

Global Ski Goggles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GE7787E7F100EN.html

Date: January 2024

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: GE7787E7F100EN

Abstracts

According to our (Global Info Research) latest study, the global Ski Goggles market size was valued at USD 565 million in 2023 and is forecast to a readjusted size of USD 1026.3 million by 2030 with a CAGR of 8.9% during review period.

Ski goggles are goggles that help protect a skiers' eyes from the sun. Ski glasses are stored in soft bags.

Though people who wear glasses can get ski goggles that can be worn over their glasses.

Global key producers of ski goggles are Oakley, Smith Optics, UVEX, Atomic, HEAD, OutdoorMaster, Bolle and others. The top five manufacturers together account for more than 40% of the market share, with the largest manufacturer being Oakley, accounting for 20%. Global origins are mainly located in North America, Europe, China, Japan, etc., with China being the largest production region, occupying more than 80% of the market share. In terms of product categories, cylindricals have the largest market share with 55%, while sphericals and torics have 40% and 5% of the market share respectively. In terms of applications, alpine skiing has a larger market share with 70%, while cross-country skiing has a lower share.

The Global Info Research report includes an overview of the development of the Ski Goggles industry chain, the market status of Alpine Skiing (Spherical, Cylindrical), Cross Country Skiing (Spherical, Cylindrical), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ski Goggles.



Regionally, the report analyzes the Ski Goggles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ski Goggles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ski Goggles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ski Goggles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Spherical, Cylindrical).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ski Goggles market.

Regional Analysis: The report involves examining the Ski Goggles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ski Goggles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ski Goggles:

Company Analysis: Report covers individual Ski Goggles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ski Goggles This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Alpine Skiing, Cross Country Skiing).

Technology Analysis: Report covers specific technologies relevant to Ski Goggles. It assesses the current state, advancements, and potential future developments in Ski Goggles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Ski Goggles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ski Goggles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Spherical

Cylindrical

Toric

Market segment by Application

Alpine Skiing

Cross Country Skiing



Major players covered	
Oakley	
SmithOptics	
UVEX	
Atomic	
HEAD	
OutdoorMaster	
Bolle	
SWANS	
Salomon	
JULBO	
Rossignol	
SCOTT Sports	
POC Sports	
Future Eyewear Group	
Giro	
Fischer Sports	
Market segment by region, regional analysis covers	

North America (United States, Canada and Mexico)



Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ski Goggles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ski Goggles, with price, sales, revenue and global market share of Ski Goggles from 2019 to 2024.

Chapter 3, the Ski Goggles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ski Goggles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Ski Goggles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ski Goggles.

Chapter 14 and 15, to describe Ski Goggles sales channel, distributors, customers, research findings and conclusion.



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