

Global Single Sign-On (SSO) Tool Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Single Sign-On (SSO) Tool market size is expected to reach \$ 1251 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

To address the problems of inefficiency, frequent password input, cumbersome account management, fragmented user experience, and dispersed security risks associated with traditional multi-account logins, single sign-on (SSO) tools have emerged. Since the early 21st century, with the surge in internet applications and the standardization of identity authentication technologies, the enterprise-level identity management field has achieved breakthrough development. Currently, SSO tools are widely used in enterprise portal systems, cloud service platforms, e-commerce platforms, education management systems, government service networks, and cross-organizational collaboration platforms.

SSO tools are evolving from 'tool carriers' to 'strategic assets,' becoming a core infrastructure for enterprise digital transformation. They improve user experience, reduce IT support costs, and enhance system security through unified identity authentication, while facing challenges such as security risks, implementation complexity, and compliance requirements. In the future, with the integration of technologies such as AI, blockchain, and quantum encryption, SSO will develop towards greater intelligence, security, and ease of integration, becoming a key pillar for enterprises to build digital trust systems.

This report studies the global Single Sign-On (SSO) Tool demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Single Sign-On (SSO) Tool, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Single Sign-On (SSO) Tool that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Single Sign-On (SSO) Tool total market, 2021-2032, (USD Million)

Global Single Sign-On (SSO) Tool total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Single Sign-On (SSO) Tool total market, key domestic companies, and share, (USD Million)

Global Single Sign-On (SSO) Tool revenue by player, revenue and market share 2021-2026, (USD Million)

Global Single Sign-On (SSO) Tool total market by Type, CAGR, 2021-2032, (USD Million)

Global Single Sign-On (SSO) Tool total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Single Sign-On (SSO) Tool market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Okta, Ping Identity, Google Cloud Identity, JumpCloud, Cisco Duo, CyberArk, One Identity, IBM Security Verify, Oracle IAM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Single Sign-On (SSO) Tool market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Single Sign-On (SSO) Tool Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Single Sign-On (SSO) Tool Market, Segmentation by Type:

On-Premises

Cloud-Based

Global Single Sign-On (SSO) Tool Market, Segmentation by Technical Approach:

Session-Based Sharing

Token-Based (JWT)

Global Single Sign-On (SSO) Tool Market, Segmentation by Authentication Protocols:

CAS Protocol

SAML Protocol

OAuth 2.0 Protocol

Global Single Sign-On (SSO) Tool Market, Segmentation by Application:

Finance

Government

Enterprise Groups

Internet

Other

Companies Profiled:

Microsoft

Okta

Ping Identity

Google Cloud Identity

JumpCloud

Cisco Duo

CyberArk

One Identity

IBM Security Verify

Oracle IAM

OpenText Access Manager

Imprivata

RSA SecurID

Omnissa Access

Citrix

Thales SafeNet Trusted Access

Broadcom

LastPass

SecureAuth

Salesforce

Rippling

Qi An Xin Technology Group Inc.

Key Questions Answered

1. How big is the global Single Sign-On (SSO) Tool market?
2. What is the demand of the global Single Sign-On (SSO) Tool market?
3. What is the year over year growth of the global Single Sign-On (SSO) Tool market?
4. What is the total value of the global Single Sign-On (SSO) Tool market?
5. Who are the Major Players in the global Single Sign-On (SSO) Tool market?
6. What are the growth factors driving the market demand?

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