

Global Shrink Sleeve Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Shrink Sleeve Packaging market size was valued at USD 7716.1 million in 2023 and is forecast to a readjusted size of USD 10620 million by 2030 with a CAGR of 4.7% during review period.

Shrink sleeves provide some of the most standout design possibilities and often reduce costs and turnaround times. They are full-body labels that wrap around the entirety of a container, offering 360-degree branding and messaging on product.

Global key players of shrink sleeve packaging include Fuji Seal, CCL Industries, Multi-Color, Klockner Pentaplast, Huhtamaki, etc. The top five players hold a share over 26%. Asia-Pacific is the largest market, has a share about 61%, followed by Europe and North America, with share 19% and 15%, separately. In terms of product type, PVC is the largest segment, occupied for a share of 50%, and in terms of application, Food & Beverage has a share about 82 percent.

The Global Info Research report includes an overview of the development of the Shrink Sleeve Packaging industry chain, the market status of Food & Beverage (PVC, PETG), Pharmaceuticals (PVC, PETG), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shrink Sleeve Packaging.

Regionally, the report analyzes the Shrink Sleeve Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Shrink Sleeve Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shrink Sleeve Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shrink Sleeve Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million Sq.m), revenue generated, and market share of different by Type (e.g., PVC, PETG).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shrink Sleeve Packaging market.

Regional Analysis: The report involves examining the Shrink Sleeve Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Shrink Sleeve Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shrink Sleeve Packaging:

Company Analysis: Report covers individual Shrink Sleeve Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Shrink Sleeve Packaging This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverage, Pharmaceuticals).

Technology Analysis: Report covers specific technologies relevant to Shrink Sleeve Packaging. It assesses the current state, advancements, and potential future developments in Shrink Sleeve Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Shrink Sleeve Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Shrink Sleeve Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC

PETG

OPS

PE

PP

COC Films

Others

Market segment by Application

Food & Beverage

Pharmaceuticals

Personal Care

Others

Major players covered

Fuji Seal

CCL Industries

Multi-Color

Klockner Pentaplast

Huhtamaki

Clondalkin Group

Brook & Whittle

WestRock

Fort Dearborn Company

Yinjinda

Jinghong

Chengxin

Zijiang

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shrink Sleeve Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shrink Sleeve Packaging, with price, sales, revenue and global market share of Shrink Sleeve Packaging from 2019 to 2024.

Chapter 3, the Shrink Sleeve Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shrink Sleeve Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Shrink Sleeve Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shrink Sleeve Packaging.

Chapter 14 and 15, to describe Shrink Sleeve Packaging sales channel, distributors, customers, research findings and conclusion.

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