

Global Shrink Film for Beverage Multipacks Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Shrink Film for Beverage Multipacks market size was valued at USD 917.2 million in 2023 and is forecast to a readjusted size of USD 1355.8 million by 2030 with a CAGR of 5.7% during review period.

Shrink Film is a type of packaging made by wrapping products by nylon shrinking with heat treatment. It is the ideal packaging method that can be applied easily and economically.

Shrink Films passes through a heat treatment and tightly wraps the product according to its shape. Prevents product distraction, rain, damage from dust and sun, provides ease of handling. Products that are suitable to recycling. It is used in industry like electronic goods, ceramics, glass, beverage, metal, food, raw materials, packaging. They are produced in rolls or bags according to usage and production lines.

This report studies the shrink film used for beverage multipacks. These shrink films are used to bundle beverage, offering product protection, sales conversion and consumer convenience.

Global core shrink film for beverage multipacks manufacturers include Berry Plastics Corporation, Sealed Air Corporation and Bemis Company etc. The top 5 companies hold a share about 48%. North America and Europe are the largest market, with a share both about 34%, followed by Asia Pacific with the share about 24% and 17%. In terms of product, unprinted shrink Film is the largest segment, with a share over 80%. And in terms of application, the largest application is water multipacks, followed by carbonated

soft drinks (CSD).

The Global Info Research report includes an overview of the development of the Shrink Film for Beverage Multipacks industry chain, the market status of Beer Multipacks (Printed Shrink Film, Unprinted Shrink Film), Water Multipacks (Printed Shrink Film, Unprinted Shrink Film), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shrink Film for Beverage Multipacks.

Regionally, the report analyzes the Shrink Film for Beverage Multipacks markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Shrink Film for Beverage Multipacks market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shrink Film for Beverage Multipacks market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shrink Film for Beverage Multipacks industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Printed Shrink Film, Unprinted Shrink Film).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shrink Film for Beverage Multipacks market.

Regional Analysis: The report involves examining the Shrink Film for Beverage Multipacks market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Shrink Film for Beverage Multipacks market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shrink Film for Beverage Multipacks:

Company Analysis: Report covers individual Shrink Film for Beverage Multipacks manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Shrink Film for Beverage Multipacks. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Beer Multipacks, Water Multipacks).

Technology Analysis: Report covers specific technologies relevant to Shrink Film for Beverage Multipacks. It assesses the current state, advancements, and potential future developments in Shrink Film for Beverage Multipacks areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Shrink Film for Beverage Multipacks market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Shrink Film for Beverage Multipacks market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Printed Shrink Film

Unprinted Shrink Film

Market segment by Application

Beer Multipacks

Water Multipacks

Carbonated Soft Drinks (CSD)

Others Multipacks

Major players covered

Berry Plastics Corporation

Sealed Air Corporation

Bemis Company

Coveris Holdings

Reynolds

Sigma Plastics

Clondalkin

Polyrafia

Crayex Corporation

Tri-Cor

Amcor

RKW

TC Transcontinental

Plastotecnica

Linyi Yuanhao

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shrink Film for Beverage Multipacks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shrink Film for Beverage Multipacks, with price, sales, revenue and global market share of Shrink Film for Beverage Multipacks from 2019 to 2024.

Chapter 3, the Shrink Film for Beverage Multipacks competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shrink Film for Beverage Multipacks breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions,

from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Shrink Film for Beverage Multipacks market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shrink Film for Beverage Multipacks.

Chapter 14 and 15, to describe Shrink Film for Beverage Multipacks sales channel, distributors, customers, research findings and conclusion.

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