

Global Ski Touring Equipment and Apparel Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ski Touring Equipment and Apparel market size was valued at USD 7623 million in 2023 and is forecast to a readjusted size of USD 9725.4 million by 2030 with a CAGR of 3.5% during review period.

Ski Touring Equipment and Apparel refers to the equipment used by a skier in Ski touring, which include Skis & Snowboard, Ski Boots, Ski Apparel, Ski Protection and others.

Ski touring is skiing in the backcountry on unmarked or unpatrolled areas. Touring is typically done off-piste and outside of ski resorts, and may extend over a period of more than one day. It is similar to backcountry skiing.

The major manufacturers in the industry are K2, Scott and Rossignol, whose revenue accounts for 8.98%, 4.51% and 2.93% respectively in 2019.

The Global Info Research report includes an overview of the development of the Ski Touring Equipment and Apparel industry chain, the market status of The Allrounder (Ski Touring Boots, Ski Touring Bindings), The Uphill Ski Tourer (Ski Touring Boots, Ski Touring Bindings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ski Touring Equipment and Apparel.

Regionally, the report analyzes the Ski Touring Equipment and Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ski Touring Equipment and Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ski Touring Equipment and Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ski Touring Equipment and Apparel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Ski Touring Boots, Ski Touring Bindings).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ski Touring Equipment and Apparel market.

Regional Analysis: The report involves examining the Ski Touring Equipment and Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ski Touring Equipment and Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ski Touring Equipment and Apparel:

Company Analysis: Report covers individual Ski Touring Equipment and Apparel players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ski Touring Equipment and Apparel. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (The Allrounder, The Uphill Ski Tourer).

Technology Analysis: Report covers specific technologies relevant to Ski Touring Equipment and Apparel. It assesses the current state, advancements, and potential future developments in Ski Touring Equipment and Apparel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ski Touring Equipment and Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ski Touring Equipment and Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Ski Touring Boots

Ski Touring Bindings

Ski Touring Skis

Ski Touring Backpacks

Ski Touring Helmets

Ski Touring Apparel

Others

Market segment by Application

The Allrounder

The Uphill Ski Tourer

The Freeride Tourer

The Racer

Market segment by players, this report covers

K2

Scarpa

Tecnica

Atomic

Salomon

Scott

Fischer

Diabello

La Sportiva

Lange

Rossignol

Dynafit

Ski Trab

G3

Marker

Fritschi

Plum

ATK

Black Crows

Hagan

Movement

Blizzard

Wedze

Dynastar

V?lkl

DPS

Elan

Black Diamond

K?stle

ZAG

Camp

Deuter

Osprey

Ortovox

Ferrino

Salewa

Uvex

Alpina

Petzl

Pret

Mammut

Casca

Martini

Karpos

Montura

Sportful

Vaude

Arcteryx

The North Face

Millet

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ski Touring Equipment and Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ski Touring Equipment and Apparel, with revenue, gross margin and global market share of Ski Touring Equipment and Apparel from 2019 to 2024.

Chapter 3, the Ski Touring Equipment and Apparel competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Ski Touring Equipment and Apparel market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ski Touring Equipment and Apparel.

Chapter 13, to describe Ski Touring Equipment and Apparel research findings and conclusion.

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