

# Global Shopping Trolley Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Shopping Trolley market size is expected to reach \$ 966 million by 2032, rising at a market growth of 1.8% CAGR during the forecast period (2026-2032).

The trolley was invented in 1937 by Oklahoma supermarket owner Sylvan Goldman. Known as the 'shopping cart' in the United States, it evolved from the wire hand-basket, when Goldman noticed that his customers were stopped buying as their full baskets became too heavy to Carry.

Shopping Trolley, also known as shopping cart, is a cart supplied by a shop, especially supermarkets, for use by customers inside the shop for transport of merchandise to the check-out counter during shopping. Customers can then also use the cart to transport their purchased goods to their cars. It is a necessity in our daily life. Due to the straightforward production technology and low cost and price, shopping cart industry gets a fast development in recent years.

In 2025, global Shopping Trolley sales reached approximately 10,097 k units, with an average global market price of around US\$ 83.5 per unit. The single-line production capacity is about 10 k units, and the industry gross profit margin is about 24%.

According to QYResearch Top Players Research Center, the global key manufacturers of Shopping Trolley include Wanzl, Unarco, Guangdong Winleader, Creaciones Marsanz, Kailiou, etc. In 2025, the global top ten players had a share approximately 59.62% in terms of revenue.

During the research period, the growth of the shopping cart market tended to stabilize, driven by the following factors:

(1) Changes in consumer demand and shopping habits

As consumers tend to buy more goods at a time, especially in large retail malls, supermarkets or warehouse stores, the demand for shopping carts has increased. Such consumer habits have driven the continuous optimization of the capacity and design of shopping carts in shopping malls to meet the needs of bulk shopping.

## (2) Mall size and layout

The size and layout of the mall directly affect the demand for shopping carts. Large malls or supermarkets often need to provide more shopping carts to meet the needs of high-traffic shoppers. In addition, the internal traffic design (shopping path) of the mall also affects the frequency and number of shopping carts used.

## (3) Optimization of shopping experience

Retailers continue to improve the shopping experience and enhance the function and design of shopping carts. For example, a lightweight and easy-to-operate shopping cart design is more attractive to customers and improves customer satisfaction. Shopping carts with humanized designs such as baby seats and cup holders can also improve the shopping experience of family consumers.

## (4) Changes in population structure

With the advent of an aging society, more shopping malls are providing shopping carts that meet the needs of the elderly, such as lightweight shopping carts with support functions, to improve the shopping convenience of the elderly. The increase in family shopping demand has also prompted more family shopping carts (with child seats) to be put on the market.

This report studies the global Shopping Trolley production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Shopping Trolley and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Shopping Trolley that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Shopping Trolley total production and demand, 2021-2032, (K Units)

Global Shopping Trolley total production value, 2021-2032, (USD Million)

Global Shopping Trolley production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Shopping Trolley consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Shopping Trolley domestic production, consumption, key domestic manufacturers and share

Global Shopping Trolley production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Shopping Trolley production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Shopping Trolley production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Shopping Trolley market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wanzl, Unarco, Guangdong Winleader, Kailiou, Suzhou Hongyuan, Creaciones Marsanz, Yirunda Business Equipment, Suzhou Youbang, Sambo Corp, Changshu Shajiabang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Shopping Trolley market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Shopping Trolley Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Shopping Trolley Market, Segmentation by Type:

Up to 100L

100-200L

More than 200L

#### Global Shopping Trolley Market, Segmentation by Application:

Supermarket & Hypermarkets

Shopping Mall

Household

Others

#### **Companies Profiled:**

Wanzl

Unarco

Guangdong Winleader

Kailiou

Suzhou Hongyuan

Creaciones Marsanz

Yirunda Business Equipment

Suzhou Youbang

Sambo Corp

Changshu Shajiabang

Americana Companies

Rolser

The Peggs Company

Versacart

R.W. Rogers

Foshan Yongchuangyi

Advancecarts

Rabtrolley

Guangzhou Shuang Tao

Damix

**Key Questions Answered:**

1. How big is the global Shopping Trolley market?
2. What is the demand of the global Shopping Trolley market?
3. What is the year over year growth of the global Shopping Trolley market?
4. What is the production and production value of the global Shopping Trolley market?
5. Who are the key producers in the global Shopping Trolley market?
6. What are the growth factors driving the market demand?

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