

Global Short Sleeve Shirt Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Short Sleeve Shirt market size is expected to reach \$ 4931 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

A short-sleeve shirt is a type of shirt garment with shorter sleeves that typically cover the upper arm but do not extend to the wrist. It generally features a collar, buttoned front placket, and a chest pocket (or no chest pocket), combining neatness, comfort, and everyday practicality. Compared to long-sleeve shirts, short-sleeve shirts are lighter and more breathable, suitable for summer, hot climates, daily commutes, business casual, school uniforms, work uniforms, and casual wear. Fabrics can include pure cotton, cotton-polyester blends, linen, oxford cloth, and functional quick-drying fabrics. It can serve as a lightweight version of a formal shirt or as an important category of casual wear. Global sales are projected to reach approximately 317.69 million pieces in 2025.

In recent years, with the continuous upgrading of global apparel consumption structure and the increasing diversification of consumer wearing scenarios, short-sleeved shirts, as a basic clothing category that combines comfort, neatness, and practicality, have maintained stable growth in market demand. Short-sleeved shirts typically feature a shirt collar, button placket, and short sleeves. Compared to long-sleeved shirts, they are lighter and more breathable, suitable for summer, hot regions, daily commutes, business casual, school uniforms, work uniforms, and casual wear. Against the backdrop of workplace attire gradually shifting from traditional formal wear to a more business-like and comfortable style, the short-sleeved shirt market has room for continued development.

From a demand structure perspective, men's short-sleeved shirts remain the mainstay of the market, primarily used in business casual, daily office, uniform, and summer

commutes. With more flexible office environments, consumers' demand for clothing that maintains a neat image while providing a comfortable wearing experience is increasing, leading to a continuous increase in the penetration rate of short-sleeved shirts in light business scenarios. At the same time, the application of women's short-sleeved shirts in professional attire, commuting wear, and fashionable casual outfits is also gradually increasing, driving a more diversified market product structure. Furthermore, in the school uniform, hotel, aviation, catering, and service industry uniform markets, short-sleeved shirts, with their high standardization, comfort, and stable purchase frequency, form a significant demand driver.

In terms of product structure, pure cotton short-sleeved shirts still hold a prominent position, boasting advantages such as good breathability, comfort, and a high-quality feel. Polyester-cotton blend short-sleeved shirts, on the other hand, are widely used in the uniform and mass consumer markets due to their good wrinkle resistance, ease of care, and moderate price. As consumers' demand for functional clothing increases, short-sleeved shirts made of wrinkle-free, moisture-wicking, quick-drying, antibacterial, and odor-resistant fabrics are rapidly developing, becoming an important direction for brands to enhance product added value. By style, the market can be divided into business, business casual, uniform, and casual fashion, with different product segments corresponding to different consumption scenarios and price ranges.

In terms of the industry chain, upstream includes suppliers of cotton, chemical fibers, yarn, fabrics, and accessories such as buttons; midstream consists of clothing design, production, and brand operation companies; and downstream reaches consumers through department stores, brand stores, e-commerce platforms, clothing concept stores, wholesale markets, and corporate group purchasing channels. As online consumption habits mature, e-commerce platforms and DTC brands are driving the continuous diversification of sales channels for short-sleeved shirts. Meanwhile, flexible supply chains, small-batch rapid response, and personalized customization capabilities are becoming crucial competitive factors for apparel companies to improve inventory efficiency and market responsiveness.

From a regional market perspective, the Asia-Pacific region is a significant global consumer market for short-sleeved shirts. Demand is growing rapidly in China, India, and Southeast Asia, driven by high temperatures, a large population base, and the upgrading of apparel consumption. North America and Europe are primarily driven by demand for business casual, leisure, and branded products. The Middle East and Latin America, with their high temperatures, have a strong demand for lightweight, breathable short-sleeved shirts. Overall, the global market exhibits a pattern of simultaneous

growth: strong demand in high-temperature regions, quality upgrades in mature markets, and consumption expansion in emerging markets.

Looking ahead, the global short-sleeved shirt market will be driven by three core factors: first, the continued development of business casual and comfortable office trends; second, increased demand for functional fabrics and wrinkle-free, easy-care products; and third, accelerated development of online channels, rapid-response supply chains, and brand differentiation competition. Market growth is not only reflected in increased consumption volume but also in the enhanced value brought by functional fabrics, design upgrades, and brand premiums.

This report studies the global Short Sleeve Shirt production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Short Sleeve Shirt and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Short Sleeve Shirt that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Short Sleeve Shirt total production and demand, 2021-2032, (K Units)

Global Short Sleeve Shirt total production value, 2021-2032, (USD Million)

Global Short Sleeve Shirt production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Short Sleeve Shirt consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Short Sleeve Shirt domestic production, consumption, key domestic manufacturers and share

Global Short Sleeve Shirt production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Short Sleeve Shirt production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Short Sleeve Shirt production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Short Sleeve Shirt market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Gildan, Hansoll, Shenzhou, Sae-A Trading, Esquel, HLA, TAL apparel, Biemlf, Viet Tien Garment, Saint Angel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Short Sleeve Shirt market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Short Sleeve Shirt Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Short Sleeve Shirt Market, Segmentation by Type:

Men's Shirts

Women's Shirt

Global Short Sleeve Shirt Market, Segmentation by Material:

100% Cotton Dress Shirts

Polyester-Cotton Blend Dress Shirts

Linen Dress Shirts

Other

Global Short Sleeve Shirt Market, Segmentation by Collar:

Standard Collar

Button Collar

Stand Collar

Global Short Sleeve Shirt Market, Segmentation by Sales Channel:

Offline Sales

Online Sales

Companies Profiled:

Gildan

Hansoll

Shenzhou

Sae-A Trading

Esquel

HLA

TAL apparel

Biemlf

Viet Tien Garment

Saint Angel

Youngor

Lu Thai Textile

Luen Thai

Makalot Ind.

ECLAT

New Wide Group

Seidensticker

Roman Group

KPR MILL

Key Questions Answered:

1. How big is the global Short Sleeve Shirt market?
2. What is the demand of the global Short Sleeve Shirt market?
3. What is the year over year growth of the global Short Sleeve Shirt market?
4. What is the production and production value of the global Short Sleeve Shirt market?
5. Who are the key producers in the global Short Sleeve Shirt market?

6. What are the growth factors driving the market demand?

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