

Global Ski Clothing Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GB1E32C77587EN.html>

Date: June 2026

Pages: 186

Price: US\$ 4,480.00 (Single User License)

ID: GB1E32C77587EN

Abstracts

The global Ski Clothing market size is expected to reach \$ 8670 million by 2032, rising at a market growth of 6.5% CAGR during the forecast period (2026-2032).

Ski clothing is a type of outdoor apparel specifically designed for skiing, aimed at providing multiple functions such as warmth, windproofing, waterproofing, and breathability. Its materials are usually high-performance synthetic fibers or composite fabrics, offering excellent cold resistance and water protection, while the interior is often filled with lightweight insulating materials to maintain stable body temperature in low-temperature environments. The design of ski clothing emphasizes freedom of movement and typically includes adjustable hoods, cuffs, pant hems, and multifunctional pockets for carrying ski gear and personal items. To enhance safety and comfort, ski clothing often features reflective strips, ventilation zippers, and snow skirts. Different skiing scenarios and activity types require different features: competitive skiing focuses on lightweight and aerodynamic design, while recreational skiing prioritizes warmth and waterproofing. Overall, ski clothing combines functionality and comfort, making it an indispensable piece of professional equipment for skiing.

In the coming years, the ski clothing market is expected to maintain steady growth, driven primarily by the increasing popularity of winter sports worldwide, the development of the ice and snow tourism industry, and the rise of outdoor leisure activities. Consumers' demand for high-performance, lightweight, multifunctional, and eco-friendly materials continues to grow, prompting continuous innovation in ski clothing in areas such as waterproofing and breathability, insulation, comfort, and smart features (e.g., adjustable heating, wearable sensors). Additionally, rapidly growing ski markets in the Asia-Pacific region, particularly in China, South Korea, and Japan, provide significant opportunities for brand expansion and sales growth. The rise of e-commerce

platforms and cross-border retail also makes purchasing ski clothing more convenient, allowing consumers access to a wider range of international brands and high-end custom products. With sustainability concepts gaining traction, ski clothing made from recycled materials and green production processes is expected to become an important market trend. Overall, the ski clothing industry is poised for long-term development toward premium, smart, and diversified products.

This report studies the global Ski Clothing production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ski Clothing and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ski Clothing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ski Clothing total production and demand, 2021-2032, (K Units)

Global Ski Clothing total production value, 2021-2032, (USD Million)

Global Ski Clothing production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Ski Clothing consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Ski Clothing domestic production, consumption, key domestic manufacturers and share

Global Ski Clothing production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Ski Clothing production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Ski Clothing production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Ski Clothing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lafuma, Decathlon, Columbia, Halti, Adidas, Nike, The North Face, Amer Sports, Schoeffel, Spyder, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ski Clothing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ski Clothing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ski Clothing Market, Segmentation by Type:

Competitive Ski Clothing

Recreational Ski Clothing

Cross-Country Ski Clothing

Global Ski Clothing Market, Segmentation by Function:

Warmth-Focused

Ventilated

Water-Resistant

Global Ski Clothing Market, Segmentation by Material:

Synthetic Fiber Fabric

High-Performance Composite Fabric

Global Ski Clothing Market, Segmentation by Application:

Amateurs

Professional Athletes

Others

Companies Profiled:

Lafuma

Decathlon

Columbia

Halti

Adidas

Nike

The North Face

Amer Sports

Schoeffel

Spyder

Volcom

Northland

Kjus

Bogner

Decente

Phenix

Goldwin

Rossignol

Under Armour

Bergans

Toread

Anta

Li-Ning

Bosideng

361

Xtep

Key Questions Answered:

1. How big is the global Ski Clothing market?
2. What is the demand of the global Ski Clothing market?
3. What is the year over year growth of the global Ski Clothing market?
4. What is the production and production value of the global Ski Clothing market?
5. Who are the key producers in the global Ski Clothing market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Ski Clothing Introduction
- 1.2 World Ski Clothing Supply & Forecast
 - 1.2.1 World Ski Clothing Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Ski Clothing Production (2021-2032)
 - 1.2.3 World Ski Clothing Pricing Trends (2021-2032)
- 1.3 World Ski Clothing Production by Region (Based on Production Site)
 - 1.3.1 World Ski Clothing Production Value by Region (2021-2032)
 - 1.3.2 World Ski Clothing Production by Region (2021-2032)
 - 1.3.3 World Ski Clothing Average Price by Region (2021-2032)
 - 1.3.4 North America Ski Clothing Production (2021-2032)
 - 1.3.5 Europe Ski Clothing Production (2021-2032)
 - 1.3.6 China Ski Clothing Production (2021-2032)
 - 1.3.7 Japan Ski Clothing Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Ski Clothing Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Ski Clothing Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Ski Clothing Demand (2021-2032)
- 2.2 World Ski Clothing Consumption by Region
 - 2.2.1 World Ski Clothing Consumption by Region (2021-2026)
 - 2.2.2 World Ski Clothing Consumption Forecast by Region (2027-2032)
- 2.3 United States Ski Clothing Consumption (2021-2032)
- 2.4 China Ski Clothing Consumption (2021-2032)
- 2.5 Europe Ski Clothing Consumption (2021-2032)
- 2.6 Japan Ski Clothing Consumption (2021-2032)
- 2.7 South Korea Ski Clothing Consumption (2021-2032)
- 2.8 ASEAN Ski Clothing Consumption (2021-2032)
- 2.9 India Ski Clothing Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Ski Clothing Production Value by Manufacturer (2021-2026)

- 3.2 World Ski Clothing Production by Manufacturer (2021-2026)
- 3.3 World Ski Clothing Average Price by Manufacturer (2021-2026)
- 3.4 Ski Clothing Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Ski Clothing Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Ski Clothing in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Ski Clothing in 2025
- 3.6 Ski Clothing Market: Overall Company Footprint Analysis
 - 3.6.1 Ski Clothing Market: Region Footprint
 - 3.6.2 Ski Clothing Market: Company Product Type Footprint
 - 3.6.3 Ski Clothing Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Ski Clothing Production Value Comparison
 - 4.1.1 United States VS China: Ski Clothing Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Ski Clothing Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Ski Clothing Production Comparison
 - 4.2.1 United States VS China: Ski Clothing Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Ski Clothing Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Ski Clothing Consumption Comparison
 - 4.3.1 United States VS China: Ski Clothing Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Ski Clothing Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Ski Clothing Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Ski Clothing Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Ski Clothing Production Value (2021-2026)

- 4.4.3 United States Based Manufacturers Ski Clothing Production (2021-2026)
- 4.5 China Based Ski Clothing Manufacturers and Market Share
 - 4.5.1 China Based Ski Clothing Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers Ski Clothing Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers Ski Clothing Production (2021-2026)
- 4.6 Rest of World Based Ski Clothing Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Ski Clothing Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Ski Clothing Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Ski Clothing Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Ski Clothing Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Competitive Ski Clothing
 - 5.2.2 Recreational Ski Clothing
 - 5.2.3 Cross-Country Ski Clothing
- 5.3 Market Segment by Type
 - 5.3.1 World Ski Clothing Production by Type (2021-2032)
 - 5.3.2 World Ski Clothing Production Value by Type (2021-2032)
 - 5.3.3 World Ski Clothing Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FUNCTION

- 6.1 World Ski Clothing Market Size Overview by Function: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Function
 - 6.2.1 Warmth-Focused
 - 6.2.2 Ventilated
 - 6.2.3 Water-Resistant
- 6.3 Market Segment by Function
 - 6.3.1 World Ski Clothing Production by Function (2021-2032)
 - 6.3.2 World Ski Clothing Production Value by Function (2021-2032)
 - 6.3.3 World Ski Clothing Average Price by Function (2021-2032)

7 MARKET ANALYSIS BY MATERIAL

- 7.1 World Ski Clothing Market Size Overview by Material: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Material

7.2.1 Synthetic Fiber Fabric

7.2.2 High-Performance Composite Fabric

7.3 Market Segment by Material

7.3.1 World Ski Clothing Production by Material (2021-2032)

7.3.2 World Ski Clothing Production Value by Material (2021-2032)

7.3.3 World Ski Clothing Average Price by Material (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Ski Clothing Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Amateurs

8.2.2 Professional Athletes

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Ski Clothing Production by Application (2021-2032)

8.3.2 World Ski Clothing Production Value by Application (2021-2032)

8.3.3 World Ski Clothing Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Lafuma

9.1.1 Lafuma Details

9.1.2 Lafuma Major Business

9.1.3 Lafuma Ski Clothing Product and Services

9.1.4 Lafuma Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Lafuma Recent Developments/Updates

9.1.6 Lafuma Competitive Strengths & Weaknesses

9.2 Decathlon

9.2.1 Decathlon Details

9.2.2 Decathlon Major Business

9.2.3 Decathlon Ski Clothing Product and Services

9.2.4 Decathlon Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Decathlon Recent Developments/Updates

9.2.6 Decathlon Competitive Strengths & Weaknesses

9.3 Columbia

- 9.3.1 Columbia Details
- 9.3.2 Columbia Major Business
- 9.3.3 Columbia Ski Clothing Product and Services
- 9.3.4 Columbia Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 Columbia Recent Developments/Updates
- 9.3.6 Columbia Competitive Strengths & Weaknesses
- 9.4 Haldi
- 9.4.1 Haldi Details
- 9.4.2 Haldi Major Business
- 9.4.3 Haldi Ski Clothing Product and Services
- 9.4.4 Haldi Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 Haldi Recent Developments/Updates
- 9.4.6 Haldi Competitive Strengths & Weaknesses
- 9.5 Adidas
- 9.5.1 Adidas Details
- 9.5.2 Adidas Major Business
- 9.5.3 Adidas Ski Clothing Product and Services
- 9.5.4 Adidas Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 Adidas Recent Developments/Updates
- 9.5.6 Adidas Competitive Strengths & Weaknesses
- 9.6 Nike
- 9.6.1 Nike Details
- 9.6.2 Nike Major Business
- 9.6.3 Nike Ski Clothing Product and Services
- 9.6.4 Nike Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Nike Recent Developments/Updates
- 9.6.6 Nike Competitive Strengths & Weaknesses
- 9.7 The North Face
- 9.7.1 The North Face Details
- 9.7.2 The North Face Major Business
- 9.7.3 The North Face Ski Clothing Product and Services
- 9.7.4 The North Face Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 The North Face Recent Developments/Updates
- 9.7.6 The North Face Competitive Strengths & Weaknesses

9.8 Amer Sports

9.8.1 Amer Sports Details

9.8.2 Amer Sports Major Business

9.8.3 Amer Sports Ski Clothing Product and Services

9.8.4 Amer Sports Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Amer Sports Recent Developments/Updates

9.8.6 Amer Sports Competitive Strengths & Weaknesses

9.9 Schoeffel

9.9.1 Schoeffel Details

9.9.2 Schoeffel Major Business

9.9.3 Schoeffel Ski Clothing Product and Services

9.9.4 Schoeffel Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Schoeffel Recent Developments/Updates

9.9.6 Schoeffel Competitive Strengths & Weaknesses

9.10 Spyder

9.10.1 Spyder Details

9.10.2 Spyder Major Business

9.10.3 Spyder Ski Clothing Product and Services

9.10.4 Spyder Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Spyder Recent Developments/Updates

9.10.6 Spyder Competitive Strengths & Weaknesses

9.11 Volcom

9.11.1 Volcom Details

9.11.2 Volcom Major Business

9.11.3 Volcom Ski Clothing Product and Services

9.11.4 Volcom Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Volcom Recent Developments/Updates

9.11.6 Volcom Competitive Strengths & Weaknesses

9.12 Northland

9.12.1 Northland Details

9.12.2 Northland Major Business

9.12.3 Northland Ski Clothing Product and Services

9.12.4 Northland Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Northland Recent Developments/Updates

- 9.12.6 Northland Competitive Strengths & Weaknesses
- 9.13 Kjus
 - 9.13.1 Kjus Details
 - 9.13.2 Kjus Major Business
 - 9.13.3 Kjus Ski Clothing Product and Services
 - 9.13.4 Kjus Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Kjus Recent Developments/Updates
 - 9.13.6 Kjus Competitive Strengths & Weaknesses
- 9.14 Bogner
 - 9.14.1 Bogner Details
 - 9.14.2 Bogner Major Business
 - 9.14.3 Bogner Ski Clothing Product and Services
 - 9.14.4 Bogner Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Bogner Recent Developments/Updates
 - 9.14.6 Bogner Competitive Strengths & Weaknesses
- 9.15 Decente
 - 9.15.1 Decente Details
 - 9.15.2 Decente Major Business
 - 9.15.3 Decente Ski Clothing Product and Services
 - 9.15.4 Decente Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Decente Recent Developments/Updates
 - 9.15.6 Decente Competitive Strengths & Weaknesses
- 9.16 Phenix
 - 9.16.1 Phenix Details
 - 9.16.2 Phenix Major Business
 - 9.16.3 Phenix Ski Clothing Product and Services
 - 9.16.4 Phenix Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Phenix Recent Developments/Updates
 - 9.16.6 Phenix Competitive Strengths & Weaknesses
- 9.17 Goldwin
 - 9.17.1 Goldwin Details
 - 9.17.2 Goldwin Major Business
 - 9.17.3 Goldwin Ski Clothing Product and Services
 - 9.17.4 Goldwin Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.17.5 Goldwin Recent Developments/Updates
- 9.17.6 Goldwin Competitive Strengths & Weaknesses
- 9.18 Rossignol
 - 9.18.1 Rossignol Details
 - 9.18.2 Rossignol Major Business
 - 9.18.3 Rossignol Ski Clothing Product and Services
 - 9.18.4 Rossignol Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Rossignol Recent Developments/Updates
 - 9.18.6 Rossignol Competitive Strengths & Weaknesses
- 9.19 Under Armour
 - 9.19.1 Under Armour Details
 - 9.19.2 Under Armour Major Business
 - 9.19.3 Under Armour Ski Clothing Product and Services
 - 9.19.4 Under Armour Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Under Armour Recent Developments/Updates
 - 9.19.6 Under Armour Competitive Strengths & Weaknesses
- 9.20 Bergans
 - 9.20.1 Bergans Details
 - 9.20.2 Bergans Major Business
 - 9.20.3 Bergans Ski Clothing Product and Services
 - 9.20.4 Bergans Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Bergans Recent Developments/Updates
 - 9.20.6 Bergans Competitive Strengths & Weaknesses
- 9.21 Toread
 - 9.21.1 Toread Details
 - 9.21.2 Toread Major Business
 - 9.21.3 Toread Ski Clothing Product and Services
 - 9.21.4 Toread Ski Clothing Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Toread Recent Developments/Updates
 - 9.21.6 Toread Competitive Strengths & Weaknesses
- 9.22 Anta
 - 9.22.1 Anta Details
 - 9.22.2 Anta Major Business
 - 9.22.3 Anta Ski Clothing Product and Services
 - 9.22.4 Anta Ski Clothing Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.22.5 Anta Recent Developments/Updates

9.22.6 Anta Competitive Strengths & Weaknesses

9.23 Li-Ning

9.23.1 Li-Ning Details

9.23.2 Li-Ning Major Business

9.23.3 Li-Ning Ski Clothing Product and Services

9.23.4 Li-Ning Ski Clothing Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.23.5 Li-Ning Recent Developments/Updates

9.23.6 Li-Ning Competitive Strengths & Weaknesses

9.24 Bosideng

9.24.1 Bosideng Details

9.24.2 Bosideng Major Business

9.24.3 Bosideng Ski Clothing Product and Services

9.24.4 Bosideng Ski Clothing Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.24.5 Bosideng Recent Developments/Updates

9.24.6 Bosideng Competitive Strengths & Weaknesses

9.25

9.25.1 361 Details

9.25.2 361 Major Business

9.25.3 361 Ski Clothing Product and Services

9.25.4 361 Ski Clothing Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.25.5 361 Recent Developments/Updates

9.25.6 361 Competitive Strengths & Weaknesses

9.26 Xtep

9.26.1 Xtep Details

9.26.2 Xtep Major Business

9.26.3 Xtep Ski Clothing Product and Services

9.26.4 Xtep Ski Clothing Production, Price, Value, Gross Margin and Market Share

(2021-2026)

9.26.5 Xtep Recent Developments/Updates

9.26.6 Xtep Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Ski Clothing Industry Chain

10.2 Ski Clothing Upstream Analysis

10.2.1 Ski Clothing Core Raw Materials

10.2.2 Main Manufacturers of Ski Clothing Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Ski Clothing Production Mode

10.6 Ski Clothing Procurement Model

10.7 Ski Clothing Industry Sales Model and Sales Channels

10.7.1 Ski Clothing Sales Model

10.7.2 Ski Clothing Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Ski Clothing Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Ski Clothing Production Value by Region (2021-2026) & (USD Million)

Table 3. World Ski Clothing Production Value by Region (2027-2032) & (USD Million)

Table 4. World Ski Clothing Production Value Market Share by Region (2021-2026)

Table 5. World Ski Clothing Production Value Market Share by Region (2027-2032)

Table 6. World Ski Clothing Production by Region (2021-2026) & (K Units)

Table 7. World Ski Clothing Production by Region (2027-2032) & (K Units)

Table 8. World Ski Clothing Production Market Share by Region (2021-2026)

Table 9. World Ski Clothing Production Market Share by Region (2027-2032)

Table 10. World Ski Clothing Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Ski Clothing Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Ski Clothing Major Market Trends

Table 13. World Ski Clothing Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Ski Clothing Consumption by Region (2021-2026) & (K Units)

Table 15. World Ski Clothing Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Ski Clothing Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Ski Clothing Producers in 2025

Table 18. World Ski Clothing Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Ski Clothing Producers in 2025

Table 20. World Ski Clothing Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Ski Clothing Company Evaluation Quadrant

Table 22. World Ski Clothing Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Ski Clothing Production Site of Key Manufacturer

Table 24. Ski Clothing Market: Company Product Type Footprint

Table 25. Ski Clothing Market: Company Product Application Footprint

Table 26. Ski Clothing Competitive Factors

Table 27. Ski Clothing New Entrant and Capacity Expansion Plans

Table 28. Ski Clothing Mergers & Acquisitions Activity

Table 29. United States VS China Ski Clothing Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Ski Clothing Production Comparison, (2021 & 2025 &

2032) & (K Units)

Table 31. United States VS China Ski Clothing Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Ski Clothing Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Ski Clothing Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Ski Clothing Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Ski Clothing Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Ski Clothing Production Market Share (2021-2026)

Table 37. China Based Ski Clothing Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Ski Clothing Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Ski Clothing Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Ski Clothing Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Ski Clothing Production Market Share (2021-2026)

Table 42. Rest of World Based Ski Clothing Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Ski Clothing Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Ski Clothing Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Ski Clothing Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Ski Clothing Production Market Share (2021-2026)

Table 47. World Ski Clothing Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Ski Clothing Production by Type (2021-2026) & (K Units)

Table 49. World Ski Clothing Production by Type (2027-2032) & (K Units)

Table 50. World Ski Clothing Production Value by Type (2021-2026) & (USD Million)

Table 51. World Ski Clothing Production Value by Type (2027-2032) & (USD Million)

Table 52. World Ski Clothing Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Ski Clothing Average Price by Type (2027-2032) & (US\$/Unit)
Table 54. World Ski Clothing Production Value by Function, (USD Million), 2021 & 2025 & 2032
Table 55. World Ski Clothing Production by Function (2021-2026) & (K Units)
Table 56. World Ski Clothing Production by Function (2027-2032) & (K Units)
Table 57. World Ski Clothing Production Value by Function (2021-2026) & (USD Million)
Table 58. World Ski Clothing Production Value by Function (2027-2032) & (USD Million)
Table 59. World Ski Clothing Average Price by Function (2021-2026) & (US\$/Unit)
Table 60. World Ski Clothing Average Price by Function (2027-2032) & (US\$/Unit)
Table 61. World Ski Clothing Production Value by Material, (USD Million), 2021 & 2025 & 2032
Table 62. World Ski Clothing Production by Material (2021-2026) & (K Units)
Table 63. World Ski Clothing Production by Material (2027-2032) & (K Units)
Table 64. World Ski Clothing Production Value by Material (2021-2026) & (USD Million)
Table 65. World Ski Clothing Production Value by Material (2027-2032) & (USD Million)
Table 66. World Ski Clothing Average Price by Material (2021-2026) & (US\$/Unit)
Table 67. World Ski Clothing Average Price by Material (2027-2032) & (US\$/Unit)
Table 68. World Ski Clothing Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Ski Clothing Production by Application (2021-2026) & (K Units)
Table 70. World Ski Clothing Production by Application (2027-2032) & (K Units)
Table 71. World Ski Clothing Production Value by Application (2021-2026) & (USD Million)
Table 72. World Ski Clothing Production Value by Application (2027-2032) & (USD Million)
Table 73. World Ski Clothing Average Price by Application (2021-2026) & (US\$/Unit)
Table 74. World Ski Clothing Average Price by Application (2027-2032) & (US\$/Unit)
Table 75. Lafuma Basic Information, Manufacturing Base and Competitors
Table 76. Lafuma Major Business
Table 77. Lafuma Ski Clothing Product and Services
Table 78. Lafuma Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Lafuma Recent Developments/Updates
Table 80. Lafuma Competitive Strengths & Weaknesses
Table 81. Decathlon Basic Information, Manufacturing Base and Competitors
Table 82. Decathlon Major Business
Table 83. Decathlon Ski Clothing Product and Services
Table 84. Decathlon Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Decathlon Recent Developments/Updates
Table 86. Decathlon Competitive Strengths & Weaknesses
Table 87. Columbia Basic Information, Manufacturing Base and Competitors
Table 88. Columbia Major Business
Table 89. Columbia Ski Clothing Product and Services
Table 90. Columbia Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Columbia Recent Developments/Updates
Table 92. Columbia Competitive Strengths & Weaknesses
Table 93. Halti Basic Information, Manufacturing Base and Competitors
Table 94. Halti Major Business
Table 95. Halti Ski Clothing Product and Services
Table 96. Halti Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Halti Recent Developments/Updates
Table 98. Halti Competitive Strengths & Weaknesses
Table 99. Adidas Basic Information, Manufacturing Base and Competitors
Table 100. Adidas Major Business
Table 101. Adidas Ski Clothing Product and Services
Table 102. Adidas Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Adidas Recent Developments/Updates
Table 104. Adidas Competitive Strengths & Weaknesses
Table 105. Nike Basic Information, Manufacturing Base and Competitors
Table 106. Nike Major Business
Table 107. Nike Ski Clothing Product and Services
Table 108. Nike Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Nike Recent Developments/Updates
Table 110. Nike Competitive Strengths & Weaknesses
Table 111. The North Face Basic Information, Manufacturing Base and Competitors
Table 112. The North Face Major Business
Table 113. The North Face Ski Clothing Product and Services
Table 114. The North Face Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. The North Face Recent Developments/Updates
Table 116. The North Face Competitive Strengths & Weaknesses
Table 117. Amer Sports Basic Information, Manufacturing Base and Competitors
Table 118. Amer Sports Major Business

Table 119. Amer Sports Ski Clothing Product and Services
Table 120. Amer Sports Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Amer Sports Recent Developments/Updates
Table 122. Amer Sports Competitive Strengths & Weaknesses
Table 123. Schoeffel Basic Information, Manufacturing Base and Competitors
Table 124. Schoeffel Major Business
Table 125. Schoeffel Ski Clothing Product and Services
Table 126. Schoeffel Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Schoeffel Recent Developments/Updates
Table 128. Schoeffel Competitive Strengths & Weaknesses
Table 129. Spyder Basic Information, Manufacturing Base and Competitors
Table 130. Spyder Major Business
Table 131. Spyder Ski Clothing Product and Services
Table 132. Spyder Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Spyder Recent Developments/Updates
Table 134. Spyder Competitive Strengths & Weaknesses
Table 135. Volcom Basic Information, Manufacturing Base and Competitors
Table 136. Volcom Major Business
Table 137. Volcom Ski Clothing Product and Services
Table 138. Volcom Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Volcom Recent Developments/Updates
Table 140. Volcom Competitive Strengths & Weaknesses
Table 141. Northland Basic Information, Manufacturing Base and Competitors
Table 142. Northland Major Business
Table 143. Northland Ski Clothing Product and Services
Table 144. Northland Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Northland Recent Developments/Updates
Table 146. Northland Competitive Strengths & Weaknesses
Table 147. Kjus Basic Information, Manufacturing Base and Competitors
Table 148. Kjus Major Business
Table 149. Kjus Ski Clothing Product and Services
Table 150. Kjus Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Kjus Recent Developments/Updates

Table 152. Kjus Competitive Strengths & Weaknesses
Table 153. Bogner Basic Information, Manufacturing Base and Competitors
Table 154. Bogner Major Business
Table 155. Bogner Ski Clothing Product and Services
Table 156. Bogner Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Bogner Recent Developments/Updates
Table 158. Bogner Competitive Strengths & Weaknesses
Table 159. Decente Basic Information, Manufacturing Base and Competitors
Table 160. Decente Major Business
Table 161. Decente Ski Clothing Product and Services
Table 162. Decente Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Decente Recent Developments/Updates
Table 164. Decente Competitive Strengths & Weaknesses
Table 165. Phenix Basic Information, Manufacturing Base and Competitors
Table 166. Phenix Major Business
Table 167. Phenix Ski Clothing Product and Services
Table 168. Phenix Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Phenix Recent Developments/Updates
Table 170. Phenix Competitive Strengths & Weaknesses
Table 171. Goldwin Basic Information, Manufacturing Base and Competitors
Table 172. Goldwin Major Business
Table 173. Goldwin Ski Clothing Product and Services
Table 174. Goldwin Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Goldwin Recent Developments/Updates
Table 176. Goldwin Competitive Strengths & Weaknesses
Table 177. Rossignol Basic Information, Manufacturing Base and Competitors
Table 178. Rossignol Major Business
Table 179. Rossignol Ski Clothing Product and Services
Table 180. Rossignol Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Rossignol Recent Developments/Updates
Table 182. Rossignol Competitive Strengths & Weaknesses
Table 183. Under Armour Basic Information, Manufacturing Base and Competitors
Table 184. Under Armour Major Business
Table 185. Under Armour Ski Clothing Product and Services

Table 186. Under Armour Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. Under Armour Recent Developments/Updates
Table 188. Under Armour Competitive Strengths & Weaknesses
Table 189. Bergans Basic Information, Manufacturing Base and Competitors
Table 190. Bergans Major Business
Table 191. Bergans Ski Clothing Product and Services
Table 192. Bergans Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. Bergans Recent Developments/Updates
Table 194. Bergans Competitive Strengths & Weaknesses
Table 195. Tread Basic Information, Manufacturing Base and Competitors
Table 196. Tread Major Business
Table 197. Tread Ski Clothing Product and Services
Table 198. Tread Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 199. Tread Recent Developments/Updates
Table 200. Tread Competitive Strengths & Weaknesses
Table 201. Anta Basic Information, Manufacturing Base and Competitors
Table 202. Anta Major Business
Table 203. Anta Ski Clothing Product and Services
Table 204. Anta Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 205. Anta Recent Developments/Updates
Table 206. Anta Competitive Strengths & Weaknesses
Table 207. Li-Ning Basic Information, Manufacturing Base and Competitors
Table 208. Li-Ning Major Business
Table 209. Li-Ning Ski Clothing Product and Services
Table 210. Li-Ning Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 211. Li-Ning Recent Developments/Updates
Table 212. Li-Ning Competitive Strengths & Weaknesses
Table 213. Bosideng Basic Information, Manufacturing Base and Competitors
Table 214. Bosideng Major Business
Table 215. Bosideng Ski Clothing Product and Services
Table 216. Bosideng Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 217. Bosideng Recent Developments/Updates
Table 218. Bosideng Competitive Strengths & Weaknesses

Table 219. 361 Basic Information, Manufacturing Base and Competitors
Table 220. 361 Major Business
Table 221. 361 Ski Clothing Product and Services
Table 222. 361 Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 223. 361 Recent Developments/Updates
Table 224. 361 Competitive Strengths & Weaknesses
Table 225. Xtep Basic Information, Manufacturing Base and Competitors
Table 226. Xtep Major Business
Table 227. Xtep Ski Clothing Product and Services
Table 228. Xtep Ski Clothing Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 229. Xtep Recent Developments/Updates
Table 230. Xtep Competitive Strengths & Weaknesses
Table 231. Global Key Players of Ski Clothing Upstream (Raw Materials)
Table 232. Global Ski Clothing Typical Customers
Table 233. Ski Clothing Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Ski Clothing Picture

Figure 2. World Ski Clothing Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Ski Clothing Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Ski Clothing Production (2021-2032) & (K Units)

Figure 5. World Ski Clothing Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Ski Clothing Production Value Market Share by Region (2021-2032)

Figure 7. World Ski Clothing Production Market Share by Region (2021-2032)

Figure 8. North America Ski Clothing Production (2021-2032) & (K Units)

Figure 9. Europe Ski Clothing Production (2021-2032) & (K Units)

Figure 10. China Ski Clothing Production (2021-2032) & (K Units)

Figure 11. Japan Ski Clothing Production (2021-2032) & (K Units)

Figure 12. Ski Clothing Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Ski Clothing Consumption (2021-2032) & (K Units)

Figure 15. World Ski Clothing Consumption Market Share by Region (2021-2032)

Figure 16. United States Ski Clothing Consumption (2021-2032) & (K Units)

Figure 17. China Ski Clothing Consumption (2021-2032) & (K Units)

Figure 18. Europe Ski Clothing Consumption (2021-2032) & (K Units)

Figure 19. Japan Ski Clothing Consumption (2021-2032) & (K Units)

Figure 20. South Korea Ski Clothing Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Ski Clothing Consumption (2021-2032) & (K Units)

Figure 22. India Ski Clothing Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Ski Clothing by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Ski Clothing Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Ski Clothing Markets in 2025

Figure 26. United States VS China: Ski Clothing Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Ski Clothing Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Ski Clothing Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Ski Clothing Production Market Share 2025

Figure 30. China Based Manufacturers Ski Clothing Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Ski Clothing Production Market Share 2025

Figure 32. World Ski Clothing Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Ski Clothing Production Value Market Share by Type in 2025

Figure 34. Competitive Ski Clothing

Figure 35. Recreational Ski Clothing

Figure 36. Cross-Country Ski Clothing

Figure 37. World Ski Clothing Production Market Share by Type (2021-2032)

Figure 38. World Ski Clothing Production Value Market Share by Type (2021-2032)

Figure 39. World Ski Clothing Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Ski Clothing Production Value by Function, (USD Million), 2021 & 2025 & 2032

Figure 41. World Ski Clothing Production Value Market Share by Function in 2025

Figure 42. Warmth-Focused

Figure 43. Ventilated

Figure 44. Water-Resistant

Figure 45. World Ski Clothing Production Market Share by Function (2021-2032)

Figure 46. World Ski Clothing Production Value Market Share by Function (2021-2032)

Figure 47. World Ski Clothing Average Price by Function (2021-2032) & (US\$/Unit)

Figure 48. World Ski Clothing Production Value by Material, (USD Million), 2021 & 2025 & 2032

Figure 49. World Ski Clothing Production Value Market Share by Material in 2025

Figure 50. Synthetic Fiber Fabric

Figure 51. High-Performance Composite Fabric

Figure 52. World Ski Clothing Production Market Share by Material (2021-2032)

Figure 53. World Ski Clothing Production Value Market Share by Material (2021-2032)

Figure 54. World Ski Clothing Average Price by Material (2021-2032) & (US\$/Unit)

Figure 55. World Ski Clothing Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Ski Clothing Production Value Market Share by Application in 2025

Figure 57. Amateurs

Figure 58. Professional Athletes

Figure 59. Others

Figure 60. World Ski Clothing Production Market Share by Application (2021-2032)

Figure 61. World Ski Clothing Production Value Market Share by Application

(2021-2032)

Figure 62. World Ski Clothing Average Price by Application (2021-2032) & (US\$/Unit)

Figure 63. Ski Clothing Industry Chain

Figure 64. Ski Clothing Procurement Model

Figure 65. Ski Clothing Sales Model

Figure 66. Ski Clothing Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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