

Global Shower Heads Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Shower Heads market size was valued at USD 6560.4 million in 2023 and is forecast to a readjusted size of USD 9636.3 million by 2030 with a CAGR of 5.6% during review period.

Shower head is a device that controls the spray of water in a shower. Shower heads are the attachments that the water flows from when the shower is turned on and can be installed in new showers or as a replacement for an older head.

Global shower heads key players include Kohler, Masco Corporation, Duravit etc. Global top 3 manufacturers hold a share over 20%.

APAC is the largest market, with a share about 36%, followed by Americas and Europe, both have a share about 60 percent.

The Global Info Research report includes an overview of the development of the Shower Heads industry chain, the market status of Household (Fixed Showerhead, Handheld Showerhead), Commercial (Fixed Showerhead, Handheld Showerhead), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shower Heads.

Regionally, the report analyzes the Shower Heads markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Shower Heads market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shower Heads market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shower Heads industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fixed Showerhead, Handheld Showerhead).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shower Heads market.

Regional Analysis: The report involves examining the Shower Heads market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Shower Heads market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shower Heads:

Company Analysis: Report covers individual Shower Heads manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Shower Heads This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Shower Heads. It assesses the current state, advancements, and potential future developments in

Shower Heads areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Shower Heads market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Shower Heads market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fixed Showerhead

Handheld Showerhead

Market segment by Application

Household

Commercial

Major players covered

Kohler

Masco Corporation

Duravit

Roca

Moen

Jaquar

Interlink Products International

LIXIL

Speakman

Waterpik

TOTO

SANEI LTD.

Toray

Amane (OMCO)

Purebble (AURA TEC)

Mitsubishi Chemical Cleansui

SANIPEX GROUP

Miro Europe

BATHLIA

Kludi

JOMOO

CAE

ARROW

HUIDA

HUIDA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shower Heads product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shower Heads, with price, sales, revenue and global market share of Shower Heads from 2019 to 2024.

Chapter 3, the Shower Heads competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shower Heads breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Shower Heads market forecast, by regions, type and application, with sales

and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shower Heads.

Chapter 14 and 15, to describe Shower Heads sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Shower Heads
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Shower Heads Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Fixed Showerhead
 - 1.3.3 Handheld Showerhead
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Shower Heads Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Household
 - 1.4.3 Commercial
- 1.5 Global Shower Heads Market Size & Forecast
 - 1.5.1 Global Shower Heads Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Shower Heads Sales Quantity (2019-2030)
 - 1.5.3 Global Shower Heads Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Kohler
 - 2.1.1 Kohler Details
 - 2.1.2 Kohler Major Business
 - 2.1.3 Kohler Shower Heads Product and Services
 - 2.1.4 Kohler Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Kohler Recent Developments/Updates
- 2.2 Masco Corporation
 - 2.2.1 Masco Corporation Details
 - 2.2.2 Masco Corporation Major Business
 - 2.2.3 Masco Corporation Shower Heads Product and Services
 - 2.2.4 Masco Corporation Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Masco Corporation Recent Developments/Updates
- 2.3 Duravit
 - 2.3.1 Duravit Details

- 2.3.2 Duravit Major Business
- 2.3.3 Duravit Shower Heads Product and Services
- 2.3.4 Duravit Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Duravit Recent Developments/Updates
- 2.4 Roca
 - 2.4.1 Roca Details
 - 2.4.2 Roca Major Business
 - 2.4.3 Roca Shower Heads Product and Services
 - 2.4.4 Roca Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Roca Recent Developments/Updates
- 2.5 Moen
 - 2.5.1 Moen Details
 - 2.5.2 Moen Major Business
 - 2.5.3 Moen Shower Heads Product and Services
 - 2.5.4 Moen Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Moen Recent Developments/Updates
- 2.6 Jaquar
 - 2.6.1 Jaquar Details
 - 2.6.2 Jaquar Major Business
 - 2.6.3 Jaquar Shower Heads Product and Services
 - 2.6.4 Jaquar Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Jaquar Recent Developments/Updates
- 2.7 Interlink Products International
 - 2.7.1 Interlink Products International Details
 - 2.7.2 Interlink Products International Major Business
 - 2.7.3 Interlink Products International Shower Heads Product and Services
 - 2.7.4 Interlink Products International Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Interlink Products International Recent Developments/Updates
- 2.8 LIXIL
 - 2.8.1 LIXIL Details
 - 2.8.2 LIXIL Major Business
 - 2.8.3 LIXIL Shower Heads Product and Services
 - 2.8.4 LIXIL Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 LIXIL Recent Developments/Updates
- 2.9 Speakman
 - 2.9.1 Speakman Details
 - 2.9.2 Speakman Major Business
 - 2.9.3 Speakman Shower Heads Product and Services
 - 2.9.4 Speakman Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Speakman Recent Developments/Updates
- 2.10 Waterpik
 - 2.10.1 Waterpik Details
 - 2.10.2 Waterpik Major Business
 - 2.10.3 Waterpik Shower Heads Product and Services
 - 2.10.4 Waterpik Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Waterpik Recent Developments/Updates
- 2.11 TOTO
 - 2.11.1 TOTO Details
 - 2.11.2 TOTO Major Business
 - 2.11.3 TOTO Shower Heads Product and Services
 - 2.11.4 TOTO Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 TOTO Recent Developments/Updates
- 2.12 SANEI LTD.
 - 2.12.1 SANEI LTD. Details
 - 2.12.2 SANEI LTD. Major Business
 - 2.12.3 SANEI LTD. Shower Heads Product and Services
 - 2.12.4 SANEI LTD. Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 SANEI LTD. Recent Developments/Updates
- 2.13 Toray
 - 2.13.1 Toray Details
 - 2.13.2 Toray Major Business
 - 2.13.3 Toray Shower Heads Product and Services
 - 2.13.4 Toray Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Toray Recent Developments/Updates
- 2.14 Amane (OMCO)
 - 2.14.1 Amane (OMCO) Details
 - 2.14.2 Amane (OMCO) Major Business

- 2.14.3 Amane (OMCO) Shower Heads Product and Services
- 2.14.4 Amane (OMCO) Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Amane (OMCO) Recent Developments/Updates
- 2.15 Purebble (AURA TEC)
 - 2.15.1 Purebble (AURA TEC) Details
 - 2.15.2 Purebble (AURA TEC) Major Business
 - 2.15.3 Purebble (AURA TEC) Shower Heads Product and Services
 - 2.15.4 Purebble (AURA TEC) Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Purebble (AURA TEC) Recent Developments/Updates
- 2.16 Mitsubishi Chemical Cleansui
 - 2.16.1 Mitsubishi Chemical Cleansui Details
 - 2.16.2 Mitsubishi Chemical Cleansui Major Business
 - 2.16.3 Mitsubishi Chemical Cleansui Shower Heads Product and Services
 - 2.16.4 Mitsubishi Chemical Cleansui Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Mitsubishi Chemical Cleansui Recent Developments/Updates
- 2.17 SANIPEX GROUP
 - 2.17.1 SANIPEX GROUP Details
 - 2.17.2 SANIPEX GROUP Major Business
 - 2.17.3 SANIPEX GROUP Shower Heads Product and Services
 - 2.17.4 SANIPEX GROUP Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 SANIPEX GROUP Recent Developments/Updates
- 2.18 Miro Europe
 - 2.18.1 Miro Europe Details
 - 2.18.2 Miro Europe Major Business
 - 2.18.3 Miro Europe Shower Heads Product and Services
 - 2.18.4 Miro Europe Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Miro Europe Recent Developments/Updates
- 2.19 BATHLIA
 - 2.19.1 BATHLIA Details
 - 2.19.2 BATHLIA Major Business
 - 2.19.3 BATHLIA Shower Heads Product and Services
 - 2.19.4 BATHLIA Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 BATHLIA Recent Developments/Updates

2.20 Kludi

2.20.1 Kludi Details

2.20.2 Kludi Major Business

2.20.3 Kludi Shower Heads Product and Services

2.20.4 Kludi Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Kludi Recent Developments/Updates

2.21 JOMOO

2.21.1 JOMOO Details

2.21.2 JOMOO Major Business

2.21.3 JOMOO Shower Heads Product and Services

2.21.4 JOMOO Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 JOMOO Recent Developments/Updates

2.22 CAE

2.22.1 CAE Details

2.22.2 CAE Major Business

2.22.3 CAE Shower Heads Product and Services

2.22.4 CAE Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 CAE Recent Developments/Updates

2.23 ARROW

2.23.1 ARROW Details

2.23.2 ARROW Major Business

2.23.3 ARROW Shower Heads Product and Services

2.23.4 ARROW Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 ARROW Recent Developments/Updates

2.24 HUIDA

2.24.1 HUIDA Details

2.24.2 HUIDA Major Business

2.24.3 HUIDA Shower Heads Product and Services

2.24.4 HUIDA Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.24.5 HUIDA Recent Developments/Updates

2.25 HUIDA

2.25.1 HUIDA Details

2.25.2 HUIDA Major Business

2.25.3 HUIDA Shower Heads Product and Services

2.25.4 HUIDA Shower Heads Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.25.5 HUIDA Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: SHOWER HEADS BY MANUFACTURER

3.1 Global Shower Heads Sales Quantity by Manufacturer (2019-2024)

3.2 Global Shower Heads Revenue by Manufacturer (2019-2024)

3.3 Global Shower Heads Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Shower Heads by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Shower Heads Manufacturer Market Share in 2023

3.4.2 Top 6 Shower Heads Manufacturer Market Share in 2023

3.5 Shower Heads Market: Overall Company Footprint Analysis

3.5.1 Shower Heads Market: Region Footprint

3.5.2 Shower Heads Market: Company Product Type Footprint

3.5.3 Shower Heads Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Shower Heads Market Size by Region

4.1.1 Global Shower Heads Sales Quantity by Region (2019-2030)

4.1.2 Global Shower Heads Consumption Value by Region (2019-2030)

4.1.3 Global Shower Heads Average Price by Region (2019-2030)

4.2 North America Shower Heads Consumption Value (2019-2030)

4.3 Europe Shower Heads Consumption Value (2019-2030)

4.4 Asia-Pacific Shower Heads Consumption Value (2019-2030)

4.5 South America Shower Heads Consumption Value (2019-2030)

4.6 Middle East and Africa Shower Heads Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Shower Heads Sales Quantity by Type (2019-2030)

5.2 Global Shower Heads Consumption Value by Type (2019-2030)

5.3 Global Shower Heads Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Shower Heads Sales Quantity by Application (2019-2030)
- 6.2 Global Shower Heads Consumption Value by Application (2019-2030)
- 6.3 Global Shower Heads Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Shower Heads Sales Quantity by Type (2019-2030)
- 7.2 North America Shower Heads Sales Quantity by Application (2019-2030)
- 7.3 North America Shower Heads Market Size by Country
 - 7.3.1 North America Shower Heads Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Shower Heads Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Shower Heads Sales Quantity by Type (2019-2030)
- 8.2 Europe Shower Heads Sales Quantity by Application (2019-2030)
- 8.3 Europe Shower Heads Market Size by Country
 - 8.3.1 Europe Shower Heads Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Shower Heads Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Shower Heads Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Shower Heads Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Shower Heads Market Size by Region
 - 9.3.1 Asia-Pacific Shower Heads Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Shower Heads Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)

- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Shower Heads Sales Quantity by Type (2019-2030)
- 10.2 South America Shower Heads Sales Quantity by Application (2019-2030)
- 10.3 South America Shower Heads Market Size by Country
 - 10.3.1 South America Shower Heads Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Shower Heads Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Shower Heads Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Shower Heads Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Shower Heads Market Size by Country
 - 11.3.1 Middle East & Africa Shower Heads Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Shower Heads Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Shower Heads Market Drivers
- 12.2 Shower Heads Market Restraints
- 12.3 Shower Heads Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Shower Heads and Key Manufacturers

13.2 Manufacturing Costs Percentage of Shower Heads

13.3 Shower Heads Production Process

13.4 Shower Heads Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Shower Heads Typical Distributors

14.3 Shower Heads Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Shower Heads Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Shower Heads Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Kohler Basic Information, Manufacturing Base and Competitors

Table 4. Kohler Major Business

Table 5. Kohler Shower Heads Product and Services

Table 6. Kohler Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Kohler Recent Developments/Updates

Table 8. Masco Corporation Basic Information, Manufacturing Base and Competitors

Table 9. Masco Corporation Major Business

Table 10. Masco Corporation Shower Heads Product and Services

Table 11. Masco Corporation Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Masco Corporation Recent Developments/Updates

Table 13. Duravit Basic Information, Manufacturing Base and Competitors

Table 14. Duravit Major Business

Table 15. Duravit Shower Heads Product and Services

Table 16. Duravit Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Duravit Recent Developments/Updates

Table 18. Roca Basic Information, Manufacturing Base and Competitors

Table 19. Roca Major Business

Table 20. Roca Shower Heads Product and Services

Table 21. Roca Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Roca Recent Developments/Updates

Table 23. Moen Basic Information, Manufacturing Base and Competitors

Table 24. Moen Major Business

Table 25. Moen Shower Heads Product and Services

Table 26. Moen Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Moen Recent Developments/Updates

Table 28. Jaquar Basic Information, Manufacturing Base and Competitors

Table 29. Jaquar Major Business

Table 30. Jaquar Shower Heads Product and Services

Table 31. Jaquar Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Jaquar Recent Developments/Updates

Table 33. Interlink Products International Basic Information, Manufacturing Base and Competitors

Table 34. Interlink Products International Major Business

Table 35. Interlink Products International Shower Heads Product and Services

Table 36. Interlink Products International Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Interlink Products International Recent Developments/Updates

Table 38. LIXIL Basic Information, Manufacturing Base and Competitors

Table 39. LIXIL Major Business

Table 40. LIXIL Shower Heads Product and Services

Table 41. LIXIL Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. LIXIL Recent Developments/Updates

Table 43. Speakman Basic Information, Manufacturing Base and Competitors

Table 44. Speakman Major Business

Table 45. Speakman Shower Heads Product and Services

Table 46. Speakman Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Speakman Recent Developments/Updates

Table 48. Waterpik Basic Information, Manufacturing Base and Competitors

Table 49. Waterpik Major Business

Table 50. Waterpik Shower Heads Product and Services

Table 51. Waterpik Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Waterpik Recent Developments/Updates

Table 53. TOTO Basic Information, Manufacturing Base and Competitors

Table 54. TOTO Major Business

Table 55. TOTO Shower Heads Product and Services

Table 56. TOTO Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. TOTO Recent Developments/Updates

Table 58. SANEI LTD. Basic Information, Manufacturing Base and Competitors

Table 59. SANEI LTD. Major Business

Table 60. SANEI LTD. Shower Heads Product and Services

Table 61. SANEI LTD. Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. SANEI LTD. Recent Developments/Updates

Table 63. Toray Basic Information, Manufacturing Base and Competitors

Table 64. Toray Major Business

Table 65. Toray Shower Heads Product and Services

Table 66. Toray Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Toray Recent Developments/Updates

Table 68. Amane (OMCO) Basic Information, Manufacturing Base and Competitors

Table 69. Amane (OMCO) Major Business

Table 70. Amane (OMCO) Shower Heads Product and Services

Table 71. Amane (OMCO) Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Amane (OMCO) Recent Developments/Updates

Table 73. Purebble (AURA TEC) Basic Information, Manufacturing Base and Competitors

Table 74. Purebble (AURA TEC) Major Business

Table 75. Purebble (AURA TEC) Shower Heads Product and Services

Table 76. Purebble (AURA TEC) Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Purebble (AURA TEC) Recent Developments/Updates

Table 78. Mitsubishi Chemical Cleansui Basic Information, Manufacturing Base and Competitors

Table 79. Mitsubishi Chemical Cleansui Major Business

Table 80. Mitsubishi Chemical Cleansui Shower Heads Product and Services

Table 81. Mitsubishi Chemical Cleansui Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Mitsubishi Chemical Cleansui Recent Developments/Updates

Table 83. SANIPEX GROUP Basic Information, Manufacturing Base and Competitors

Table 84. SANIPEX GROUP Major Business

Table 85. SANIPEX GROUP Shower Heads Product and Services

Table 86. SANIPEX GROUP Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. SANIPEX GROUP Recent Developments/Updates

Table 88. Miro Europe Basic Information, Manufacturing Base and Competitors

Table 89. Miro Europe Major Business

- Table 90. Miro Europe Shower Heads Product and Services
- Table 91. Miro Europe Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. Miro Europe Recent Developments/Updates
- Table 93. BATHLIA Basic Information, Manufacturing Base and Competitors
- Table 94. BATHLIA Major Business
- Table 95. BATHLIA Shower Heads Product and Services
- Table 96. BATHLIA Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. BATHLIA Recent Developments/Updates
- Table 98. Kludi Basic Information, Manufacturing Base and Competitors
- Table 99. Kludi Major Business
- Table 100. Kludi Shower Heads Product and Services
- Table 101. Kludi Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Kludi Recent Developments/Updates
- Table 103. JOMOO Basic Information, Manufacturing Base and Competitors
- Table 104. JOMOO Major Business
- Table 105. JOMOO Shower Heads Product and Services
- Table 106. JOMOO Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. JOMOO Recent Developments/Updates
- Table 108. CAE Basic Information, Manufacturing Base and Competitors
- Table 109. CAE Major Business
- Table 110. CAE Shower Heads Product and Services
- Table 111. CAE Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 112. CAE Recent Developments/Updates
- Table 113. ARROW Basic Information, Manufacturing Base and Competitors
- Table 114. ARROW Major Business
- Table 115. ARROW Shower Heads Product and Services
- Table 116. ARROW Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 117. ARROW Recent Developments/Updates
- Table 118. HUIDA Basic Information, Manufacturing Base and Competitors
- Table 119. HUIDA Major Business
- Table 120. HUIDA Shower Heads Product and Services
- Table 121. HUIDA Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 122. HUIDA Recent Developments/Updates
- Table 123. HUIDA Basic Information, Manufacturing Base and Competitors
- Table 124. HUIDA Major Business
- Table 125. HUIDA Shower Heads Product and Services
- Table 126. HUIDA Shower Heads Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 127. HUIDA Recent Developments/Updates
- Table 128. Global Shower Heads Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 129. Global Shower Heads Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 130. Global Shower Heads Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 131. Market Position of Manufacturers in Shower Heads, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 132. Head Office and Shower Heads Production Site of Key Manufacturer
- Table 133. Shower Heads Market: Company Product Type Footprint
- Table 134. Shower Heads Market: Company Product Application Footprint
- Table 135. Shower Heads New Market Entrants and Barriers to Market Entry
- Table 136. Shower Heads Mergers, Acquisition, Agreements, and Collaborations
- Table 137. Global Shower Heads Sales Quantity by Region (2019-2024) & (K Units)
- Table 138. Global Shower Heads Sales Quantity by Region (2025-2030) & (K Units)
- Table 139. Global Shower Heads Consumption Value by Region (2019-2024) & (USD Million)
- Table 140. Global Shower Heads Consumption Value by Region (2025-2030) & (USD Million)
- Table 141. Global Shower Heads Average Price by Region (2019-2024) & (USD/Unit)
- Table 142. Global Shower Heads Average Price by Region (2025-2030) & (USD/Unit)
- Table 143. Global Shower Heads Sales Quantity by Type (2019-2024) & (K Units)
- Table 144. Global Shower Heads Sales Quantity by Type (2025-2030) & (K Units)
- Table 145. Global Shower Heads Consumption Value by Type (2019-2024) & (USD Million)
- Table 146. Global Shower Heads Consumption Value by Type (2025-2030) & (USD Million)
- Table 147. Global Shower Heads Average Price by Type (2019-2024) & (USD/Unit)
- Table 148. Global Shower Heads Average Price by Type (2025-2030) & (USD/Unit)
- Table 149. Global Shower Heads Sales Quantity by Application (2019-2024) & (K Units)
- Table 150. Global Shower Heads Sales Quantity by Application (2025-2030) & (K Units)
- Table 151. Global Shower Heads Consumption Value by Application (2019-2024) &

(USD Million)

Table 152. Global Shower Heads Consumption Value by Application (2025-2030) & (USD Million)

Table 153. Global Shower Heads Average Price by Application (2019-2024) & (USD/Unit)

Table 154. Global Shower Heads Average Price by Application (2025-2030) & (USD/Unit)

Table 155. North America Shower Heads Sales Quantity by Type (2019-2024) & (K Units)

Table 156. North America Shower Heads Sales Quantity by Type (2025-2030) & (K Units)

Table 157. North America Shower Heads Sales Quantity by Application (2019-2024) & (K Units)

Table 158. North America Shower Heads Sales Quantity by Application (2025-2030) & (K Units)

Table 159. North America Shower Heads Sales Quantity by Country (2019-2024) & (K Units)

Table 160. North America Shower Heads Sales Quantity by Country (2025-2030) & (K Units)

Table 161. North America Shower Heads Consumption Value by Country (2019-2024) & (USD Million)

Table 162. North America Shower Heads Consumption Value by Country (2025-2030) & (USD Million)

Table 163. Europe Shower Heads Sales Quantity by Type (2019-2024) & (K Units)

Table 164. Europe Shower Heads Sales Quantity by Type (2025-2030) & (K Units)

Table 165. Europe Shower Heads Sales Quantity by Application (2019-2024) & (K Units)

Table 166. Europe Shower Heads Sales Quantity by Application (2025-2030) & (K Units)

Table 167. Europe Shower Heads Sales Quantity by Country (2019-2024) & (K Units)

Table 168. Europe Shower Heads Sales Quantity by Country (2025-2030) & (K Units)

Table 169. Europe Shower Heads Consumption Value by Country (2019-2024) & (USD Million)

Table 170. Europe Shower Heads Consumption Value by Country (2025-2030) & (USD Million)

Table 171. Asia-Pacific Shower Heads Sales Quantity by Type (2019-2024) & (K Units)

Table 172. Asia-Pacific Shower Heads Sales Quantity by Type (2025-2030) & (K Units)

Table 173. Asia-Pacific Shower Heads Sales Quantity by Application (2019-2024) & (K Units)

Table 174. Asia-Pacific Shower Heads Sales Quantity by Application (2025-2030) & (K Units)

Table 175. Asia-Pacific Shower Heads Sales Quantity by Region (2019-2024) & (K Units)

Table 176. Asia-Pacific Shower Heads Sales Quantity by Region (2025-2030) & (K Units)

Table 177. Asia-Pacific Shower Heads Consumption Value by Region (2019-2024) & (USD Million)

Table 178. Asia-Pacific Shower Heads Consumption Value by Region (2025-2030) & (USD Million)

Table 179. South America Shower Heads Sales Quantity by Type (2019-2024) & (K Units)

Table 180. South America Shower Heads Sales Quantity by Type (2025-2030) & (K Units)

Table 181. South America Shower Heads Sales Quantity by Application (2019-2024) & (K Units)

Table 182. South America Shower Heads Sales Quantity by Application (2025-2030) & (K Units)

Table 183. South America Shower Heads Sales Quantity by Country (2019-2024) & (K Units)

Table 184. South America Shower Heads Sales Quantity by Country (2025-2030) & (K Units)

Table 185. South America Shower Heads Consumption Value by Country (2019-2024) & (USD Million)

Table 186. South America Shower Heads Consumption Value by Country (2025-2030) & (USD Million)

Table 187. Middle East & Africa Shower Heads Sales Quantity by Type (2019-2024) & (K Units)

Table 188. Middle East & Africa Shower Heads Sales Quantity by Type (2025-2030) & (K Units)

Table 189. Middle East & Africa Shower Heads Sales Quantity by Application (2019-2024) & (K Units)

Table 190. Middle East & Africa Shower Heads Sales Quantity by Application (2025-2030) & (K Units)

Table 191. Middle East & Africa Shower Heads Sales Quantity by Region (2019-2024) & (K Units)

Table 192. Middle East & Africa Shower Heads Sales Quantity by Region (2025-2030) & (K Units)

Table 193. Middle East & Africa Shower Heads Consumption Value by Region

(2019-2024) & (USD Million)

Table 194. Middle East & Africa Shower Heads Consumption Value by Region

(2025-2030) & (USD Million)

Table 195. Shower Heads Raw Material

Table 196. Key Manufacturers of Shower Heads Raw Materials

Table 197. Shower Heads Typical Distributors

Table 198. Shower Heads Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Shower Heads Picture

Figure 2. Global Shower Heads Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Shower Heads Consumption Value Market Share by Type in 2023

Figure 4. Fixed Showerhead Examples

Figure 5. Handheld Showerhead Examples

Figure 6. Global Shower Heads Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Shower Heads Consumption Value Market Share by Application in 2023

Figure 8. Household Examples

Figure 9. Commercial Examples

Figure 10. Global Shower Heads Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Shower Heads Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Shower Heads Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Shower Heads Average Price (2019-2030) & (USD/Unit)

Figure 14. Global Shower Heads Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Shower Heads Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Shower Heads by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Shower Heads Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Shower Heads Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Shower Heads Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Shower Heads Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Shower Heads Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Shower Heads Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Shower Heads Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Shower Heads Consumption Value (2019-2030) & (USD Million)

Million)

Figure 25. Middle East & Africa Shower Heads Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Shower Heads Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Shower Heads Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Shower Heads Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Shower Heads Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Shower Heads Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Shower Heads Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Shower Heads Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Shower Heads Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Shower Heads Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Shower Heads Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Shower Heads Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Shower Heads Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Shower Heads Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Shower Heads Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Shower Heads Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Shower Heads Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Shower Heads Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Shower Heads Consumption Value Market Share by Region (2019-2030)

Figure 52. China Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Shower Heads Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Shower Heads Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Shower Heads Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Shower Heads Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Shower Heads Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Shower Heads Sales Quantity Market Share by

Application (2019-2030)

Figure 66. Middle East & Africa Shower Heads Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Shower Heads Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Shower Heads Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Shower Heads Market Drivers

Figure 73. Shower Heads Market Restraints

Figure 74. Shower Heads Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Shower Heads in 2023

Figure 77. Manufacturing Process Analysis of Shower Heads

Figure 78. Shower Heads Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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