

# Global Ski Touring Bindings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF6551298F5DEN.html>

Date: January 2024

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: GF6551298F5DEN

## Abstracts

According to our (Global Info Research) latest study, the global Ski Touring Bindings market size was valued at USD 108.8 million in 2023 and is forecast to a readjusted size of USD 125.8 million by 2030 with a CAGR of 2.1% during review period.

A ski touring binding is a device that connects a ski boot to the ski. Generally, it holds the boot firmly to allow the skier to maneuver the ski.

This report focuses on the binding product for ski touring activities. Ski touring includes every edge and segment from touring on piste to touring in the backcountry. Ski touring Equipment are with an uphill walking function, which is made for walking/skinning uphill as well as downhill. They are different from the pure alpine ski segment.

Globally, the Ski Touring Bindings industry market is fragment as the market development of Ski Touring Bindings is quite mature. Dynafit, Marker, Tyrolia are the biggest three players in Ski Touring Bindings market, with about 11.80%, 9.72%, and 9.74% market share (revenue) separately in 2019. Other enterprises, like Rossignol, Kreuzspitze, Black Diamond, Fritschi, ATK, Plum, Salomon, Fischer, Atomic, Black Crows, Hagan, Ski Trab, and G3, etc. are well-known for the wonderful performance of their Ski Touring Bindings and related services.

The key consumption markets locate at developed countries. The Europe takes the market share of 66.70%, followed by North America with 25.71% in the previous year. Developing economies in Asia Pacific and Latin America are fast growing markets. We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

The Global Info Research report includes an overview of the development of the Ski Touring Bindings industry chain, the market status of The Allrounder (Frame Bindings, Tech Bindings), The Uphill Ski Tourer (Frame Bindings, Tech Bindings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ski Touring Bindings.

Regionally, the report analyzes the Ski Touring Bindings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ski Touring Bindings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Ski Touring Bindings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ski Touring Bindings industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pairs), revenue generated, and market share of different by Type (e.g., Frame Bindings, Tech Bindings).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ski Touring Bindings market.

**Regional Analysis:** The report involves examining the Ski Touring Bindings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Ski Touring Bindings market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Ski Touring Bindings:

**Company Analysis:** Report covers individual Ski Touring Bindings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Ski Touring Bindings. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (The Allrounder, The Uphill Ski Tourer).

**Technology Analysis:** Report covers specific technologies relevant to Ski Touring Bindings. It assesses the current state, advancements, and potential future developments in Ski Touring Bindings areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ski Touring Bindings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Ski Touring Bindings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Frame Bindings

Tech Bindings

## Market segment by Application

The Allrounder

The Uphill Ski Tourer

The Freeride Tourer

The Racer

## Major players covered

Dynafit

Marker

Tyrolia

Rossignol

Kreuzspitze

Black Diamond

Fritschi

ATK

Plum

Salomon

Fischer

Atomic

Black Crows

Hagan

Ski Trab

G3

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ski Touring Bindings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ski Touring Bindings, with price, sales, revenue and global market share of Ski Touring Bindings from 2019 to 2024.

Chapter 3, the Ski Touring Bindings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ski Touring Bindings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ski Touring Bindings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ski Touring Bindings.

Chapter 14 and 15, to describe Ski Touring Bindings sales channel, distributors, customers, research findings and conclusion.

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