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Global Short Acting Nicotine Replacement Therapy Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Short Acting Nicotine Replacement Therapy market size is expected to reach $ 2676 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Short-acting Nicotine Replacement Therapy (NRT) refers to fast-acting products that deliver nicotine quickly to help manage sudden cravings and withdrawal symptoms during smoking cessation. These include nicotine gum, lozenges, nasal sprays, and oral inhalers, which allow users to control their nicotine intake in real time. Unlike long-acting options like nicotine patches, short-acting NRT provides rapid relief and can be used as needed, making it effective for managing acute urges and improving quit success when combined with behavioral support.

The growth of the Short-acting Nicotine Replacement Therapy market is primarily driven by increasing demand among smokers for fast and flexible relief from nicotine cravings and withdrawal symptoms. Compared with long-acting transdermal patches, short-acting NRT products such as nicotine gums, lozenges, oral sprays, nasal sprays, and inhalers provide more rapid nicotine delivery, flexible dosing, convenient on-demand use, and greater portability, making them particularly suitable for managing breakthrough cravings during smoking cessation. At the same time, growing clinical acceptance of combination therapy using long-acting nicotine patches together with short-acting NRT is expanding the role of these products in structured quit-smoking programs. Wider OTC availability, increasing penetration of retail and online pharmacies, and easier consumer access are also supporting market adoption. In addition, continued product innovation in dosage strength, flavors, delivery formats, absorption speed, and overall user experience is broadening the addressable consumer base and supporting steady growth of the global short-acting NRT market.

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Report Scope

This report studies the global Short Acting Nicotine Replacement Therapy demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Short Acting Nicotine Replacement Therapy, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Short Acting Nicotine Replacement Therapy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Short Acting Nicotine Replacement Therapy total market, 2021-2032, (USD Million)

Global Short Acting Nicotine Replacement Therapy total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Short Acting Nicotine Replacement Therapy total market, key domestic companies, and share, (USD Million)

Global Short Acting Nicotine Replacement Therapy revenue by player, revenue and market share 2021-2026, (USD Million)

Global Short Acting Nicotine Replacement Therapy total market by Type, CAGR, 2021-2032, (USD Million)

Global Short Acting Nicotine Replacement Therapy total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Short Acting Nicotine Replacement Therapy market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key

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companies covered as a part of this study include Kenvue, Perrigo, Dr. Reddy's Laboratories, Haleon, Philip Morris International, Cipla, Rusan Pharma, Glenmark Pharmaceuticals, Piramal Pharma, Rubicon Consumer Healthcare, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Short Acting Nicotine Replacement Therapy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Short Acting Nicotine Replacement Therapy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

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Market Segmentation

Global Short Acting Nicotine Replacement Therapy Market, Segmentation by Type:

Nicotine Gum

Nicotine Lozenges

Nicotine Mouth Spray

Nicotine Nasal Spray

Others

Global Short Acting Nicotine Replacement Therapy Market, Segmentation by Dose:

Low Dose

Medium Dose

High Dose

Global Short Acting Nicotine Replacement Therapy Market, Segmentation by Route of Administration:

Oral NRT

Nasal NRT

Global Short Acting Nicotine Replacement Therapy Market, Segmentation by Application:

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Online Sales

Offline Sales

Companies Profiled:

Kenvue

Perrigo

Dr. Reddy's Laboratories

Haleon

Philip Morris International

Cipla

Rusan Pharma

Glenmark Pharmaceuticals

Piramal Pharma

Rubicon Consumer Healthcare

Alkalon

Sparsha Pharma

TFI India Labs

Nico Orgo Marketing

Lucy Goods

Blip

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AdhexPharma

Jones

Key Questions Answered

1. How big is the global Short Acting Nicotine Replacement Therapy market?
2. What is the demand of the global Short Acting Nicotine Replacement Therapy market?
3. What is the year over year growth of the global Short Acting Nicotine Replacement Therapy market?
4. What is the total value of the global Short Acting Nicotine Replacement Therapy market?
5. Who are the Major Players in the global Short Acting Nicotine Replacement Therapy market?
6. What are the growth factors driving the market demand?

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