

# Global Sizing Agents for Paper and Board Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G149DA165A90EN.html>

Date: December 2023

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: G149DA165A90EN

## Abstracts

According to our (Global Info Research) latest study, the global Sizing Agents for Paper and Board market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Sizing agents for paper and board are chemical substances applied during the papermaking process to enhance the surface properties of the produced sheets. These agents primarily serve to control the paper's absorbency and improve its resistance to water, which is crucial for optimizing printability and achieving desired performance characteristics. Sizing agents create a protective barrier on the paper fibers, reducing the penetration of liquids and preventing excessive spreading of ink during printing. Common sizing agents include both internal sizing agents added to the pulp and surface sizing agents applied directly to the paper web. Internal sizing agents are often alkyl ketene dimer (AKD) or rosin-based, while surface sizing agents may include starch or other polymers. The choice of sizing agent depends on the specific requirements of the paper grade being produced, such as writing, printing, or packaging papers. Overall, sizing agents play a vital role in tailoring the properties of paper and board to meet the diverse needs of end-users.

The Global Info Research report includes an overview of the development of the Sizing Agents for Paper and Board industry chain, the market status of Paper (Cationic, Anionic), Cardboard (Cationic, Anionic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sizing Agents for Paper and Board.

Regionally, the report analyzes the Sizing Agents for Paper and Board markets in key

regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sizing Agents for Paper and Board market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Sizing Agents for Paper and Board market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sizing Agents for Paper and Board industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Cationic, Anionic).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sizing Agents for Paper and Board market.

**Regional Analysis:** The report involves examining the Sizing Agents for Paper and Board market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sizing Agents for Paper and Board market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sizing Agents for Paper and Board:

**Company Analysis:** Report covers individual Sizing Agents for Paper and Board manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sizing Agents for Paper and Board. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Paper, Cardboard).

**Technology Analysis:** Report covers specific technologies relevant to Sizing Agents for Paper and Board. It assesses the current state, advancements, and potential future developments in Sizing Agents for Paper and Board areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Sizing Agents for Paper and Board market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Sizing Agents for Paper and Board market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cationic

Anionic

### Market segment by Application

Paper

Cardboard

## Major players covered

BASF

Kemira

Ecolab

Archroma

Ashland

Buckman Laboratories International

Dupont

Solenis

Aries Chemical

Cargill

Ingredion

SEIKO PMC

Mare

Harima Chemicals

Melamine

Arakawa Chem

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sizing Agents for Paper and Board product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sizing Agents for Paper and Board, with price, sales, revenue and global market share of Sizing Agents for Paper and Board from 2018 to 2023.

Chapter 3, the Sizing Agents for Paper and Board competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sizing Agents for Paper and Board breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Sizing Agents for Paper and Board market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sizing

Agents for Paper and Board.

Chapter 14 and 15, to describe Sizing Agents for Paper and Board sales channel, distributors, customers, research findings and conclusion.

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