

Global Single Tag Printer Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Single Tag Printer market size was valued at US\$ 575 million in 2025 and is forecast to a readjusted size of US\$ 870 million by 2032 with a CAGR of 6.1% during review period.

In 2025, global Single Tag Printer reached approximately 171.8 K units, with an average global market price of around 3,250 USD/unit.

Single Tag Printer refers to a specialized printing device designed for single-piece printing of tags (such as product labels, barcode tags, price tags, and identification tags), typically consisting of a printing mechanism, paper feeding system, control panel, and connection interface. It adopts thermal transfer or direct thermal printing technology to output clear text, barcodes, or patterns on various tag materials (e.g., paper, synthetic paper, polyester), with the characteristics of small size, flexible operation, and high printing precision, widely used for on-demand tag printing in retail, logistics, manufacturing, and other scenarios.

Demand for Single Tag Printer is primarily driven by the booming e-commerce and logistics industries (requiring a large number of order and waybill tags), the increasing emphasis on product traceability and information management in manufacturing, and the upgrading of retail operations (needing efficient price tag and promotion tag printing). Business opportunities lie in the development of portable, battery-powered models to meet mobile printing needs (e.g., warehouse picking, on-site labeling), the integration of intelligent functions such as wireless connection and cloud management, the optimization of printing speed and durability for high-frequency use scenarios, and the expansion of customized solutions for niche industries.

This report is a detailed and comprehensive analysis for global Single Tag Printer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Printing Technology and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Single Tag Printer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Single Tag Printer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Single Tag Printer market size and forecasts, by Printing Technology and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Single Tag Printer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Single Tag Printer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Single Tag Printer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include A-POS, SATO, Fabulous, Etipack, Shanghai Hill-jet Technology, Print, HSPOS, Novexx Solutions, ZLEITEC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Single Tag Printer market is split by Printing Technology and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Printing Technology, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Printing Technology

Direct Thermal Type

Thermal Transfer Type

Market segment by Usage Scenario

Desktop Type

Industrial Type

Portable/Mobile Type

Market segment by Print Resolution

203 DPI (Economy Grade)

300 DPI (Standard Grade)

600 DPI (High Precision Grade)

Market segment by Application

Retail

Logistics & Warehousing

Manufacturing

Medical & Pharmaceutical

Food & Beverage

Others

Major players covered

A-POS

SATO

Fabulous

Etipack

Shanghai Hill-jet Technology

Print

HSPOS

Novexx Solutions

ZLEITEC

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Single Tag Printer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Single Tag Printer, with price, sales quantity, revenue, and global market share of Single Tag Printer from 2021 to 2026.

Chapter 3, the Single Tag Printer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Single Tag Printer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Printing Technology and by Application, with sales market share and growth rate by Printing Technology, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Single Tag Printer market forecast, by regions, by Printing Technology, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Single Tag

Printer.

Chapter 14 and 15, to describe Single Tag Printer sales channel, distributors, customers, research findings and conclusion.

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