhenchen Cosmetics Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Shanghai Zhenchen Cosmetics Recent Developments/Updates

9.20.6 Shanghai Zhenchen Cosmetics Competitive Strengths & Weaknesses

9.21 Jland Biotech

9.21.1 Jland Biotech Details

9.21.2 Jland Biotech Major Business

9.21.3 Jland Biotech Skincare OEM/ODM Product and Services

9.21.4 Jland Biotech Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 Jland Biotech Recent Developments/Updates

- 9.21.6 Jland Biotech Competitive Strengths & Weaknesses
- 9.22 Camao Biotech
 - 9.22.1 Camao Biotech Details
 - 9.22.2 Camao Biotech Major Business
 - 9.22.3 Camao Biotech Skincare OEM/ODM Product and Services
 - 9.22.4 Camao Biotech Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 Camao Biotech Recent Developments/Updates
 - 9.22.6 Camao Biotech Competitive Strengths & Weaknesses
- 9.23 Jing Young
 - 9.23.1 Jing Young Details
 - 9.23.2 Jing Young Major Business
 - 9.23.3 Jing Young Skincare OEM/ODM Product and Services
 - 9.23.4 Jing Young Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Jing Young Recent Developments/Updates
 - 9.23.6 Jing Young Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Skincare OEM/ODM Industry Chain
- 10.2 Skincare OEM/ODM Upstream Analysis
- 10.3 Skincare OEM/ODM Midstream Analysis
- 10.4 Skincare OEM/ODM Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Skincare OEM/ODM Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Skincare OEM/ODM Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Skincare OEM/ODM Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Skincare OEM/ODM Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Skincare OEM/ODM Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Skincare OEM/ODM Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Skincare OEM/ODM Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Skincare OEM/ODM Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Skincare OEM/ODM Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Skincare OEM/ODM Players in 2025

Table 12. World Skincare OEM/ODM Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Skincare OEM/ODM Company Evaluation Quadrant

Table 14. Head Office of Key Skincare OEM/ODM Players

Table 15. Skincare OEM/ODM Market: Company Product Type Footprint

Table 16. Skincare OEM/ODM Market: Company Product Application Footprint

Table 17. Skincare OEM/ODM Mergers & Acquisitions Activity

Table 18. United States VS China Skincare OEM/ODM Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Skincare OEM/ODM Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Skincare OEM/ODM Companies, Headquarters (States, Country)

Table 21. United States Based Companies Skincare OEM/ODM Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Skincare OEM/ODM Revenue Market Share

(2021-2026)

Table 23. China Based Skincare OEM/ODM Companies, Headquarters (Province, Country)

Table 24. China Based Companies Skincare OEM/ODM Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Skincare OEM/ODM Revenue Market Share (2021-2026)

Table 26. Rest of World Based Skincare OEM/ODM Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Skincare OEM/ODM Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Skincare OEM/ODM Revenue Market Share (2021-2026)

Table 29. World Skincare OEM/ODM Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Skincare OEM/ODM Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Skincare OEM/ODM Market Size by Type (2027-2032) & (USD Million)

Table 32. World Skincare OEM/ODM Market Size by Client Types, (USD Million), 2021 & 2025 & 2032

Table 33. World Skincare OEM/ODM Market Size Value by Client Types (2021-2026) & (USD Million)

Table 34. World Skincare OEM/ODM Market Size by Client Types (2027-2032) & (USD Million)

Table 35. World Skincare OEM/ODM Market Size by Product Categories, (USD Million), 2021 & 2025 & 2032

Table 36. World Skincare OEM/ODM Market Size Value by Product Categories (2021-2026) & (USD Million)

Table 37. World Skincare OEM/ODM Market Size by Product Categories (2027-2032) & (USD Million)

Table 38. World Skincare OEM/ODM Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Skincare OEM/ODM Market Size by Application (2021-2026) & (USD Million)

Table 40. World Skincare OEM/ODM Market Size by Application (2027-2032) & (USD Million)

Table 41. Intercos Group Basic Information, Manufacturing Base and Competitors

Table 42. Intercos Group Major Business

Table 43. Intercos Group Skincare OEM/ODM Product and Services

Table 44. Intercos Group Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Intercos Group Recent Developments/Updates

Table 46. Intercos Group Competitive Strengths & Weaknesses

Table 47. COSMAX, Inc. Basic Information, Manufacturing Base and Competitors

Table 48. COSMAX, Inc. Major Business

Table 49. COSMAX, Inc. Skincare OEM/ODM Product and Services

Table 50. COSMAX, Inc. Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. COSMAX, Inc. Recent Developments/Updates

Table 52. COSMAX, Inc. Competitive Strengths & Weaknesses

Table 53. Kolmar Basic Information, Manufacturing Base and Competitors

Table 54. Kolmar Major Business

Table 55. Kolmar Skincare OEM/ODM Product and Services

Table 56. Kolmar Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Kolmar Recent Developments/Updates

Table 58. Kolmar Competitive Strengths & Weaknesses

Table 59. Cosmecca Basic Information, Manufacturing Base and Competitors

Table 60. Cosmecca Major Business

Table 61. Cosmecca Skincare OEM/ODM Product and Services

Table 62. Cosmecca Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Cosmecca Recent Developments/Updates

Table 64. Cosmecca Competitive Strengths & Weaknesses

Table 65. TOA-Cosme Basic Information, Manufacturing Base and Competitors

Table 66. TOA-Cosme Major Business

Table 67. TOA-Cosme Skincare OEM/ODM Product and Services

Table 68. TOA-Cosme Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. TOA-Cosme Recent Developments/Updates

Table 70. TOA-Cosme Competitive Strengths & Weaknesses

Table 71. Toyo Beauty Basic Information, Manufacturing Base and Competitors

Table 72. Toyo Beauty Major Business

Table 73. Toyo Beauty Skincare OEM/ODM Product and Services

Table 74. Toyo Beauty Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Toyo Beauty Recent Developments/Updates

Table 76. Toyo Beauty Competitive Strengths & Weaknesses

- Table 77. Fareva Group Basic Information, Manufacturing Base and Competitors
- Table 78. Fareva Group Major Business
- Table 79. Fareva Group Skincare OEM/ODM Product and Services
- Table 80. Fareva Group Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Fareva Group Recent Developments/Updates
- Table 82. Fareva Group Competitive Strengths & Weaknesses
- Table 83. KDC/ONE Basic Information, Manufacturing Base and Competitors
- Table 84. KDC/ONE Major Business
- Table 85. KDC/ONE Skincare OEM/ODM Product and Services
- Table 86. KDC/ONE Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. KDC/ONE Recent Developments/Updates
- Table 88. KDC/ONE Competitive Strengths & Weaknesses
- Table 89. ANJAC Health & Beauty Basic Information, Manufacturing Base and Competitors
- Table 90. ANJAC Health & Beauty Major Business
- Table 91. ANJAC Health & Beauty Skincare OEM/ODM Product and Services
- Table 92. ANJAC Health & Beauty Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. ANJAC Health & Beauty Recent Developments/Updates
- Table 94. ANJAC Health & Beauty Competitive Strengths & Weaknesses
- Table 95. MS BEAUTiLAB Basic Information, Manufacturing Base and Competitors
- Table 96. MS BEAUTiLAB Major Business
- Table 97. MS BEAUTiLAB Skincare OEM/ODM Product and Services
- Table 98. MS BEAUTiLAB Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. MS BEAUTiLAB Recent Developments/Updates
- Table 100. MS BEAUTiLAB Competitive Strengths & Weaknesses
- Table 101. MANA Products Basic Information, Manufacturing Base and Competitors
- Table 102. MANA Products Major Business
- Table 103. MANA Products Skincare OEM/ODM Product and Services
- Table 104. MANA Products Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. MANA Products Recent Developments/Updates
- Table 106. MANA Products Competitive Strengths & Weaknesses
- Table 107. Englewood Lab Basic Information, Manufacturing Base and Competitors
- Table 108. Englewood Lab Major Business
- Table 109. Englewood Lab Skincare OEM/ODM Product and Services

Table 110. Englewood Lab Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Englewood Lab Recent Developments/Updates

Table 112. Englewood Lab Competitive Strengths & Weaknesses

Table 113. Cosmetic Solutions Innovation Labs Basic Information, Manufacturing Base and Competitors

Table 114. Cosmetic Solutions Innovation Labs Major Business

Table 115. Cosmetic Solutions Innovation Labs Skincare OEM/ODM Product and Services

Table 116. Cosmetic Solutions Innovation Labs Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Cosmetic Solutions Innovation Labs Recent Developments/Updates

Table 118. Cosmetic Solutions Innovation Labs Competitive Strengths & Weaknesses

Table 119. FP Labs Basic Information, Manufacturing Base and Competitors

Table 120. FP Labs Major Business

Table 121. FP Labs Skincare OEM/ODM Product and Services

Table 122. FP Labs Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. FP Labs Recent Developments/Updates

Table 124. FP Labs Competitive Strengths & Weaknesses

Table 125. B. Kolor Basic Information, Manufacturing Base and Competitors

Table 126. B. Kolor Major Business

Table 127. B. Kolor Skincare OEM/ODM Product and Services

Table 128. B. Kolor Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. B. Kolor Recent Developments/Updates

Table 130. B. Kolor Competitive Strengths & Weaknesses

Table 131. REGI Laboratories Basic Information, Manufacturing Base and Competitors

Table 132. REGI Laboratories Major Business

Table 133. REGI Laboratories Skincare OEM/ODM Product and Services

Table 134. REGI Laboratories Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. REGI Laboratories Recent Developments/Updates

Table 136. REGI Laboratories Competitive Strengths & Weaknesses

Table 137. Chromavis Basic Information, Manufacturing Base and Competitors

Table 138. Chromavis Major Business

Table 139. Chromavis Skincare OEM/ODM Product and Services

Table 140. Chromavis Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 141. Chromavis Recent Developments/Updates
- Table 142. Chromavis Competitive Strengths & Weaknesses
- Table 143. Nox Bellcow Cosmetics Basic Information, Manufacturing Base and Competitors
- Table 144. Nox Bellcow Cosmetics Major Business
- Table 145. Nox Bellcow Cosmetics Skincare OEM/ODM Product and Services
- Table 146. Nox Bellcow Cosmetics Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. Nox Bellcow Cosmetics Recent Developments/Updates
- Table 148. Nox Bellcow Cosmetics Competitive Strengths & Weaknesses
- Table 149. Guangdong Bawei Biotechnology Basic Information, Manufacturing Base and Competitors
- Table 150. Guangdong Bawei Biotechnology Major Business
- Table 151. Guangdong Bawei Biotechnology Skincare OEM/ODM Product and Services
- Table 152. Guangdong Bawei Biotechnology Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Guangdong Bawei Biotechnology Recent Developments/Updates
- Table 154. Guangdong Bawei Biotechnology Competitive Strengths & Weaknesses
- Table 155. Shanghai Zhenchen Cosmetics Basic Information, Manufacturing Base and Competitors
- Table 156. Shanghai Zhenchen Cosmetics Major Business
- Table 157. Shanghai Zhenchen Cosmetics Skincare OEM/ODM Product and Services
- Table 158. Shanghai Zhenchen Cosmetics Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Shanghai Zhenchen Cosmetics Recent Developments/Updates
- Table 160. Shanghai Zhenchen Cosmetics Competitive Strengths & Weaknesses
- Table 161. Jland Biotech Basic Information, Manufacturing Base and Competitors
- Table 162. Jland Biotech Major Business
- Table 163. Jland Biotech Skincare OEM/ODM Product and Services
- Table 164. Jland Biotech Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Jland Biotech Recent Developments/Updates
- Table 166. Jland Biotech Competitive Strengths & Weaknesses
- Table 167. Camao Biotech Basic Information, Manufacturing Base and Competitors
- Table 168. Camao Biotech Major Business
- Table 169. Camao Biotech Skincare OEM/ODM Product and Services
- Table 170. Camao Biotech Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Camao Biotech Recent Developments/Updates

Table 172. Cmao Biotech Competitive Strengths & Weaknesses

Table 173. Jing Young Basic Information, Manufacturing Base and Competitors

Table 174. Jing Young Major Business

Table 175. Jing Young Skincare OEM/ODM Product and Services

Table 176. Jing Young Skincare OEM/ODM Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. Jing Young Recent Developments/Updates

Table 178. Jing Young Competitive Strengths & Weaknesses

Table 179. Global Key Players of Skincare OEM/ODM Upstream (Raw Materials)

Table 180. Global Skincare OEM/ODM Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Skincare OEM/ODM Picture

Figure 2. World Skincare OEM/ODM Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Skincare OEM/ODM Total Revenue (2021-2032) & (USD Million)

Figure 4. World Skincare OEM/ODM Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Skincare OEM/ODM Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Skincare OEM/ODM Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Skincare OEM/ODM Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Skincare OEM/ODM Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Skincare OEM/ODM Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Skincare OEM/ODM Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Skincare OEM/ODM Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Skincare OEM/ODM Revenue (2021-2032) & (USD Million)

Figure 13. Skincare OEM/ODM Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Skincare OEM/ODM Consumption Value (2021-2032) & (USD Million)

Figure 16. World Skincare OEM/ODM Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Skincare OEM/ODM Consumption Value (2021-2032) & (USD Million)

Figure 18. China Skincare OEM/ODM Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Skincare OEM/ODM Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Skincare OEM/ODM Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Skincare OEM/ODM Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Skincare OEM/ODM Consumption Value (2021-2032) & (USD Million)

Figure 23. India Skincare OEM/ODM Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Skincare OEM/ODM by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Skincare OEM/ODM Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Skincare OEM/ODM Markets in 2025

Figure 27. United States VS China: Skincare OEM/ODM Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Skincare OEM/ODM Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Skincare OEM/ODM Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Skincare OEM/ODM Market Size Market Share by Type in 2025

Figure 31. OEM Manufacturing

Figure 32. ODM Manufacturing

Figure 33. OBM Operations / Private Label

Figure 34. CDMO (R&D and Manufacturing)

Figure 35. World Skincare OEM/ODM Market Size Market Share by Type (2021-2032)

Figure 36. World Skincare OEM/ODM Market Size by Client Types, (USD Million), 2021 & 2025 & 2032

Figure 37. World Skincare OEM/ODM Market Size Market Share by Client Types in 2025

Figure 38. International Brands (OEM)

Figure 39. Emerging Brands (OEM)

Figure 40. E-commerce Brands (OEM)

Figure 41. Medical Aesthetics Clinics (OEM)

Figure 42. Retail Chains / Private Labels (OEM)

Figure 43. World Skincare OEM/ODM Market Size Market Share by Client Types (2021-2032)

Figure 44. World Skincare OEM/ODM Market Size by Product Categories, (USD Million), 2021 & 2025 & 2032

Figure 45. World Skincare OEM/ODM Market Size Market Share by Product Categories in 2025

Figure 46. Creams & Lotions

Figure 47. Serums

Figure 48. Face Masks

Figure 49. Cleansers

Figure 50. Sunscreen

Figure 51. Others

Figure 52. World Skincare OEM/ODM Market Size Market Share by Product Categories (2021-2032)

Figure 53. World Skincare OEM/ODM Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 54. World Skincare OEM/ODM Market Size Market Share by Application in 2025

Figure 55. Large Enterprises

Figure 56. SMEs

Figure 57. World Skincare OEM/ODM Market Size Market Share by Application (2021-2032)

Figure 58. Skincare OEM/ODM Industrial Chain

Figure 59. Methodology

Figure 60. Research Process and Data Source

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