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Global Single-Modal Affective Computing Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Single-Modal Affective Computing market size was valued at US$ 19550 million in 2024 and is forecast to a readjusted size of USD 54370 million by 2031 with a CAGR of 17.6% during review period.

Single-modal affective computing refers to the use of a single input modality (such as facial expressions, speech, text, or physiological signals) to recognize, analyze, and interpret human emotional states. This technology processes one sensory signal, utilizing artificial intelligence and machine learning algorithms to infer an individual's emotional response. Common applications include speech emotion analysis, facial expression recognition, and text-based sentiment analysis.

The product scope of single-modal affective computing primarily includes emotion recognition software, sentiment analysis tools, and related hardware devices. For instance, voice assistants (e.g., Siri, Alexa) analyze the tone, speed, and emotional cues in users' speech to tailor responses. Facial expression recognition systems use cameras to capture facial changes and infer emotional reactions, widely used in market research, user experience optimization, and entertainment. Text-based sentiment analysis tools are also extensively used for emotion detection in social media, online reviews, and customer feedback.

The market for single-modal affective computing is rapidly growing, driven by several factors:

Advancements in AI: The continuous improvements in deep learning and machine

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learning significantly enhance the accuracy and real-time performance of emotion recognition, fueling commercialization.

Increased Demand for Personalized Services: As consumers demand more personalized experiences, companies are leveraging emotion computing to enhance customer interaction and satisfaction. For example, emotion-driven voice interactions can provide more human-like services.

Increased Focus on Mental Health: In the mental health sector, affective computing is used to monitor emotional fluctuations and provide timely interventions, particularly in aging societies.

Risks Facing the Market

Privacy Concerns: Emotional data involves personal information, and facial expression and speech emotion recognition technologies raise significant privacy concerns. Over-collection and misuse of emotional data could lead to user dissatisfaction and legal risks.

Technical Bottlenecks: Despite progress, challenges remain in single-modal emotion computing, such as the diversity of emotional expressions and cultural differences in emotional interpretation, which may impact its accuracy and applicability.

Market Concentration

Currently, the market for single-modal affective computing is relatively fragmented. While large companies like Google, Microsoft, and Amazon have made strides in this field, many startups are offering diverse emotion computing solutions. As technology matures and industry standards are established, market concentration is expected to rise, with large companies likely to dominate the space.

Downstream Demand Trends

Intelligent Customer Service: More companies are adopting emotion computing to enhance customer service experiences, particularly in e-commerce and finance, where systems can detect customers' emotional changes and adjust responses accordingly.

Education and Entertainment: Affective computing is also gaining popularity in education and entertainment, optimizing learning environments and interactive gaming

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experiences. By analyzing users' emotional responses, more personalized content and interactions can be delivered.

This report is a detailed and comprehensive analysis for global Single-Modal Affective Computing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Single-Modal Affective Computing market size and forecasts, in consumption value ($ Million), 2020-2031

Global Single-Modal Affective Computing market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global Single-Modal Affective Computing market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031

Global Single-Modal Affective Computing market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Single-Modal Affective Computing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Single-Modal Affective Computing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cogito (formerly Cogito Corp), Affectiva (now part of Smart

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Eye), Realeyes, Beyond Verbal, Emotient (Acquired by Apple), Kairos, Nviso, Vocalis Health, iMotions, Affectum, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Single-Modal Affective Computing market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Contact

Contactless

Market segment by Application

Customer Service

Retail

Automotive

Others

Market segment by players, this report covers

Cogito (formerly Cogito Corp)

Affectiva (now part of Smart Eye)

Realeyes

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Beyond Verbal

Emotient (Acquired by Apple)

Kairos

Nviso

Vocalis Health

iMotions

Affectum

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Single-Modal Affective Computing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Single-Modal Affective Computing, with revenue, gross margin, and global market share of Single-Modal Affective Computing from 2020 to 2025.

Chapter 3, the Single-Modal Affective Computing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

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Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Single-Modal Affective Computing market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Single-Modal Affective Computing.

Chapter 13, to describe Single-Modal Affective Computing research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Classification of Single-Modal Affective Computing by Type
  1.3.1 Overview: Global Single-Modal Affective Computing Market Size by Type: 2020 Versus 2024 Versus 2031
  1.3.2 Global Single-Modal Affective Computing Consumption Value Market Share by Type in 2024
  1.3.3 Contact
  1.3.4 Contactless
1.4 Global Single-Modal Affective Computing Market by Application
  1.4.1 Overview: Global Single-Modal Affective Computing Market Size by Application: 2020 Versus 2024 Versus 2031
  1.4.2 Customer Service
  1.4.3 Retail
  1.4.4 Automotive
  1.4.5 Others
1.5 Global Single-Modal Affective Computing Market Size & Forecast
1.6 Global Single-Modal Affective Computing Market Size and Forecast by Region
  1.6.1 Global Single-Modal Affective Computing Market Size by Region: 2020 VS 2024 VS 2031
  1.6.2 Global Single-Modal Affective Computing Market Size by Region, (2020-2031)
  1.6.3 North America Single-Modal Affective Computing Market Size and Prospect (2020-2031)
  1.6.4 Europe Single-Modal Affective Computing Market Size and Prospect (2020-2031)
  1.6.5 Asia-Pacific Single-Modal Affective Computing Market Size and Prospect (2020-2031)
  1.6.6 South America Single-Modal Affective Computing Market Size and Prospect (2020-2031)
  1.6.7 Middle East & Africa Single-Modal Affective Computing Market Size and Prospect (2020-2031)

2 COMPANY PROFILES

2.1 Cogito (formerly Cogito Corp)

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2.1.1 Cogito (formerly Cogito Corp) Details
2.1.2 Cogito (formerly Cogito Corp) Major Business
2.1.3 Cogito (formerly Cogito Corp) Single-Modal Affective Computing Product and Solutions
2.1.4 Cogito (formerly Cogito Corp) Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.1.5 Cogito (formerly Cogito Corp) Recent Developments and Future Plans
2.2 Affectiva (now part of Smart Eye)
2.2.1 Affectiva (now part of Smart Eye) Details
2.2.2 Affectiva (now part of Smart Eye) Major Business
2.2.3 Affectiva (now part of Smart Eye) Single-Modal Affective Computing Product and Solutions
2.2.4 Affectiva (now part of Smart Eye) Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.2.5 Affectiva (now part of Smart Eye) Recent Developments and Future Plans
2.3 Realeyes
2.3.1 Realeyes Details
2.3.2 Realeyes Major Business
2.3.3 Realeyes Single-Modal Affective Computing Product and Solutions
2.3.4 Realeyes Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.3.5 Realeyes Recent Developments and Future Plans
2.4 Beyond Verbal
2.4.1 Beyond Verbal Details
2.4.2 Beyond Verbal Major Business
2.4.3 Beyond Verbal Single-Modal Affective Computing Product and Solutions
2.4.4 Beyond Verbal Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.4.5 Beyond Verbal Recent Developments and Future Plans
2.5 Emotient (Acquired by Apple)
2.5.1 Emotient (Acquired by Apple) Details
2.5.2 Emotient (Acquired by Apple) Major Business
2.5.3 Emotient (Acquired by Apple) Single-Modal Affective Computing Product and Solutions
2.5.4 Emotient (Acquired by Apple) Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.5.5 Emotient (Acquired by Apple) Recent Developments and Future Plans
2.6 Kairos
2.6.1 Kairos Details

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2.6.2 Kairos Major Business
2.6.3 Kairos Single-Modal Affective Computing Product and Solutions
2.6.4 Kairos Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.6.5 Kairos Recent Developments and Future Plans
2.7 Nviso
2.7.1 Nviso Details
2.7.2 Nviso Major Business
2.7.3 Nviso Single-Modal Affective Computing Product and Solutions
2.7.4 Nviso Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.7.5 Nviso Recent Developments and Future Plans
2.8 Vocalis Health
2.8.1 Vocalis Health Details
2.8.2 Vocalis Health Major Business
2.8.3 Vocalis Health Single-Modal Affective Computing Product and Solutions
2.8.4 Vocalis Health Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.8.5 Vocalis Health Recent Developments and Future Plans
2.9 iMotions
2.9.1 iMotions Details
2.9.2 iMotions Major Business
2.9.3 iMotions Single-Modal Affective Computing Product and Solutions
2.9.4 iMotions Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.9.5 iMotions Recent Developments and Future Plans
2.10 Affectum
2.10.1 Affectum Details
2.10.2 Affectum Major Business
2.10.3 Affectum Single-Modal Affective Computing Product and Solutions
2.10.4 Affectum Single-Modal Affective Computing Revenue, Gross Margin and Market Share (2020-2025)
2.10.5 Affectum Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Single-Modal Affective Computing Revenue and Share by Players (2020-2025)
3.2 Market Share Analysis (2024)

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info@marketpublishers.com

3.2.1 Market Share of Single-Modal Affective Computing by Company Revenue
3.2.2 Top 3 Single-Modal Affective Computing Players Market Share in 2024
3.2.3 Top 6 Single-Modal Affective Computing Players Market Share in 2024
3.3 Single-Modal Affective Computing Market: Overall Company Footprint Analysis
3.3.1 Single-Modal Affective Computing Market: Region Footprint
3.3.2 Single-Modal Affective Computing Market: Company Product Type Footprint
3.3.3 Single-Modal Affective Computing Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Single-Modal Affective Computing Consumption Value and Market Share by Type (2020-2025)
4.2 Global Single-Modal Affective Computing Market Forecast by Type (2026-2031)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Single-Modal Affective Computing Consumption Value Market Share by Application (2020-2025)
5.2 Global Single-Modal Affective Computing Market Forecast by Application (2026-2031)

6 NORTH AMERICA

6.1 North America Single-Modal Affective Computing Consumption Value by Type (2020-2031)
6.2 North America Single-Modal Affective Computing Market Size by Application (2020-2031)
6.3 North America Single-Modal Affective Computing Market Size by Country
6.3.1 North America Single-Modal Affective Computing Consumption Value by Country (2020-2031)
6.3.2 United States Single-Modal Affective Computing Market Size and Forecast (2020-2031)
6.3.3 Canada Single-Modal Affective Computing Market Size and Forecast (2020-2031)
6.3.4 Mexico Single-Modal Affective Computing Market Size and Forecast (2020-2031)

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7 EUROPE

7.1 Europe Single-Modal Affective Computing Consumption Value by Type (2020-2031)
7.2 Europe Single-Modal Affective Computing Consumption Value by Application (2020-2031)
7.3 Europe Single-Modal Affective Computing Market Size by Country
  7.3.1 Europe Single-Modal Affective Computing Consumption Value by Country (2020-2031)
  7.3.2 Germany Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  7.3.3 France Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  7.3.4 United Kingdom Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  7.3.5 Russia Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  7.3.6 Italy Single-Modal Affective Computing Market Size and Forecast (2020-2031)

8 ASIA-PACIFIC

8.1 Asia-Pacific Single-Modal Affective Computing Consumption Value by Type (2020-2031)
8.2 Asia-Pacific Single-Modal Affective Computing Consumption Value by Application (2020-2031)
8.3 Asia-Pacific Single-Modal Affective Computing Market Size by Region
  8.3.1 Asia-Pacific Single-Modal Affective Computing Consumption Value by Region (2020-2031)
  8.3.2 China Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  8.3.3 Japan Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  8.3.4 South Korea Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  8.3.5 India Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  8.3.6 Southeast Asia Single-Modal Affective Computing Market Size and Forecast (2020-2031)
  8.3.7 Australia Single-Modal Affective Computing Market Size and Forecast (2020-2031)

9 SOUTH AMERICA

9.1 South America Single-Modal Affective Computing Consumption Value by Type (2020-2031)

+357 96 030922
info@marketpublishers.com

9.2 South America Single-Modal Affective Computing Consumption Value by Application (2020-2031)
9.3 South America Single-Modal Affective Computing Market Size by Country
9.3.1 South America Single-Modal Affective Computing Consumption Value by Country (2020-2031)
9.3.2 Brazil Single-Modal Affective Computing Market Size and Forecast (2020-2031)
9.3.3 Argentina Single-Modal Affective Computing Market Size and Forecast (2020-2031)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Single-Modal Affective Computing Consumption Value by Type (2020-2031)
10.2 Middle East & Africa Single-Modal Affective Computing Consumption Value by Application (2020-2031)
10.3 Middle East & Africa Single-Modal Affective Computing Market Size by Country
10.3.1 Middle East & Africa Single-Modal Affective Computing Consumption Value by Country (2020-2031)
10.3.2 Turkey Single-Modal Affective Computing Market Size and Forecast (2020-2031)
10.3.3 Saudi Arabia Single-Modal Affective Computing Market Size and Forecast (2020-2031)
10.3.4 UAE Single-Modal Affective Computing Market Size and Forecast (2020-2031)

11 MARKET DYNAMICS

11.1 Single-Modal Affective Computing Market Drivers
11.2 Single-Modal Affective Computing Market Restraints
11.3 Single-Modal Affective Computing Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Single-Modal Affective Computing Industry Chain

+357 96 030922
info@marketpublishers.com

12.2 Single-Modal Affective Computing Upstream Analysis
12.3 Single-Modal Affective Computing Midstream Analysis
12.4 Single-Modal Affective Computing Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

LIST OFTABLES

Table 1. Global Single-Modal Affective Computing Consumption Value byType, (USD Million), 2020 & 2024 & 2031
Table 2. Global Single-Modal Affective Computing Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
Table 3. Global Single-Modal Affective Computing Consumption Value by Region (2020-2025) & (USD Million)
Table 4. Global Single-Modal Affective Computing Consumption Value by Region (2026-2031) & (USD Million)
Table 5. Cogito (formerly Cogito Corp) Company Information, Head Office, and Major Competitors
Table 6. Cogito (formerly Cogito Corp) Major Business
Table 7. Cogito (formerly Cogito Corp) Single-Modal Affective Computing Product and Solutions
Table 8. Cogito (formerly Cogito Corp) Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 9. Cogito (formerly Cogito Corp) Recent Developments andFuture Plans
Table 10. Affectiva (now part of Smart Eye) Company Information, Head Office, and Major Competitors
Table 11. Affectiva (now part of Smart Eye) Major Business
Table 12. Affectiva (now part of Smart Eye) Single-Modal Affective Computing Product and Solutions
Table 13. Affectiva (now part of Smart Eye) Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 14. Affectiva (now part of Smart Eye) Recent Developments andFuture Plans
Table 15. Realeyes Company Information, Head Office, and Major Competitors

+357 96 030922
info@marketpublishers.com

Table 16. Realeyes Major Business
Table 17. Realeyes Single-Modal Affective Computing Product and Solutions
Table 18. Realeyes Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 19. Beyond Verbal Company Information, Head Office, and Major Competitors
Table 20. Beyond Verbal Major Business
Table 21. Beyond Verbal Single-Modal Affective Computing Product and Solutions
Table 22. Beyond Verbal Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 23. Beyond Verbal Recent Developments andFuture Plans
Table 24. Emotient (Acquired by Apple) Company Information, Head Office, and Major Competitors
Table 25. Emotient (Acquired by Apple) Major Business
Table 26. Emotient (Acquired by Apple) Single-Modal Affective Computing Product and Solutions
Table 27. Emotient (Acquired by Apple) Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 28. Emotient (Acquired by Apple) Recent Developments andFuture Plans
Table 29. Kairos Company Information, Head Office, and Major Competitors
Table 30. Kairos Major Business
Table 31. Kairos Single-Modal Affective Computing Product and Solutions
Table 32. Kairos Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 33. Kairos Recent Developments andFuture Plans
Table 34. Nviso Company Information, Head Office, and Major Competitors
Table 35. Nviso Major Business
Table 36. Nviso Single-Modal Affective Computing Product and Solutions
Table 37. Nviso Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 38. Nviso Recent Developments andFuture Plans
Table 39. Vocalis Health Company Information, Head Office, and Major Competitors
Table 40. Vocalis Health Major Business
Table 41. Vocalis Health Single-Modal Affective Computing Product and Solutions
Table 42. Vocalis Health Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 43. Vocalis Health Recent Developments andFuture Plans
Table 44. iMotions Company Information, Head Office, and Major Competitors
Table 45. iMotions Major Business
Table 46. iMotions Single-Modal Affective Computing Product and Solutions

+357 96 030922
info@marketpublishers.com

Table 47. iMotions Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 48. iMotions Recent Developments andFuture Plans
Table 49. Affectum Company Information, Head Office, and Major Competitors
Table 50. Affectum Major Business
Table 51. Affectum Single-Modal Affective Computing Product and Solutions
Table 52. Affectum Single-Modal Affective Computing Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 53. Affectum Recent Developments andFuture Plans
Table 54. Global Single-Modal Affective Computing Revenue (USD Million) by Players (2020-2025)
Table 55. Global Single-Modal Affective Computing Revenue Share by Players (2020-2025)
Table 56. Breakdown of Single-Modal Affective Computing by CompanyType (Tier 1,Tier 2, andTier 3)
Table 57. Market Position of Players in Single-Modal Affective Computing, (Tier 1,Tier 2, andTier 3), Based on Revenue in 2024
Table 58. Head Office of Key Single-Modal Affective Computing Players
Table 59. Single-Modal Affective Computing Market: Company ProductTypeFootprint
Table 60. Single-Modal Affective Computing Market: Company Product ApplicationFootprint
Table 61. Single-Modal Affective Computing New Market Entrants and Barriers to Market Entry
Table 62. Single-Modal Affective Computing Mergers, Acquisition, Agreements, and Collaborations
Table 63. Global Single-Modal Affective Computing Consumption Value (USD Million) byType (2020-2025)
Table 64. Global Single-Modal Affective Computing Consumption Value Share byType (2020-2025)
Table 65. Global Single-Modal Affective Computing Consumption ValueForecast byType (2026-2031)
Table 66. Global Single-Modal Affective Computing Consumption Value by Application (2020-2025)
Table 67. Global Single-Modal Affective Computing Consumption ValueForecast by Application (2026-2031)
Table 68. North America Single-Modal Affective Computing Consumption Value byType (2020-2025) & (USD Million)
Table 69. North America Single-Modal Affective Computing Consumption Value byType (2026-2031) & (USD Million)

+357 96 030922
info@marketpublishers.com

Table 70. North America Single-Modal Affective Computing Consumption Value by Application (2020-2025) & (USD Million)
Table 71. North America Single-Modal Affective Computing Consumption Value by Application (2026-2031) & (USD Million)
Table 72. North America Single-Modal Affective Computing Consumption Value by Country (2020-2025) & (USD Million)
Table 73. North America Single-Modal Affective Computing Consumption Value by Country (2026-2031) & (USD Million)
Table 74. Europe Single-Modal Affective Computing Consumption Value byType (2020-2025) & (USD Million)
Table 75. Europe Single-Modal Affective Computing Consumption Value byType (2026-2031) & (USD Million)
Table 76. Europe Single-Modal Affective Computing Consumption Value by Application (2020-2025) & (USD Million)
Table 77. Europe Single-Modal Affective Computing Consumption Value by Application (2026-2031) & (USD Million)
Table 78. Europe Single-Modal Affective Computing Consumption Value by Country (2020-2025) & (USD Million)
Table 79. Europe Single-Modal Affective Computing Consumption Value by Country (2026-2031) & (USD Million)
Table 80. Asia-Pacific Single-Modal Affective Computing Consumption Value byType (2020-2025) & (USD Million)
Table 81. Asia-Pacific Single-Modal Affective Computing Consumption Value byType (2026-2031) & (USD Million)
Table 82. Asia-Pacific Single-Modal Affective Computing Consumption Value by Application (2020-2025) & (USD Million)
Table 83. Asia-Pacific Single-Modal Affective Computing Consumption Value by Application (2026-2031) & (USD Million)
Table 84. Asia-Pacific Single-Modal Affective Computing Consumption Value by Region (2020-2025) & (USD Million)
Table 85. Asia-Pacific Single-Modal Affective Computing Consumption Value by Region (2026-2031) & (USD Million)
Table 86. South America Single-Modal Affective Computing Consumption Value byType (2020-2025) & (USD Million)
Table 87. South America Single-Modal Affective Computing Consumption Value byType (2026-2031) & (USD Million)
Table 88. South America Single-Modal Affective Computing Consumption Value by Application (2020-2025) & (USD Million)
Table 89. South America Single-Modal Affective Computing Consumption Value by

+357 96 030922
info@marketpublishers.com

Application (2026-2031) & (USD Million)
Table 90. South America Single-Modal Affective Computing Consumption Value by Country (2020-2025) & (USD Million)
Table 91. South America Single-Modal Affective Computing Consumption Value by Country (2026-2031) & (USD Million)
Table 92. Middle East & Africa Single-Modal Affective Computing Consumption Value byType (2020-2025) & (USD Million)
Table 93. Middle East & Africa Single-Modal Affective Computing Consumption Value byType (2026-2031) & (USD Million)
Table 94. Middle East & Africa Single-Modal Affective Computing Consumption Value by Application (2020-2025) & (USD Million)
Table 95. Middle East & Africa Single-Modal Affective Computing Consumption Value by Application (2026-2031) & (USD Million)
Table 96. Middle East & Africa Single-Modal Affective Computing Consumption Value by Country (2020-2025) & (USD Million)
Table 97. Middle East & Africa Single-Modal Affective Computing Consumption Value by Country (2026-2031) & (USD Million)
Table 98. Global Key Players of Single-Modal Affective Computing Upstream (Raw Materials)
Table 99. Global Single-Modal Affective ComputingTypical Customers

LIST OFFIGURES

Figure 1. Single-Modal Affective Computing Picture
Figure 2. Global Single-Modal Affective Computing Consumption Value byType, (USD Million), 2020 & 2024 & 2031
Figure 3. Global Single-Modal Affective Computing Consumption Value Market Share byType in 2024
Figure 4. Contact
Figure 5. Contactless
Figure 6. Global Single-Modal Affective Computing Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
Figure 7. Single-Modal Affective Computing Consumption Value Market Share by Application in 2024
Figure 8. Customer Service Picture
Figure 9. Retail Picture
Figure 10. Automotive Picture

+357 96 030922
info@marketpublishers.com

Figure 11. Others Picture
Figure 12. Global Single-Modal Affective Computing Consumption Value, (USD Million): 2020 & 2024 & 2031
Figure 13. Global Single-Modal Affective Computing Consumption Value andForecast (2020-2031) & (USD Million)
Figure 14. Global Market Single-Modal Affective Computing Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)
Figure 15. Global Single-Modal Affective Computing Consumption Value Market Share by Region (2020-2031)
Figure 16. Global Single-Modal Affective Computing Consumption Value Market Share by Region in 2024
Figure 17. North America Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 18. Europe Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 19. Asia-Pacific Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 20. South America Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 21. Middle East & Africa Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 22. CompanyThree Recent Developments andFuture Plans
Figure 23. Global Single-Modal Affective Computing Revenue Share by Players in 2024
Figure 24. Single-Modal Affective Computing Market Share by CompanyType (Tier 1,Tier 2, andTier 3) in 2024
Figure 25. Market Share of Single-Modal Affective Computing by Player Revenue in 2024
Figure 26.Top 3 Single-Modal Affective Computing Players Market Share in 2024
Figure 27.Top 6 Single-Modal Affective Computing Players Market Share in 2024
Figure 28. Global Single-Modal Affective Computing Consumption Value Share byType (2020-2025)
Figure 29. Global Single-Modal Affective Computing Market ShareForecast byType (2026-2031)
Figure 30. Global Single-Modal Affective Computing Consumption Value Share by Application (2020-2025)
Figure 31. Global Single-Modal Affective Computing Market ShareForecast by Application (2026-2031)
Figure 32. North America Single-Modal Affective Computing Consumption Value Market Share byType (2020-2031)

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Figure 33. North America Single-Modal Affective Computing Consumption Value Market Share by Application (2020-2031)
Figure 34. North America Single-Modal Affective Computing Consumption Value Market Share by Country (2020-2031)
Figure 35. United States Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 36. Canada Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 37. Mexico Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 38. Europe Single-Modal Affective Computing Consumption Value Market Share byType (2020-2031)
Figure 39. Europe Single-Modal Affective Computing Consumption Value Market Share by Application (2020-2031)
Figure 40. Europe Single-Modal Affective Computing Consumption Value Market Share by Country (2020-2031)
Figure 41. Germany Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 42.France Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 43. United Kingdom Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 44. Russia Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 45. Italy Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 46. Asia-Pacific Single-Modal Affective Computing Consumption Value Market Share byType (2020-2031)
Figure 47. Asia-Pacific Single-Modal Affective Computing Consumption Value Market Share by Application (2020-2031)
Figure 48. Asia-Pacific Single-Modal Affective Computing Consumption Value Market Share by Region (2020-2031)
Figure 49. China Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 50. Japan Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 51. South Korea Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 52. India Single-Modal Affective Computing Consumption Value (2020-2031) &

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(USD Million)
Figure 53. Southeast Asia Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 54. Australia Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 55. South America Single-Modal Affective Computing Consumption Value Market Share byType (2020-2031)
Figure 56. South America Single-Modal Affective Computing Consumption Value Market Share by Application (2020-2031)
Figure 57. South America Single-Modal Affective Computing Consumption Value Market Share by Country (2020-2031)
Figure 58. Brazil Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 59. Argentina Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 60. Middle East & Africa Single-Modal Affective Computing Consumption Value Market Share byType (2020-2031)
Figure 61. Middle East & Africa Single-Modal Affective Computing Consumption Value Market Share by Application (2020-2031)
Figure 62. Middle East & Africa Single-Modal Affective Computing Consumption Value Market Share by Country (2020-2031)
Figure 63.Turkey Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 64. Saudi Arabia Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 65. UAE Single-Modal Affective Computing Consumption Value (2020-2031) & (USD Million)
Figure 66. Single-Modal Affective Computing Market Drivers
Figure 67. Single-Modal Affective Computing Market Restraints
Figure 68. Single-Modal Affective Computing MarketTrends
Figure 69. PortersFiveForces Analysis
Figure 70. Single-Modal Affective Computing Industrial Chain
Figure 71. Methodology
Figure 72. Research Process and Data Source

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