

# Global Shower Gel (Body Wash) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Shower Gel (Body Wash) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The Global Info Research report includes an overview of the development of the Shower Gel (Body Wash) industry chain, the market status of Kids (SurfactantType, Soap Type), Women (SurfactantType, Soap Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Shower Gel (Body Wash).

Regionally, the report analyzes the Shower Gel (Body Wash) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Shower Gel (Body Wash) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Shower Gel (Body Wash) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Shower Gel (Body Wash) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., SurfactantType, Soap Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Shower Gel (Body Wash) market.

**Regional Analysis:** The report involves examining the Shower Gel (Body Wash) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Shower Gel (Body Wash) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Shower Gel (Body Wash):

**Company Analysis:** Report covers individual Shower Gel (Body Wash) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Shower Gel (Body Wash) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Kids, Women).

**Technology Analysis:** Report covers specific technologies relevant to Shower Gel (Body

Wash). It assesses the current state, advancements, and potential future developments in Shower Gel (Body Wash) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Shower Gel (Body Wash) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Shower Gel (Body Wash) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

SurfactantType

Soap Type

Surfactant and Soap -Based Complex Type

#### Market segment by Application

Kids

Women

Men

#### Major players covered

P&G

Unilever

Johnson

Shanghai Jahwa

COTY

Chanel

KAO

Shiseido

L'Oreal

Kiehl's

LVAH

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Shower Gel (Body Wash) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Shower Gel (Body Wash), with price, sales, revenue and global market share of Shower Gel (Body Wash) from 2019 to 2024.

Chapter 3, the Shower Gel (Body Wash) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Shower Gel (Body Wash) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Shower Gel (Body Wash) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Shower Gel (Body Wash).

Chapter 14 and 15, to describe Shower Gel (Body Wash) sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Shower Gel (Body Wash)
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Shower Gel (Body Wash) Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Surfactant Type
  - 1.3.3 Soap Type
  - 1.3.4 Surfactant and Soap -Based Complex Type
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Shower Gel (Body Wash) Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Kids
  - 1.4.3 Women
  - 1.4.4 Men
- 1.5 Global Shower Gel (Body Wash) Market Size & Forecast
  - 1.5.1 Global Shower Gel (Body Wash) Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Shower Gel (Body Wash) Sales Quantity (2019-2030)
  - 1.5.3 Global Shower Gel (Body Wash) Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 P&G
  - 2.1.1 P&G Details
  - 2.1.2 P&G Major Business
  - 2.1.3 P&G Shower Gel (Body Wash) Product and Services
  - 2.1.4 P&G Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 P&G Recent Developments/Updates
- 2.2 Unilever
  - 2.2.1 Unilever Details
  - 2.2.2 Unilever Major Business
  - 2.2.3 Unilever Shower Gel (Body Wash) Product and Services
  - 2.2.4 Unilever Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Unilever Recent Developments/Updates

## 2.3 Johnson

### 2.3.1 Johnson Details

### 2.3.2 Johnson Major Business

### 2.3.3 Johnson Shower Gel (Body Wash) Product and Services

### 2.3.4 Johnson Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Johnson Recent Developments/Updates

## 2.4 Shanghai Jahwa

### 2.4.1 Shanghai Jahwa Details

### 2.4.2 Shanghai Jahwa Major Business

### 2.4.3 Shanghai Jahwa Shower Gel (Body Wash) Product and Services

### 2.4.4 Shanghai Jahwa Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Shanghai Jahwa Recent Developments/Updates

## 2.5 COTY

### 2.5.1 COTY Details

### 2.5.2 COTY Major Business

### 2.5.3 COTY Shower Gel (Body Wash) Product and Services

### 2.5.4 COTY Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 COTY Recent Developments/Updates

## 2.6 Chanel

### 2.6.1 Chanel Details

### 2.6.2 Chanel Major Business

### 2.6.3 Chanel Shower Gel (Body Wash) Product and Services

### 2.6.4 Chanel Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Chanel Recent Developments/Updates

## 2.7 KAO

### 2.7.1 KAO Details

### 2.7.2 KAO Major Business

### 2.7.3 KAO Shower Gel (Body Wash) Product and Services

### 2.7.4 KAO Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 KAO Recent Developments/Updates

## 2.8 Shiseido

### 2.8.1 Shiseido Details

### 2.8.2 Shiseido Major Business

### 2.8.3 Shiseido Shower Gel (Body Wash) Product and Services



2.8.4 Shiseido Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Shiseido Recent Developments/Updates

2.9 L'Oreal

2.9.1 L'Oreal Details

2.9.2 L'Oreal Major Business

2.9.3 L'Oreal Shower Gel (Body Wash) Product and Services

2.9.4 L'Oreal Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 L'Oreal Recent Developments/Updates

2.10 Kiehl's

2.10.1 Kiehl's Details

2.10.2 Kiehl's Major Business

2.10.3 Kiehl's Shower Gel (Body Wash) Product and Services

2.10.4 Kiehl's Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Kiehl's Recent Developments/Updates

2.11 LVAH

2.11.1 LVAH Details

2.11.2 LVAH Major Business

2.11.3 LVAH Shower Gel (Body Wash) Product and Services

2.11.4 LVAH Shower Gel (Body Wash) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 LVAH Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: SHOWER GEL (BODY WASH) BY MANUFACTURER**

3.1 Global Shower Gel (Body Wash) Sales Quantity by Manufacturer (2019-2024)

3.2 Global Shower Gel (Body Wash) Revenue by Manufacturer (2019-2024)

3.3 Global Shower Gel (Body Wash) Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Shower Gel (Body Wash) by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Shower Gel (Body Wash) Manufacturer Market Share in 2023

3.4.2 Top 6 Shower Gel (Body Wash) Manufacturer Market Share in 2023

3.5 Shower Gel (Body Wash) Market: Overall Company Footprint Analysis

3.5.1 Shower Gel (Body Wash) Market: Region Footprint

3.5.2 Shower Gel (Body Wash) Market: Company Product Type Footprint



- 3.5.3 Shower Gel (Body Wash) Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Shower Gel (Body Wash) Market Size by Region
  - 4.1.1 Global Shower Gel (Body Wash) Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Shower Gel (Body Wash) Consumption Value by Region (2019-2030)
  - 4.1.3 Global Shower Gel (Body Wash) Average Price by Region (2019-2030)
- 4.2 North America Shower Gel (Body Wash) Consumption Value (2019-2030)
- 4.3 Europe Shower Gel (Body Wash) Consumption Value (2019-2030)
- 4.4 Asia-Pacific Shower Gel (Body Wash) Consumption Value (2019-2030)
- 4.5 South America Shower Gel (Body Wash) Consumption Value (2019-2030)
- 4.6 Middle East and Africa Shower Gel (Body Wash) Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Shower Gel (Body Wash) Sales Quantity by Type (2019-2030)
- 5.2 Global Shower Gel (Body Wash) Consumption Value by Type (2019-2030)
- 5.3 Global Shower Gel (Body Wash) Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Shower Gel (Body Wash) Sales Quantity by Application (2019-2030)
- 6.2 Global Shower Gel (Body Wash) Consumption Value by Application (2019-2030)
- 6.3 Global Shower Gel (Body Wash) Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Shower Gel (Body Wash) Sales Quantity by Type (2019-2030)
- 7.2 North America Shower Gel (Body Wash) Sales Quantity by Application (2019-2030)
- 7.3 North America Shower Gel (Body Wash) Market Size by Country
  - 7.3.1 North America Shower Gel (Body Wash) Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Shower Gel (Body Wash) Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Shower Gel (Body Wash) Sales Quantity by Type (2019-2030)
- 8.2 Europe Shower Gel (Body Wash) Sales Quantity by Application (2019-2030)
- 8.3 Europe Shower Gel (Body Wash) Market Size by Country
  - 8.3.1 Europe Shower Gel (Body Wash) Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Shower Gel (Body Wash) Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Shower Gel (Body Wash) Market Size by Region
  - 9.3.1 Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Shower Gel (Body Wash) Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Shower Gel (Body Wash) Sales Quantity by Type (2019-2030)
- 10.2 South America Shower Gel (Body Wash) Sales Quantity by Application (2019-2030)
- 10.3 South America Shower Gel (Body Wash) Market Size by Country
  - 10.3.1 South America Shower Gel (Body Wash) Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Shower Gel (Body Wash) Consumption Value by Country (2019-2030)

- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Shower Gel (Body Wash) Market Size by Country
  - 11.3.1 Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Shower Gel (Body Wash) Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Shower Gel (Body Wash) Market Drivers
- 12.2 Shower Gel (Body Wash) Market Restraints
- 12.3 Shower Gel (Body Wash) Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Shower Gel (Body Wash) and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Shower Gel (Body Wash)
- 13.3 Shower Gel (Body Wash) Production Process
- 13.4 Shower Gel (Body Wash) Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

## 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Shower Gel (Body Wash) Typical Distributors

14.3 Shower Gel (Body Wash) Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Shower Gel (Body Wash) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Shower Gel (Body Wash) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. P&G Basic Information, Manufacturing Base and Competitors

Table 4. P&G Major Business

Table 5. P&G Shower Gel (Body Wash) Product and Services

Table 6. P&G Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. P&G Recent Developments/Updates

Table 8. Unilever Basic Information, Manufacturing Base and Competitors

Table 9. Unilever Major Business

Table 10. Unilever Shower Gel (Body Wash) Product and Services

Table 11. Unilever Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Unilever Recent Developments/Updates

Table 13. Johnson Basic Information, Manufacturing Base and Competitors

Table 14. Johnson Major Business

Table 15. Johnson Shower Gel (Body Wash) Product and Services

Table 16. Johnson Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Johnson Recent Developments/Updates

Table 18. Shanghai Jahwa Basic Information, Manufacturing Base and Competitors

Table 19. Shanghai Jahwa Major Business

Table 20. Shanghai Jahwa Shower Gel (Body Wash) Product and Services

Table 21. Shanghai Jahwa Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Shanghai Jahwa Recent Developments/Updates

Table 23. COTY Basic Information, Manufacturing Base and Competitors

Table 24. COTY Major Business

Table 25. COTY Shower Gel (Body Wash) Product and Services

Table 26. COTY Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. COTY Recent Developments/Updates

Table 28. Chanel Basic Information, Manufacturing Base and Competitors

- Table 29. Chanel Major Business
- Table 30. Chanel Shower Gel (Body Wash) Product and Services
- Table 31. Chanel Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Chanel Recent Developments/Updates
- Table 33. KAO Basic Information, Manufacturing Base and Competitors
- Table 34. KAO Major Business
- Table 35. KAO Shower Gel (Body Wash) Product and Services
- Table 36. KAO Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. KAO Recent Developments/Updates
- Table 38. Shiseido Basic Information, Manufacturing Base and Competitors
- Table 39. Shiseido Major Business
- Table 40. Shiseido Shower Gel (Body Wash) Product and Services
- Table 41. Shiseido Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Shiseido Recent Developments/Updates
- Table 43. L'Oreal Basic Information, Manufacturing Base and Competitors
- Table 44. L'Oreal Major Business
- Table 45. L'Oreal Shower Gel (Body Wash) Product and Services
- Table 46. L'Oreal Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. L'Oreal Recent Developments/Updates
- Table 48. Kiehl's Basic Information, Manufacturing Base and Competitors
- Table 49. Kiehl's Major Business
- Table 50. Kiehl's Shower Gel (Body Wash) Product and Services
- Table 51. Kiehl's Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Kiehl's Recent Developments/Updates
- Table 53. LVAH Basic Information, Manufacturing Base and Competitors
- Table 54. LVAH Major Business
- Table 55. LVAH Shower Gel (Body Wash) Product and Services
- Table 56. LVAH Shower Gel (Body Wash) Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. LVAH Recent Developments/Updates
- Table 58. Global Shower Gel (Body Wash) Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 59. Global Shower Gel (Body Wash) Revenue by Manufacturer (2019-2024) & (USD Million)



Table 60. Global Shower Gel (Body Wash) Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 61. Market Position of Manufacturers in Shower Gel (Body Wash), (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 62. Head Office and Shower Gel (Body Wash) Production Site of Key Manufacturer

Table 63. Shower Gel (Body Wash) Market: Company Product Type Footprint

Table 64. Shower Gel (Body Wash) Market: Company Product Application Footprint

Table 65. Shower Gel (Body Wash) New Market Entrants and Barriers to Market Entry

Table 66. Shower Gel (Body Wash) Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Shower Gel (Body Wash) Sales Quantity by Region (2019-2024) & (K MT)

Table 68. Global Shower Gel (Body Wash) Sales Quantity by Region (2025-2030) & (K MT)

Table 69. Global Shower Gel (Body Wash) Consumption Value by Region (2019-2024) & (USD Million)

Table 70. Global Shower Gel (Body Wash) Consumption Value by Region (2025-2030) & (USD Million)

Table 71. Global Shower Gel (Body Wash) Average Price by Region (2019-2024) & (USD/MT)

Table 72. Global Shower Gel (Body Wash) Average Price by Region (2025-2030) & (USD/MT)

Table 73. Global Shower Gel (Body Wash) Sales Quantity by Type (2019-2024) & (K MT)

Table 74. Global Shower Gel (Body Wash) Sales Quantity by Type (2025-2030) & (K MT)

Table 75. Global Shower Gel (Body Wash) Consumption Value by Type (2019-2024) & (USD Million)

Table 76. Global Shower Gel (Body Wash) Consumption Value by Type (2025-2030) & (USD Million)

Table 77. Global Shower Gel (Body Wash) Average Price by Type (2019-2024) & (USD/MT)

Table 78. Global Shower Gel (Body Wash) Average Price by Type (2025-2030) & (USD/MT)

Table 79. Global Shower Gel (Body Wash) Sales Quantity by Application (2019-2024) & (K MT)

Table 80. Global Shower Gel (Body Wash) Sales Quantity by Application (2025-2030) & (K MT)



Table 81. Global Shower Gel (Body Wash) Consumption Value by Application (2019-2024) & (USD Million)

Table 82. Global Shower Gel (Body Wash) Consumption Value by Application (2025-2030) & (USD Million)

Table 83. Global Shower Gel (Body Wash) Average Price by Application (2019-2024) & (USD/MT)

Table 84. Global Shower Gel (Body Wash) Average Price by Application (2025-2030) & (USD/MT)

Table 85. North America Shower Gel (Body Wash) Sales Quantity by Type (2019-2024) & (K MT)

Table 86. North America Shower Gel (Body Wash) Sales Quantity by Type (2025-2030) & (K MT)

Table 87. North America Shower Gel (Body Wash) Sales Quantity by Application (2019-2024) & (K MT)

Table 88. North America Shower Gel (Body Wash) Sales Quantity by Application (2025-2030) & (K MT)

Table 89. North America Shower Gel (Body Wash) Sales Quantity by Country (2019-2024) & (K MT)

Table 90. North America Shower Gel (Body Wash) Sales Quantity by Country (2025-2030) & (K MT)

Table 91. North America Shower Gel (Body Wash) Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America Shower Gel (Body Wash) Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Shower Gel (Body Wash) Sales Quantity by Type (2019-2024) & (K MT)

Table 94. Europe Shower Gel (Body Wash) Sales Quantity by Type (2025-2030) & (K MT)

Table 95. Europe Shower Gel (Body Wash) Sales Quantity by Application (2019-2024) & (K MT)

Table 96. Europe Shower Gel (Body Wash) Sales Quantity by Application (2025-2030) & (K MT)

Table 97. Europe Shower Gel (Body Wash) Sales Quantity by Country (2019-2024) & (K MT)

Table 98. Europe Shower Gel (Body Wash) Sales Quantity by Country (2025-2030) & (K MT)

Table 99. Europe Shower Gel (Body Wash) Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Shower Gel (Body Wash) Consumption Value by Country

(2025-2030) & (USD Million)

Table 101. Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Type (2019-2024) & (K MT)

Table 102. Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Type (2025-2030) & (K MT)

Table 103. Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Application (2019-2024) & (K MT)

Table 104. Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Application (2025-2030) & (K MT)

Table 105. Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Region (2019-2024) & (K MT)

Table 106. Asia-Pacific Shower Gel (Body Wash) Sales Quantity by Region (2025-2030) & (K MT)

Table 107. Asia-Pacific Shower Gel (Body Wash) Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Shower Gel (Body Wash) Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Shower Gel (Body Wash) Sales Quantity by Type (2019-2024) & (K MT)

Table 110. South America Shower Gel (Body Wash) Sales Quantity by Type (2025-2030) & (K MT)

Table 111. South America Shower Gel (Body Wash) Sales Quantity by Application (2019-2024) & (K MT)

Table 112. South America Shower Gel (Body Wash) Sales Quantity by Application (2025-2030) & (K MT)

Table 113. South America Shower Gel (Body Wash) Sales Quantity by Country (2019-2024) & (K MT)

Table 114. South America Shower Gel (Body Wash) Sales Quantity by Country (2025-2030) & (K MT)

Table 115. South America Shower Gel (Body Wash) Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Shower Gel (Body Wash) Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Type (2019-2024) & (K MT)

Table 118. Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Type (2025-2030) & (K MT)

Table 119. Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Application (2019-2024) & (K MT)

Table 120. Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Application (2025-2030) & (K MT)

Table 121. Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Region (2019-2024) & (K MT)

Table 122. Middle East & Africa Shower Gel (Body Wash) Sales Quantity by Region (2025-2030) & (K MT)

Table 123. Middle East & Africa Shower Gel (Body Wash) Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Shower Gel (Body Wash) Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Shower Gel (Body Wash) Raw Material

Table 126. Key Manufacturers of Shower Gel (Body Wash) Raw Materials

Table 127. Shower Gel (Body Wash) Typical Distributors

Table 128. Shower Gel (Body Wash) Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Shower Gel (Body Wash) Picture

Figure 2. Global Shower Gel (Body Wash) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Shower Gel (Body Wash) Consumption Value Market Share by Type in 2023

Figure 4. Surfactant Type Examples

Figure 5. Soap Type Examples

Figure 6. Surfactant and Soap -Based Complex Type Examples

Figure 7. Global Shower Gel (Body Wash) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Shower Gel (Body Wash) Consumption Value Market Share by Application in 2023

Figure 9. Kids Examples

Figure 10. Women Examples

Figure 11. Men Examples

Figure 12. Global Shower Gel (Body Wash) Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Shower Gel (Body Wash) Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Shower Gel (Body Wash) Sales Quantity (2019-2030) & (K MT)

Figure 15. Global Shower Gel (Body Wash) Average Price (2019-2030) & (USD/MT)

Figure 16. Global Shower Gel (Body Wash) Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Shower Gel (Body Wash) Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Shower Gel (Body Wash) by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Shower Gel (Body Wash) Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Shower Gel (Body Wash) Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Shower Gel (Body Wash) Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Shower Gel (Body Wash) Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Shower Gel (Body Wash) Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Shower Gel (Body Wash) Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Shower Gel (Body Wash) Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Shower Gel (Body Wash) Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Shower Gel (Body Wash) Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Shower Gel (Body Wash) Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Shower Gel (Body Wash) Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Shower Gel (Body Wash) Average Price by Type (2019-2030) & (USD/MT)

Figure 31. Global Shower Gel (Body Wash) Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Shower Gel (Body Wash) Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Shower Gel (Body Wash) Average Price by Application (2019-2030) & (USD/MT)

Figure 34. North America Shower Gel (Body Wash) Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Shower Gel (Body Wash) Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Shower Gel (Body Wash) Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Shower Gel (Body Wash) Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Shower Gel (Body Wash) Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Shower Gel (Body Wash) Sales Quantity Market Share by

Application (2019-2030)

Figure 43. Europe Shower Gel (Body Wash) Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Shower Gel (Body Wash) Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Shower Gel (Body Wash) Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Shower Gel (Body Wash) Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Shower Gel (Body Wash) Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Shower Gel (Body Wash) Consumption Value Market Share by Region (2019-2030)

Figure 54. China Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Shower Gel (Body Wash) Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Shower Gel (Body Wash) Sales Quantity Market Share by Application (2019-2030)



Figure 62. South America Shower Gel (Body Wash) Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Shower Gel (Body Wash) Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Shower Gel (Body Wash) Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Shower Gel (Body Wash) Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Shower Gel (Body Wash) Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Shower Gel (Body Wash) Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Shower Gel (Body Wash) Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Shower Gel (Body Wash) Market Drivers

Figure 75. Shower Gel (Body Wash) Market Restraints

Figure 76. Shower Gel (Body Wash) Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Shower Gel (Body Wash) in 2023

Figure 79. Manufacturing Process Analysis of Shower Gel (Body Wash)

Figure 80. Shower Gel (Body Wash) Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source



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