

# Global Single Tag Printer Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Single Tag Printer market size is expected to reach \$ 870 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032). In 2025, global Single Tag Printer reached approximately 171.8 K units, with an average global market price of around 3,250 USD/unit.

Single Tag Printer refers to a specialized printing device designed for single-piece printing of tags (such as product labels, barcode tags, price tags, and identification tags), typically consisting of a printing mechanism, paper feeding system, control panel, and connection interface. It adopts thermal transfer or direct thermal printing technology to output clear text, barcodes, or patterns on various tag materials (e.g., paper, synthetic paper, polyester), with the characteristics of small size, flexible operation, and high printing precision, widely used for on-demand tag printing in retail, logistics, manufacturing, and other scenarios.

Demand for Single Tag Printer is primarily driven by the booming e-commerce and logistics industries (requiring a large number of order and waybill tags), the increasing emphasis on product traceability and information management in manufacturing, and the upgrading of retail operations (needing efficient price tag and promotion tag printing). Business opportunities lie in the development of portable, battery-powered models to meet mobile printing needs (e.g., warehouse picking, on-site labeling), the integration of intelligent functions such as wireless connection and cloud management, the optimization of printing speed and durability for high-frequency use scenarios, and the expansion of customized solutions for niche industries.

This report studies the global Single Tag Printer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Single Tag Printer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Single Tag Printer that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Single Tag Printer total production and demand, 2021-2032, (K Units)

Global Single Tag Printer total production value, 2021-2032, (USD Million)

Global Single Tag Printer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Single Tag Printer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Single Tag Printer domestic production, consumption, key domestic manufacturers and share

Global Single Tag Printer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Single Tag Printer production by Printing Technology, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Single Tag Printer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Single Tag Printer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include A-POS, SATO, Fabulous, Etipack, Shanghai Hill-jet Technology, Print, HSPOS, Novexx Solutions, ZLEITEC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Single Tag Printer market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Printing Technology, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Single Tag Printer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Single Tag Printer Market, Segmentation by Printing Technology:

Direct Thermal Type

Thermal Transfer Type

#### Global Single Tag Printer Market, Segmentation by Usage Scenario:

Desktop Type

Industrial Type

Portable/Mobile Type

#### Global Single Tag Printer Market, Segmentation by Print Resolution:

203 DPI (Economy Grade)

300 DPI (Standard Grade)

600 DPI (High Precision Grade)

#### Global Single Tag Printer Market, Segmentation by Application:

Retail

Logistics & Warehousing

Manufacturing

Medical & Pharmaceutical

Food & Beverage

Others

### **Companies Profiled:**

A-POS

SATO

Fabulous

Etipack

Shanghai Hill-jet Technology

Print

HSPOS

Novexx Solutions

ZLEITEC

### **Key Questions Answered:**

1. How big is the global Single Tag Printer market?
2. What is the demand of the global Single Tag Printer market?
3. What is the year over year growth of the global Single Tag Printer market?
4. What is the production and production value of the global Single Tag Printer market?

5. Who are the key producers in the global Single Tag Printer market?
6. What are the growth factors driving the market demand?

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