

Global Single Sign-on Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Single Sign-on market size was valued at USD 1431.5 million in 2023 and is forecast to a readjusted size of USD 3390.9 million by 2030 with a CAGR of 13.1% during review period.

Single sign-on (SSO) is an authentication capability that lets users access multiple applications with one set of sign-in credentials. Enterprises typically use SSO to provide simpler access to a variety of web, on-premises, and cloud apps for a better user experience. It can also give IT more control over user access, reduce password-related help desk calls, and improve security and compliance.

Today, applications are deployed across data centers and clouds, and being delivered as SaaS. Every business application requires users to be authenticated before they are given access to a resource. In the pre-SSO days, every time a user needed to move between applications, they had to sign in with a set of credentials. Most of the time, every application had a separate set of credentials, and it resulted in poor user experience, failed sign-ins as a result of forgotten credentials, inconsistent access control policies, and higher cost to support these applications.

SSO has simplified the way users interact with and access their applications. With SSO, users can save time by accessing all their VDI, enterprise, web and SaaS applications, as well as other corporate resources like network file shares with only one set of credentials.

North America is the largest consumption place, with a consumption market size about 50%. Following North America, Europe is the second largest consumption place with 1/4 market shares. Oracle Corporation, AWS, Okta, Microsoft (Azure), IBM, Google,

Ping Identity, RSA Security, CA Technologies and ForgeRock are the top 10 company in the world, with above 70% market shares.

The Global Info Research report includes an overview of the development of the Single Sign-on industry chain, the market status of SMEs (Cloud Based, On-premise), Large Enterprises (Cloud Based, On-premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Single Sign-on.

Regionally, the report analyzes the Single Sign-on markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Single Sign-on market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Single Sign-on market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Single Sign-on industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud Based, On-premise).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Single Sign-on market.

Regional Analysis: The report involves examining the Single Sign-on market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Single Sign-on market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Single Sign-on:

Company Analysis: Report covers individual Single Sign-on players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Single Sign-on. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SMEs, Large Enterprises).

Technology Analysis: Report covers specific technologies relevant to Single Sign-on. It assesses the current state, advancements, and potential future developments in Single Sign-on areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Single Sign-on market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Single Sign-on market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud Based

On-premise

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Oracle Corporation

AWS

Okta

Microsoft (Azure)

IBM

Google

Ping Identity

RSA Security

CA Technologies

ForgeRock

SailPoint

MiniOrange

Micro Focus

OneLogin

Rippling

Idaptive

Avatier Identity

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Single Sign-on product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Single Sign-on, with revenue, gross margin and global market share of Single Sign-on from 2019 to 2024.

Chapter 3, the Single Sign-on competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Single Sign-on market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Single Sign-on.

Chapter 13, to describe Single Sign-on research findings and conclusion.

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