

Global Short Term Rental Solution Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Short Term Rental Solution market size is expected to reach \$ 829662 million by 2032, rising at a market growth of 10.2% CAGR during the forecast period (2026-2032).

A Short-Term Rental (STR) Solution refers to the combination of online platforms and software tools that enable the listing, booking, management, and operation of furnished accommodations rented for fewer than 30 days. This ecosystem encompasses two distinct but interconnected layers: (1) vacation rental platforms (two-sided marketplaces like Airbnb and Vrbo that connect guests with hosts), and (2) short-term rental software (property management systems and operational tools used by hosts and property managers to automate and optimize their businesses).

The global short-term rental solution market is positioned at the convergence of several powerful trends: the shift toward flexible, experience-led accommodation, technological advancements in AI, mobile, and blockchain, the growth of remote work and digital nomadism, increasing consumer preference for personalized travel, and the ongoing digital transformation of the travel industry.

North America remains the largest regional market, driven by a well-established vacation rental culture and robust digital infrastructure. However, Asia-Pacific represents the most significant growth opportunity, with the region emerging as a fertile ground for technology innovation and pilot programs.

The market is undergoing fundamental transformation. AI and machine learning are being embedded across core functions, optimizing dynamic pricing, automating guest communication, and enabling predictive maintenance. Blockchain technology is

revolutionizing payment processing and security protocols. Mobile-first design principles are now standard. Competition is shifting from pure customer acquisition toward end-to-end supply quality, fulfillment capability, and compliance execution.

The market faces significant challenges?regulatory fragmentation and scrutiny, tariff impacts on hardware-dependent deployments, high operational costs, intense competition, and rising consumer expectations. However, the convergence of enabling technologies with compelling market drivers creates a robust growth trajectory.

For property managers and hosts, the path forward requires investment in software automation, diversification across distribution channels, and a focus on guest experience. For platforms and software providers, success demands AI integration, regulatory compliance solutions, and expansion into high-growth Asia-Pacific markets. For the millions of travelers worldwide, short-term rental solutions offer flexible, authentic, and personalized accommodation options that increasingly rival?and in many cases surpass?traditional hotel stays.

As the short-term rental industry matures, the winners will be those who successfully balance growth with compliance, automation with personalization, and scale with quality.

This report studies the global Short Term Rental Solution demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Short Term Rental Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Short Term Rental Solution that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Short Term Rental Solution total market, 2021-2032, (USD Million)

Global Short Term Rental Solution total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Short Term Rental Solution total market, key domestic companies, and share, (USD Million)

Global Short Term Rental Solution revenue by player, revenue and market share 2021-2026, (USD Million)

Global Short Term Rental Solution total market by Type, CAGR, 2021-2032, (USD

Million)

Global Short Term Rental Solution total market by Application, CAGR, 2021-2032,
(USD Million)

This report profiles major players in the global Short Term Rental Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hostaway, Lodgify, Guesty, LiveRez, BookingSync, Kigo, Escapia, DoorLoop, iGMS, GovOS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Short Term Rental Solution market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Short Term Rental Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Short Term Rental Solution Market, Segmentation by Type:

Software

Service

Global Short Term Rental Solution Market, Segmentation by Deployment Mode:

Cloud-Based

On-premise

Global Short Term Rental Solution Market, Segmentation by Marketplaces:

Vacation Rental Platforms

Short-Term Rental Software

Global Short Term Rental Solution Market, Segmentation by Application:

Personal

Enterprise

Companies Profiled:

Hostaway

Lodgify

Guesty

LiveRez

BookingSync

Kigo

Escapia

DoorLoop

iGMS

GovOS

CiiRUS

Avenu

NOLA Solution

Evergreen Investments

Carriage House

Goldnest

Utah Management

Opago

Onefinestay

Luxury Property Care

Extenteam

Hapeville

Midwest Corporate Living

Trusted Homes

Parsons

Key Questions Answered

1. How big is the global Short Term Rental Solution market?
2. What is the demand of the global Short Term Rental Solution market?
3. What is the year over year growth of the global Short Term Rental Solution market?
4. What is the total value of the global Short Term Rental Solution market?
5. Who are the Major Players in the global Short Term Rental Solution market?
6. What are the growth factors driving the market demand?

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